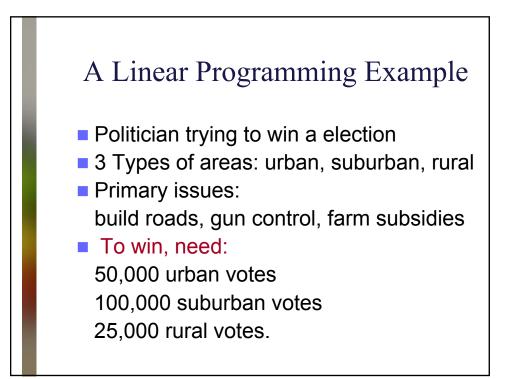
LP and FFT

EECS 477 Lecture 19, 11/19/2002



Money Spent on Campaign Ads

Policy	Urban	Suburban	Rural
Build Roads	-2	5	3
Gun Control	8	2	-5
Farm Subsidies	0	0	10
Votes Req.	50	100	25

Shown: 1000s of votes won by spending \$1000 an ads Goal: spend min \$\$ and <u>win the elections</u>

