

Application-Specific Hardware

...in the real world

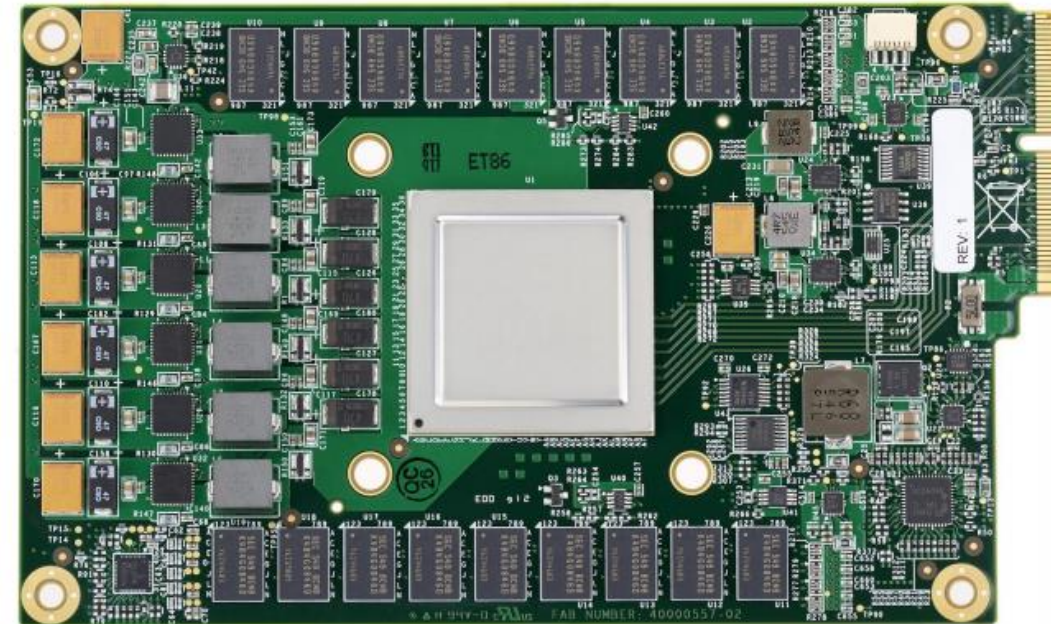
Google



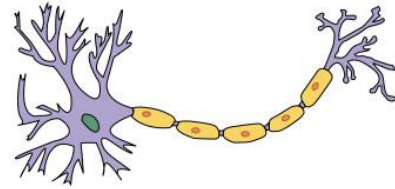
<http://warfarehistorynetwork.com/wp-content/uploads/Military-Weapons-the-Catapult.jpg>

Google - Tensor Processing Unit

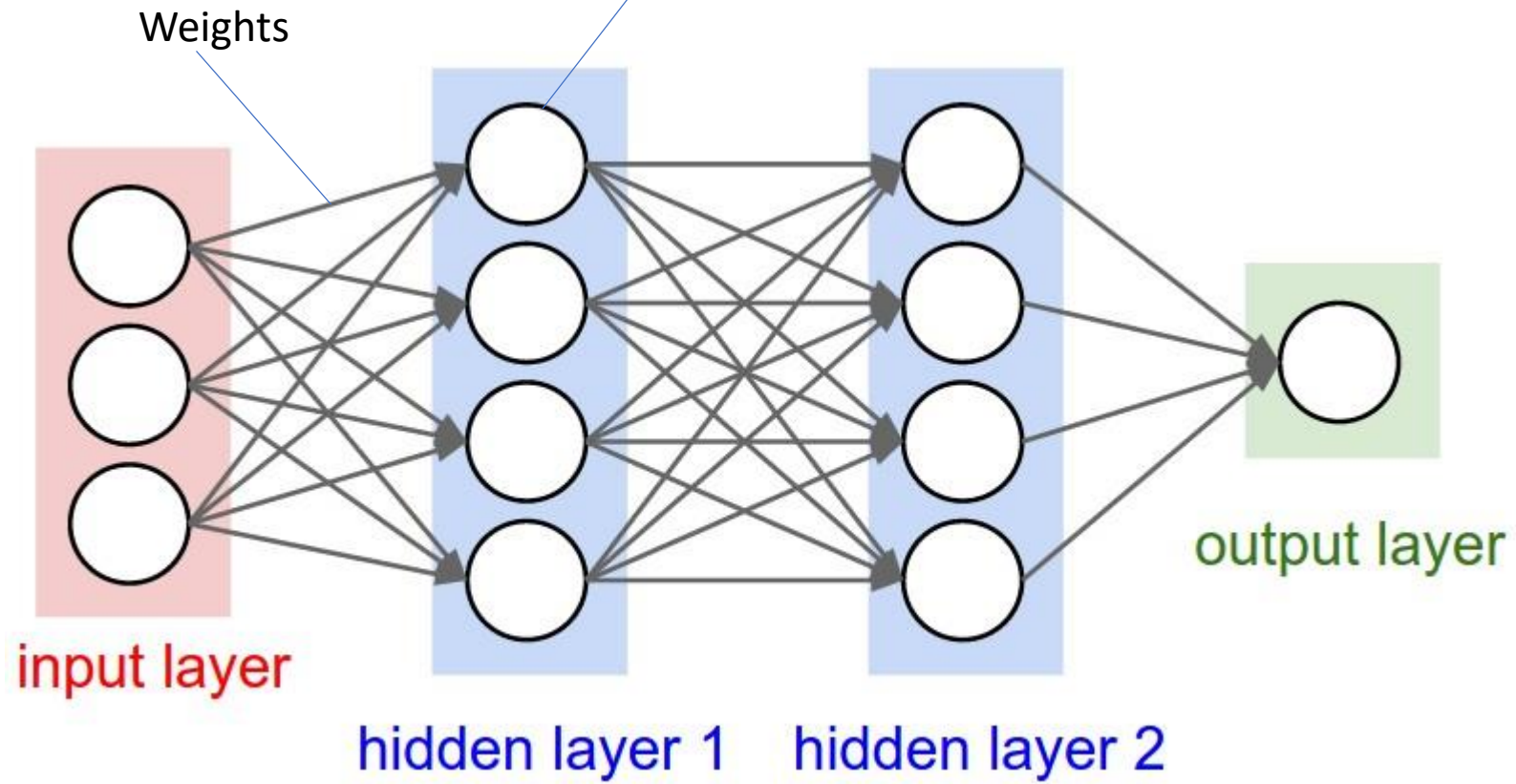
- Why?
 - 2006:
 - First considered datacenter ASIC/FPGA/GPU, decided excess capacity would suffice
 - 2013 projection:
 - Search by voice for 3min/day using DNNs → **double** datacenter computation needs
- Goals:
 - 10x better cost-performance vs GPUs
 - Deployment ASAP



Neural nets



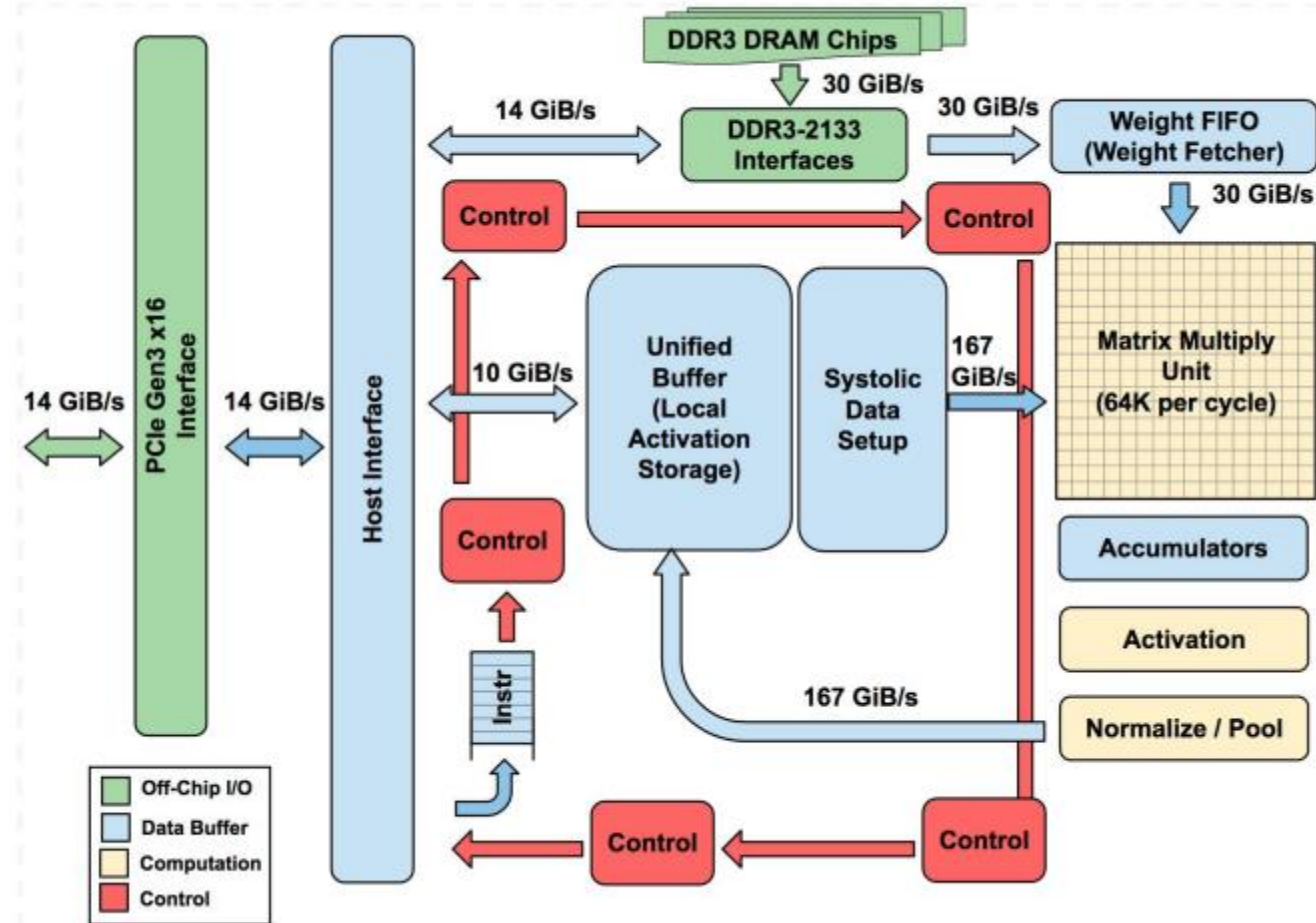
https://upload.wikimedia.org/wikipedia/commons/b/be/Derived_Neuron_schema_with_no_labels.svg



<http://cs231n.github.io/neural-networks-1/>

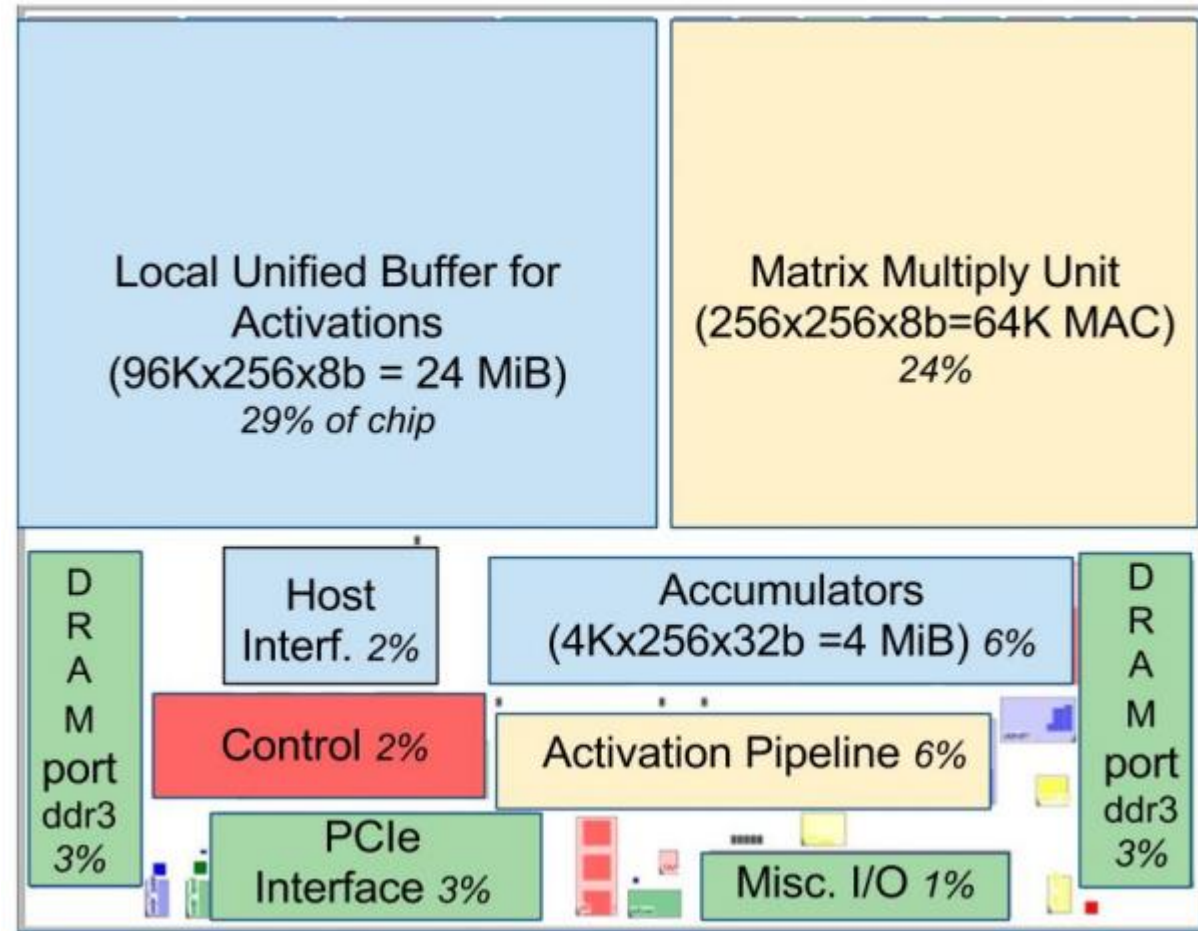
TPU architecture

- PCIe coprocessor
- No internal instruction fetch
 - CISC-like instructions from host:
 - Read_Host_Memory
 - Read_Weights
 - MatrixMultiply/Convolve
 - Activate
 - Write_Host_Memory
- Off-chip DDR3 weight memory

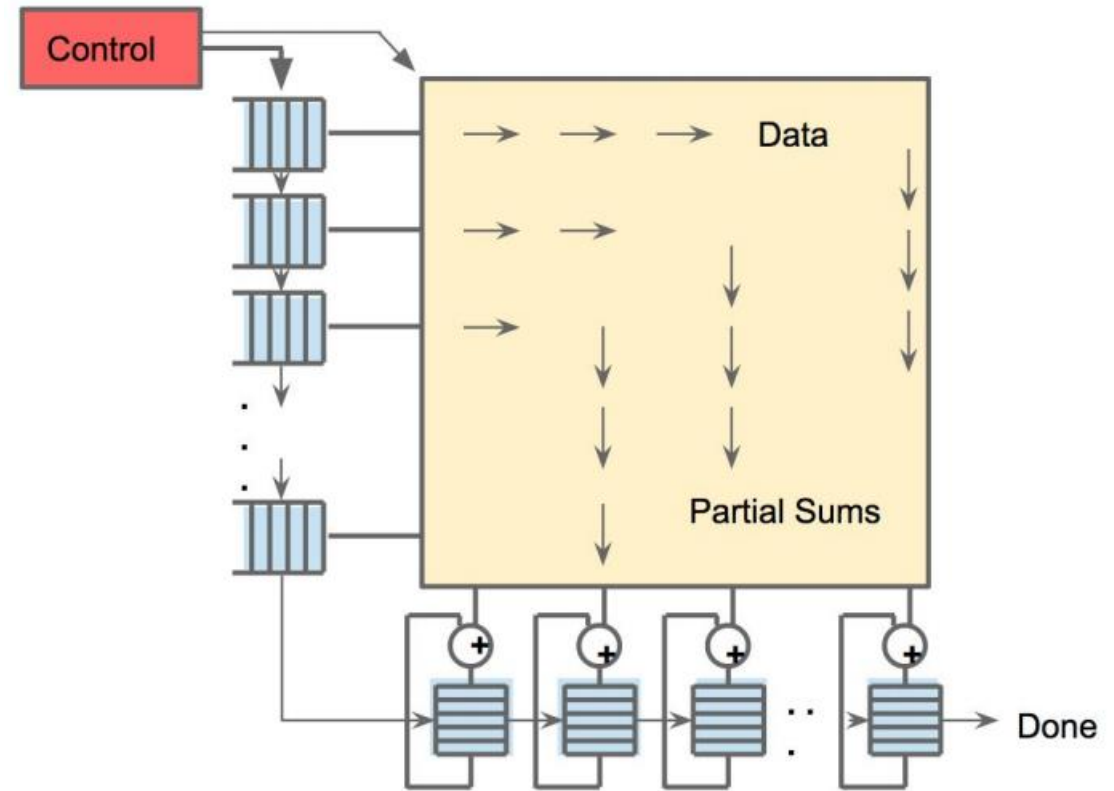
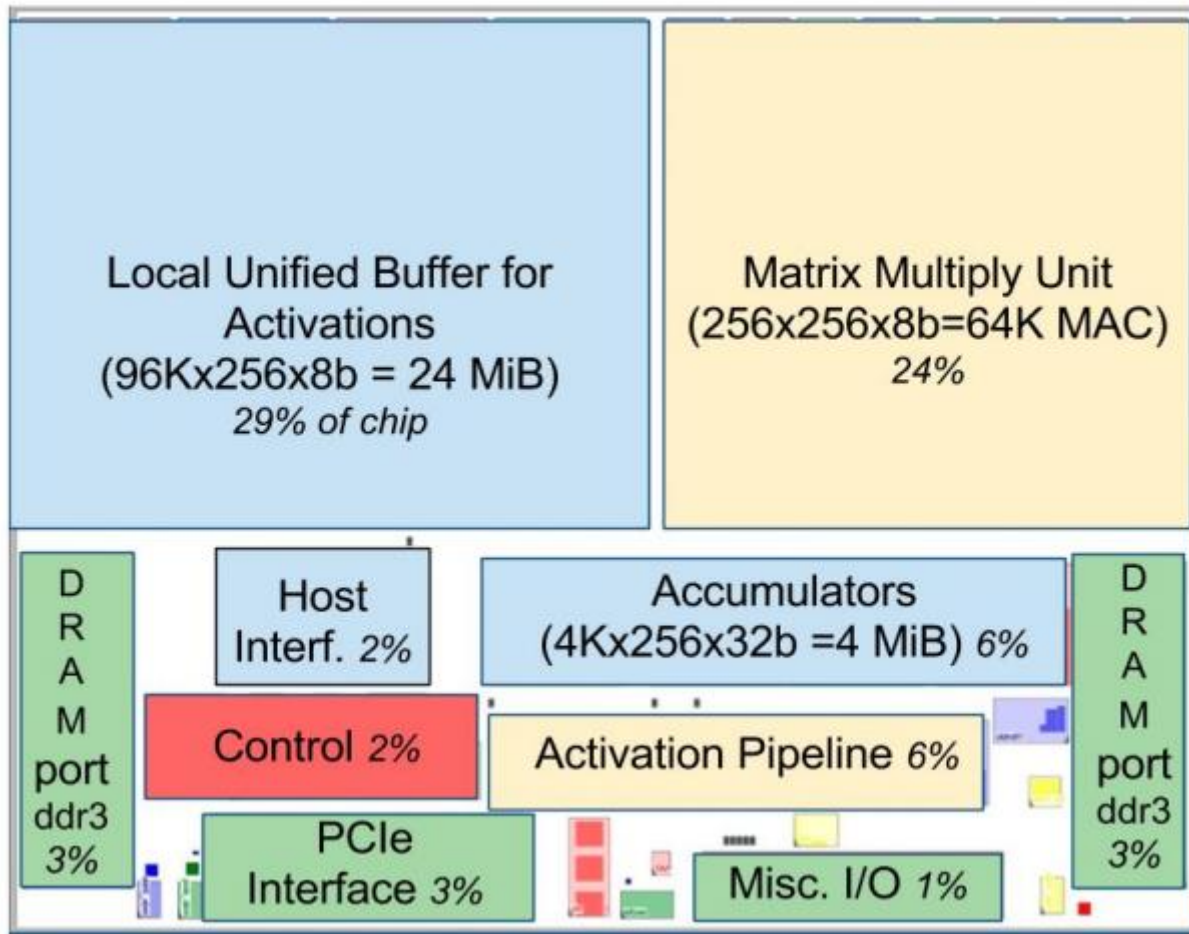


TPU architecture

- MACs for core computation
- 24MB Unified Buffer
 - Store intermediate results
 - Sized to match pitch of matmult unit, simplify compilation w/ specific apps
- Tiny control logic



TPU architecture – systolic structure



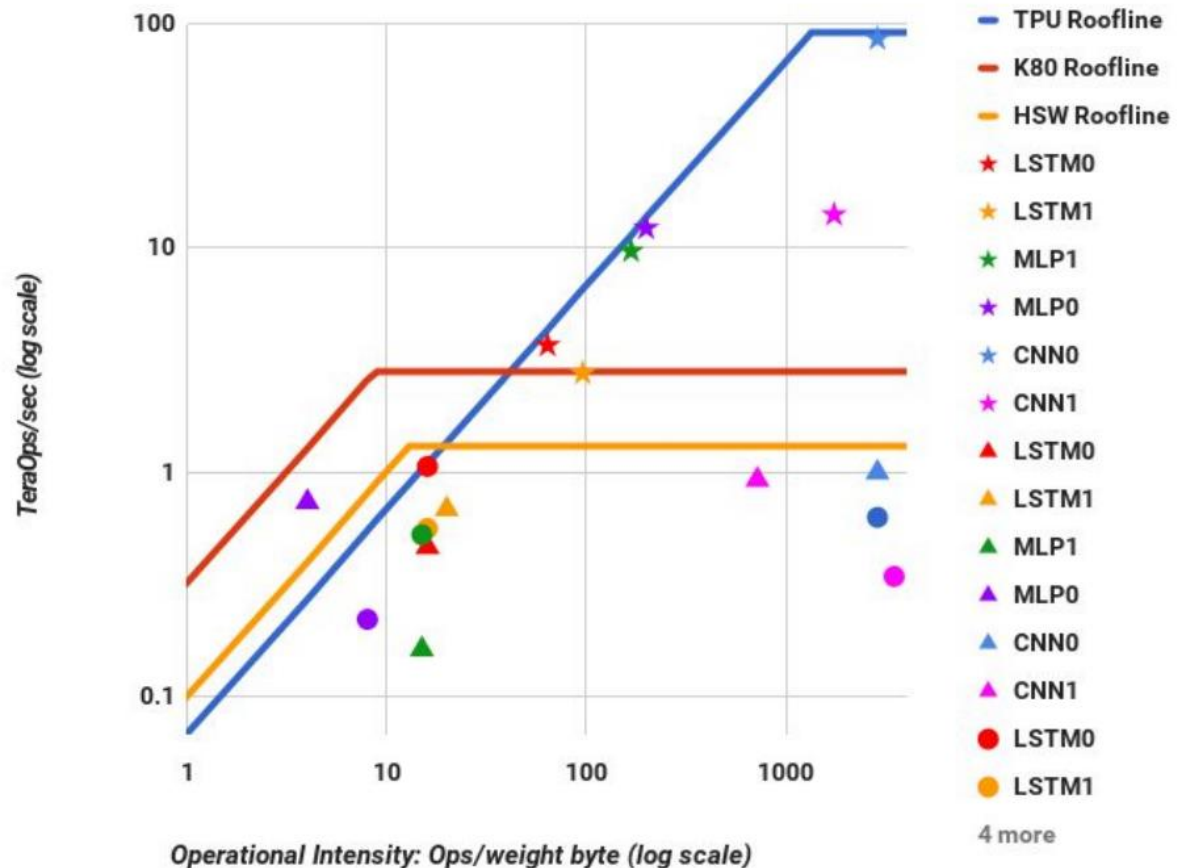
System configurations

<i>Model</i>	<i>Die</i>									<i>Benchmarked Servers</i>					
	<i>mm²</i>	<i>nm</i>	<i>MHz</i>	<i>TDP</i>	<i>Measured</i>		<i>TOPS/s</i>		<i>GB/s</i>	<i>On-Chip Memory</i>	<i>Dies</i>	<i>DRAM Size</i>	<i>TDP</i>	<i>Measured</i>	
					<i>Idle</i>	<i>Busy</i>	8b	FP						<i>Idle</i>	<i>Busy</i>
Haswell E5-2699 v3	662	22	2300	145W	41W	145W	2.6	1.3	51	51 MiB	2	256 GiB	504W	159W	455W
NVIDIA K80 (2 dies/card)	561	28	560	150W	25W	98W	--	2.8	160	8 MiB	8	256 GiB (host) + 12 GiB x 8	1838W	357W	991W
TPU	<331*	28	700	75W	28W	40W	92	--	34	28 MiB	4	256 GiB (host) + 8 GiB x 4	861W	290W	384W

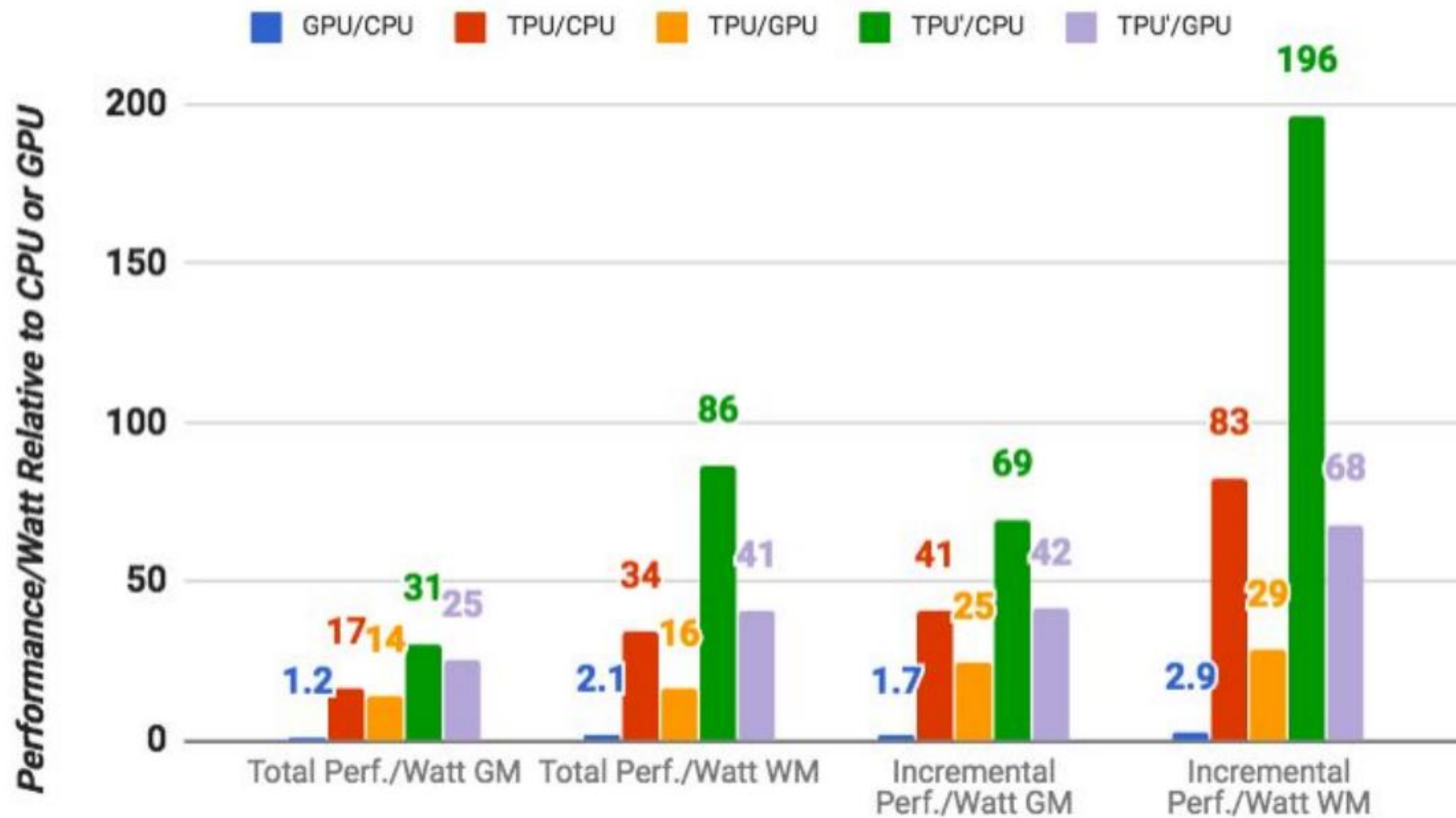
Performance

- “Roofline curves” – computation vs memory-intensity
 - “Ridge point” at intensity where app becomes compute-bound
 - Before ridge = memory-bound
 - After ridge = compute-bound
- Below curve = response time-constrained

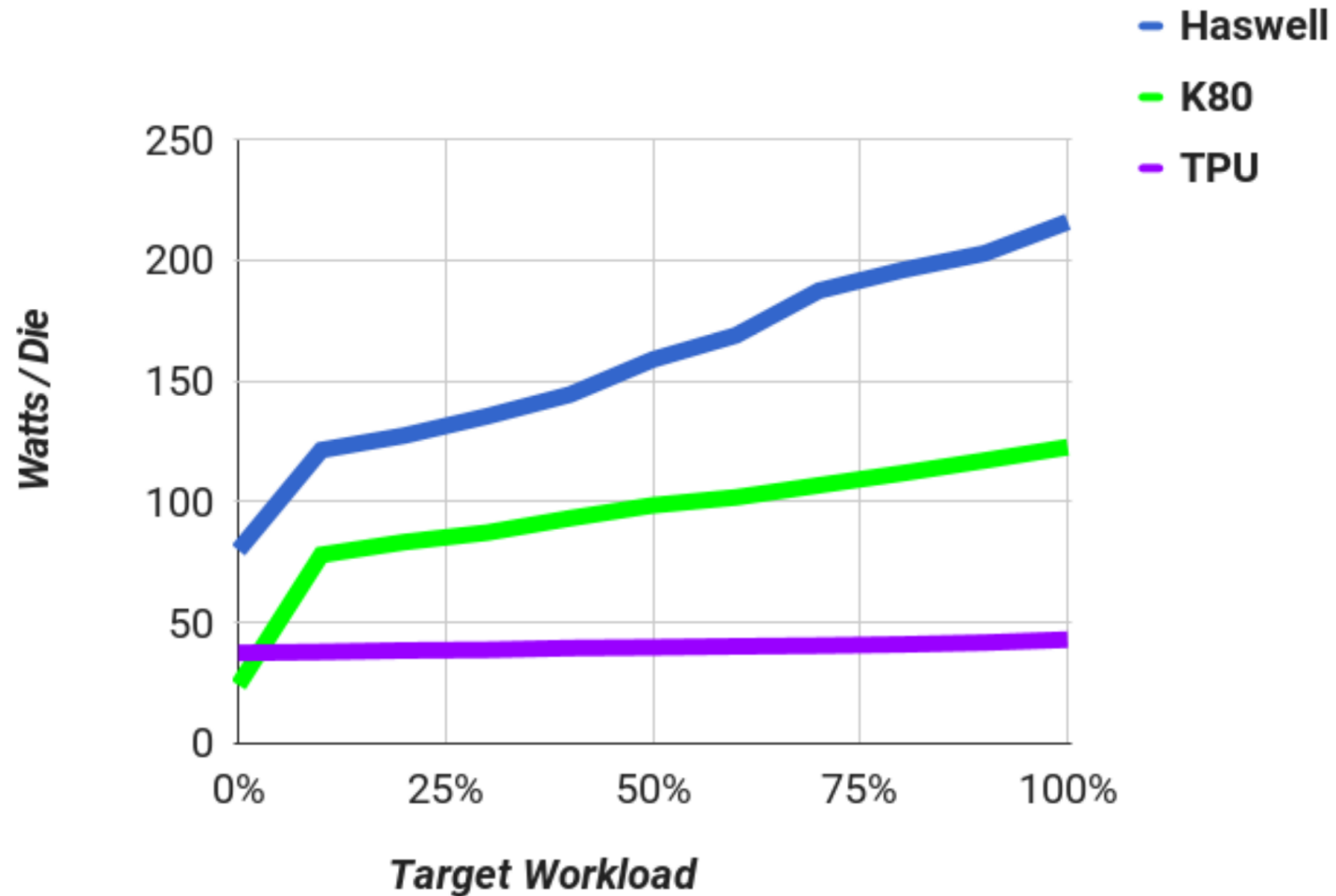
Log-Log Scale



Performance – energy efficiency

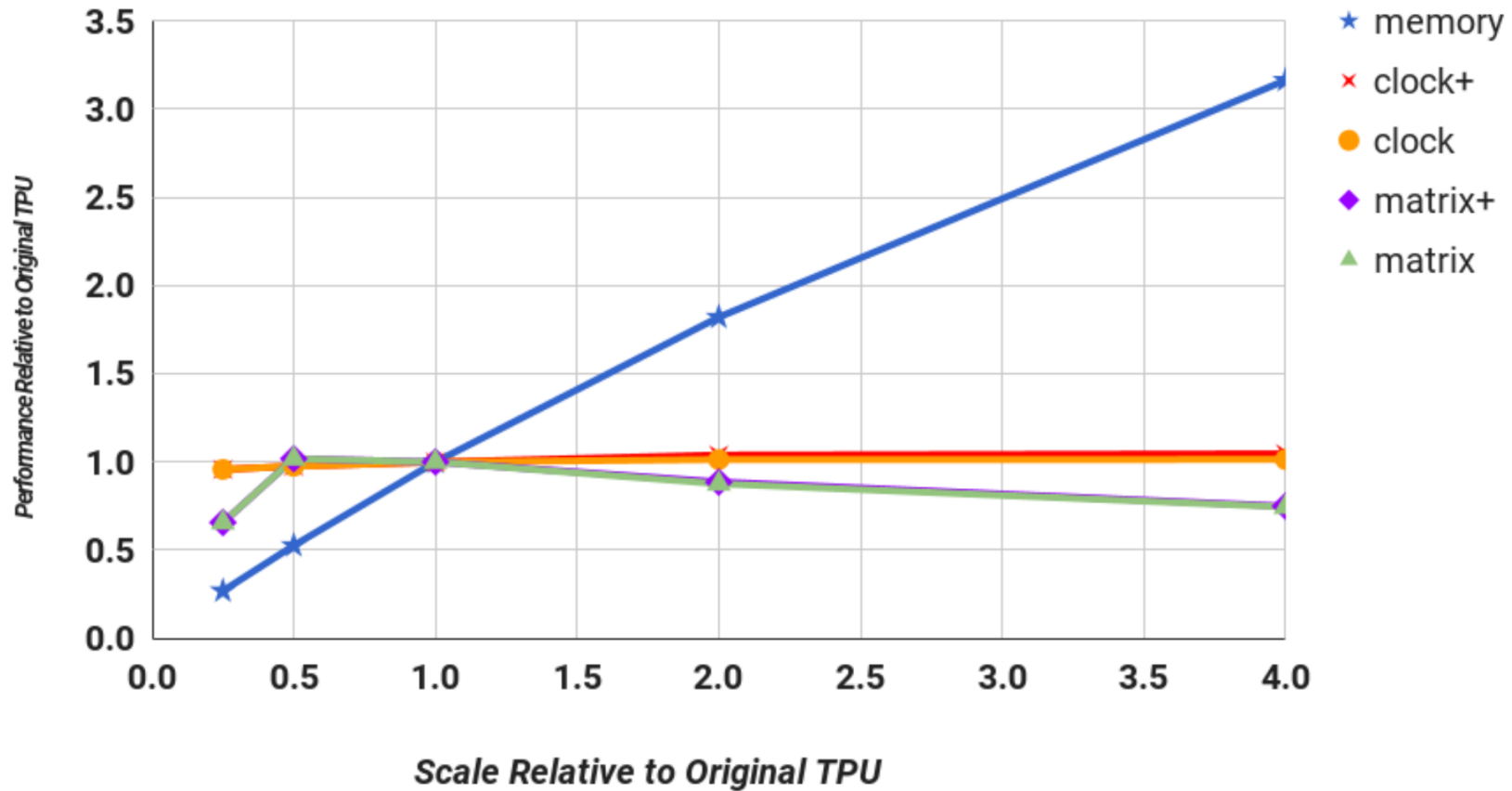


Performance – energy proportionality



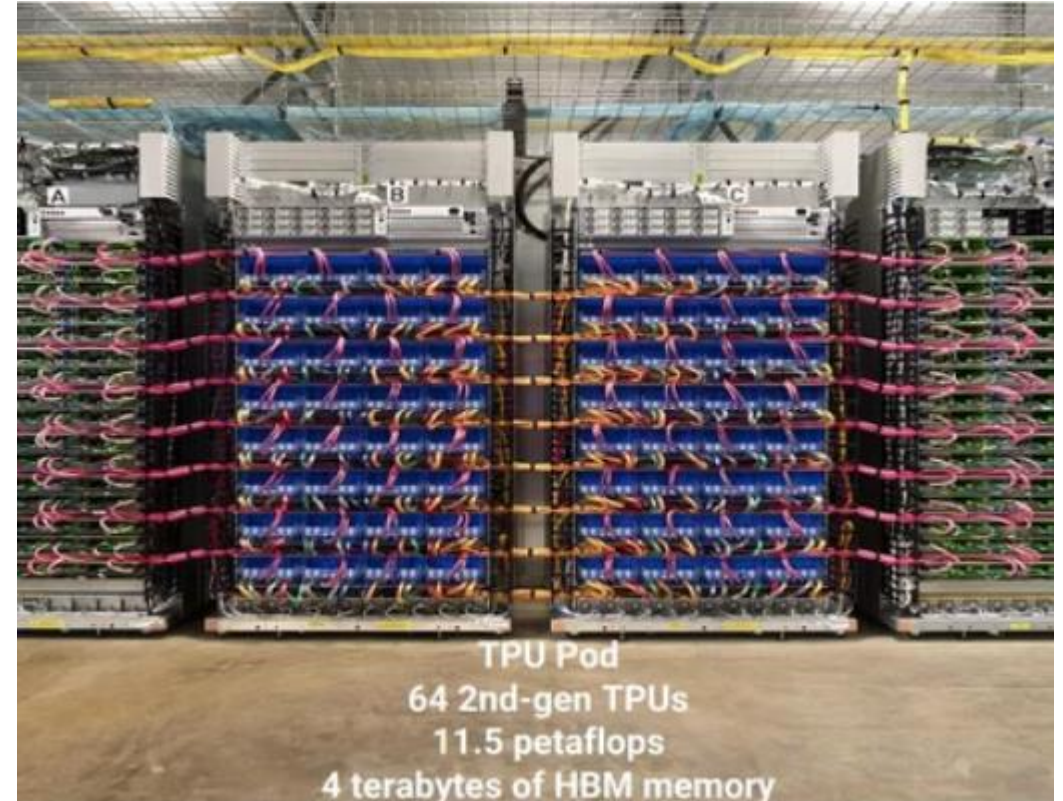
Design space exploration

Weighted Mean



TPU v2

- At HotChips 2017:
 - 2x 128x128x32b “mixed multiply units” (MXUs)
 - 64GB HBM
 - 64x TPU modules per “pod” → 4TB HBM
 - Some available in TensorFlow cloud svc



<http://www.tomshardware.com/news/tpu-v2-google-machine-learning,35370.html>

Microsoft - Catapult

Google v. Microsoft

- Why Google ASIC? Why Microsoft FPGA?
- Flexibility? Programmability?
- Cost and usefulness over time?

Takeaways

- Industry and academia have very different constraints

Takeaways

- Industry and academia have very different constraints



"Your **system-level** ideas needs to **deliver 2x or more**, or someone else should fund it"

Google

"Get me 10X in 15 months"

Takeaways

- Industry and academia have very different constraints
- Different goals may require fundamentally different tech



"Your **system-level** ideas needs to **deliver 2x or more**, or someone else should fund it"

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Takeaways

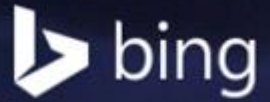
- Industry and academia have very different constraints
- Different goals may require fundamentally different tech
- Time and money dominate
 - (In academia, too!)



"Your **system-level** ideas needs to **deliver 2x or more**, or someone else should fund it"

Google

"Get me 10x in 15 months"



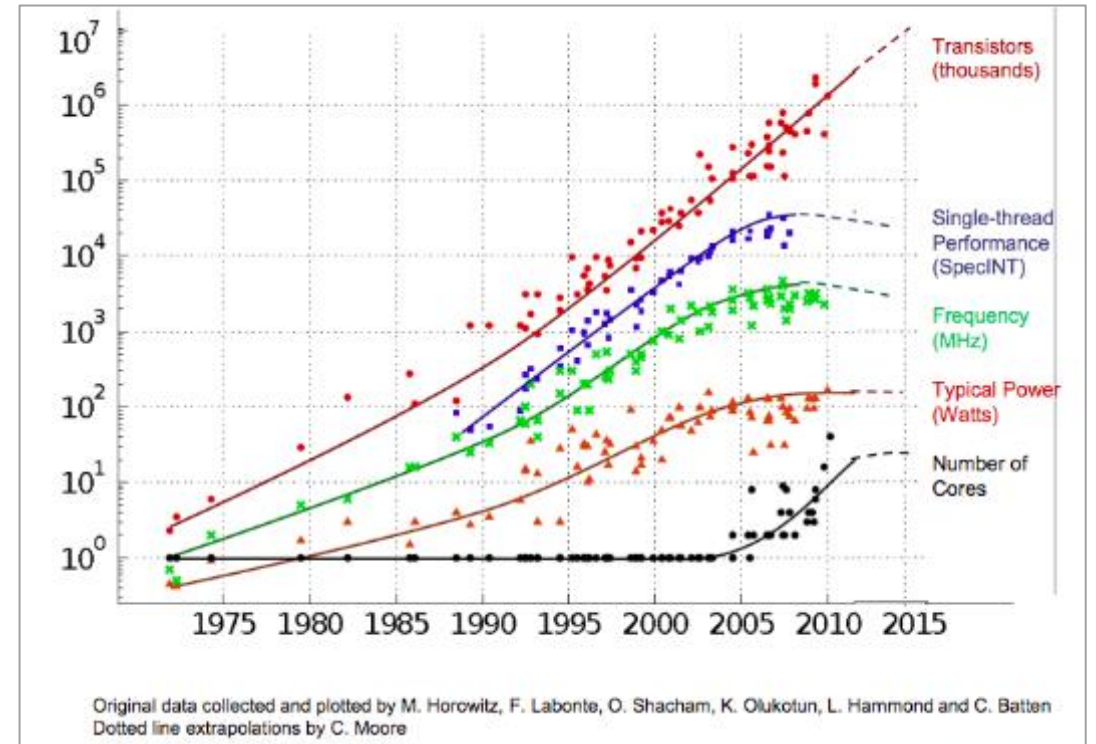
Large-Scale Reconfigurable Computing in a Microsoft Datacenter



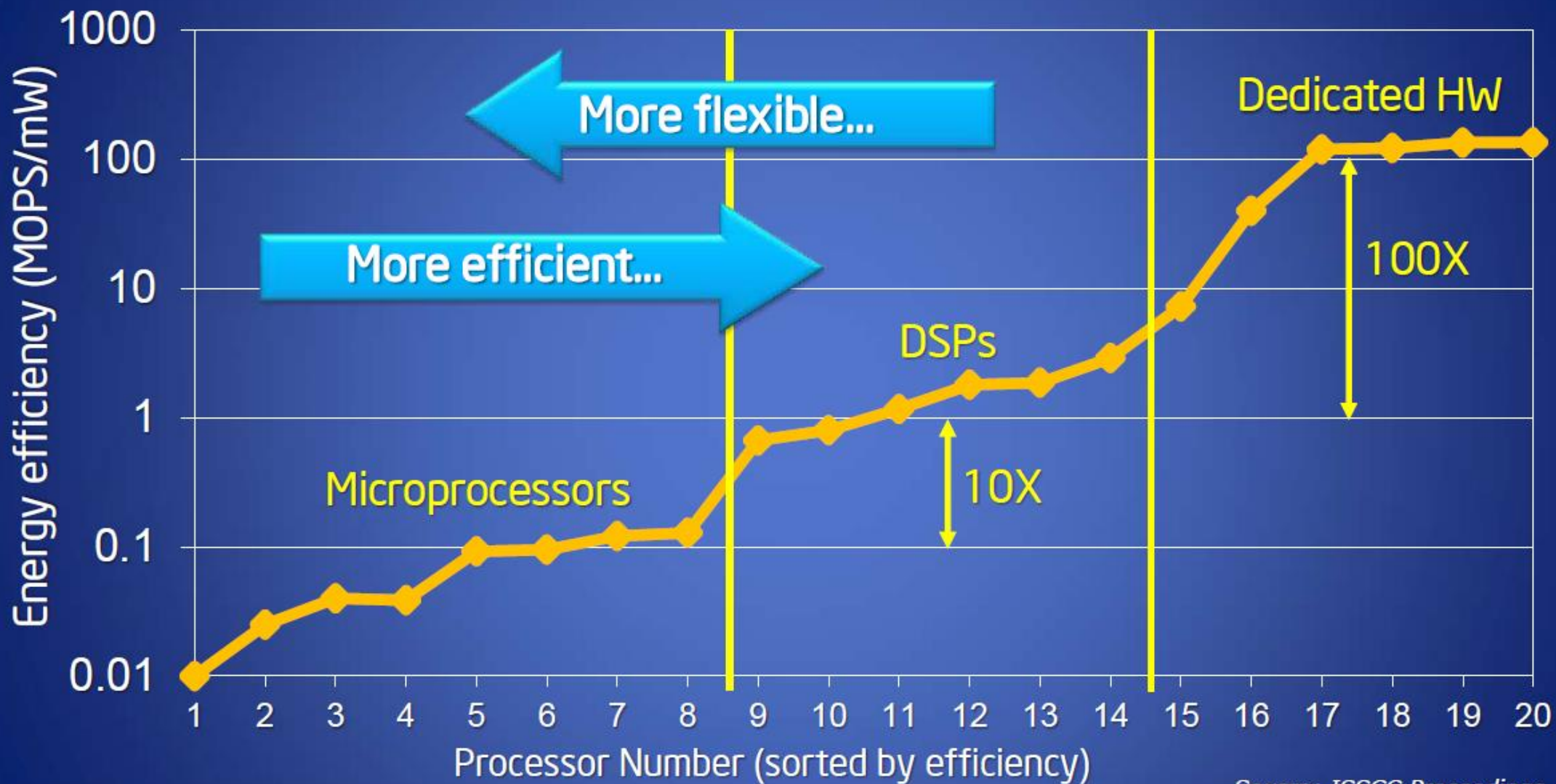
Andrew Putnam – Microsoft

Hot Chips 26 – Aug 12, 2014

Microsoft Cloud Services



Capabilities, Costs $\propto \frac{\text{Performance/Watt}}{\$}$



Source: ISSCC Proceedings

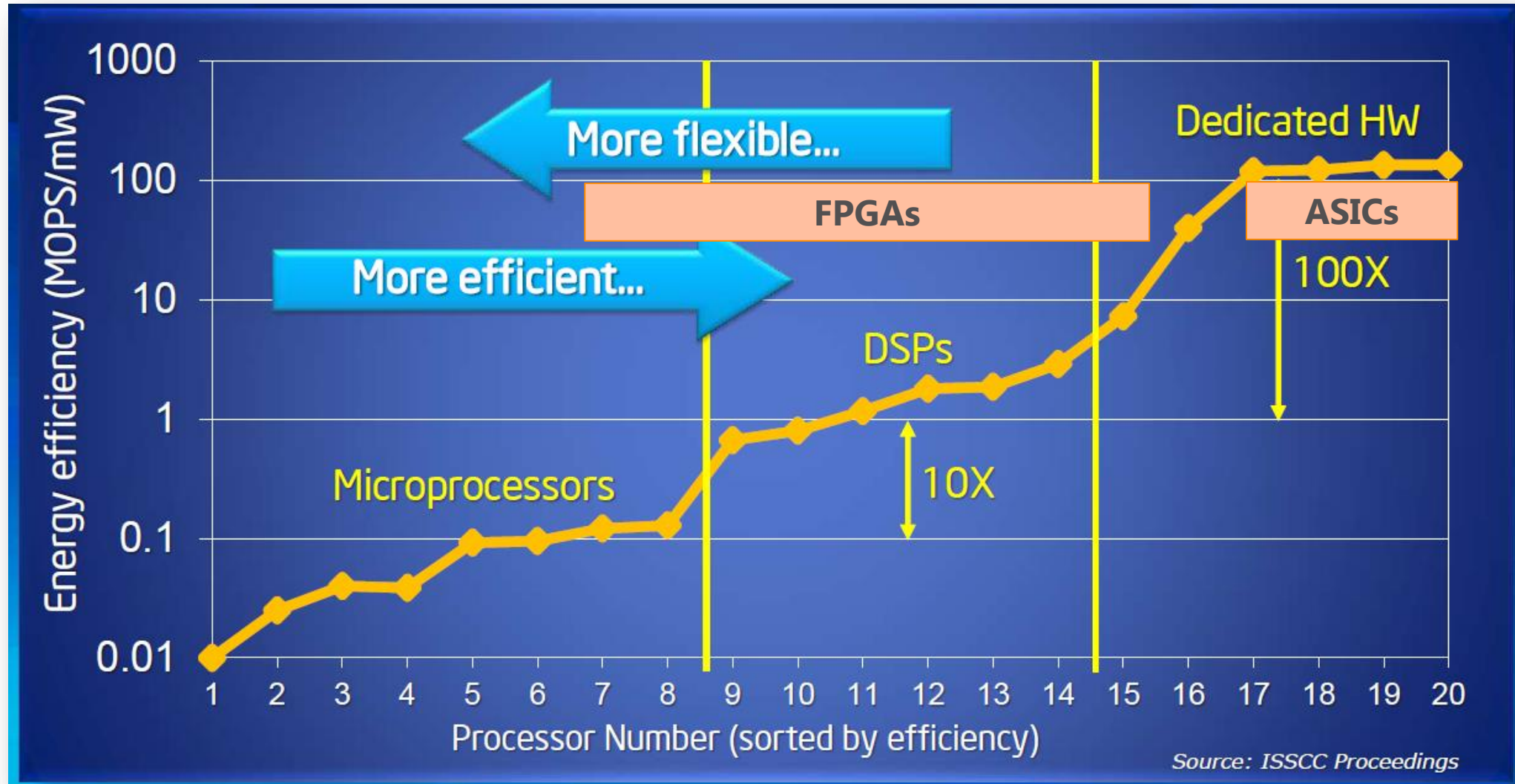
Increase Efficiency with Hardware Specialization

Datacenter Environment

- Software services change monthly
- Machines last 3 years, purchased on a rolling basis
- Machines repurposed $\sim 1/2$ way into lifecycle
- Little/no HW maintenance, no accessibility
- Homogeneity is highly desirable

The paradox: Specialization *and* homogeneity

Efficiency via Specialization



Source: Bob Broderson, Berkeley Wireless group

One Application's Accelerator



Flexibility

Efficiency



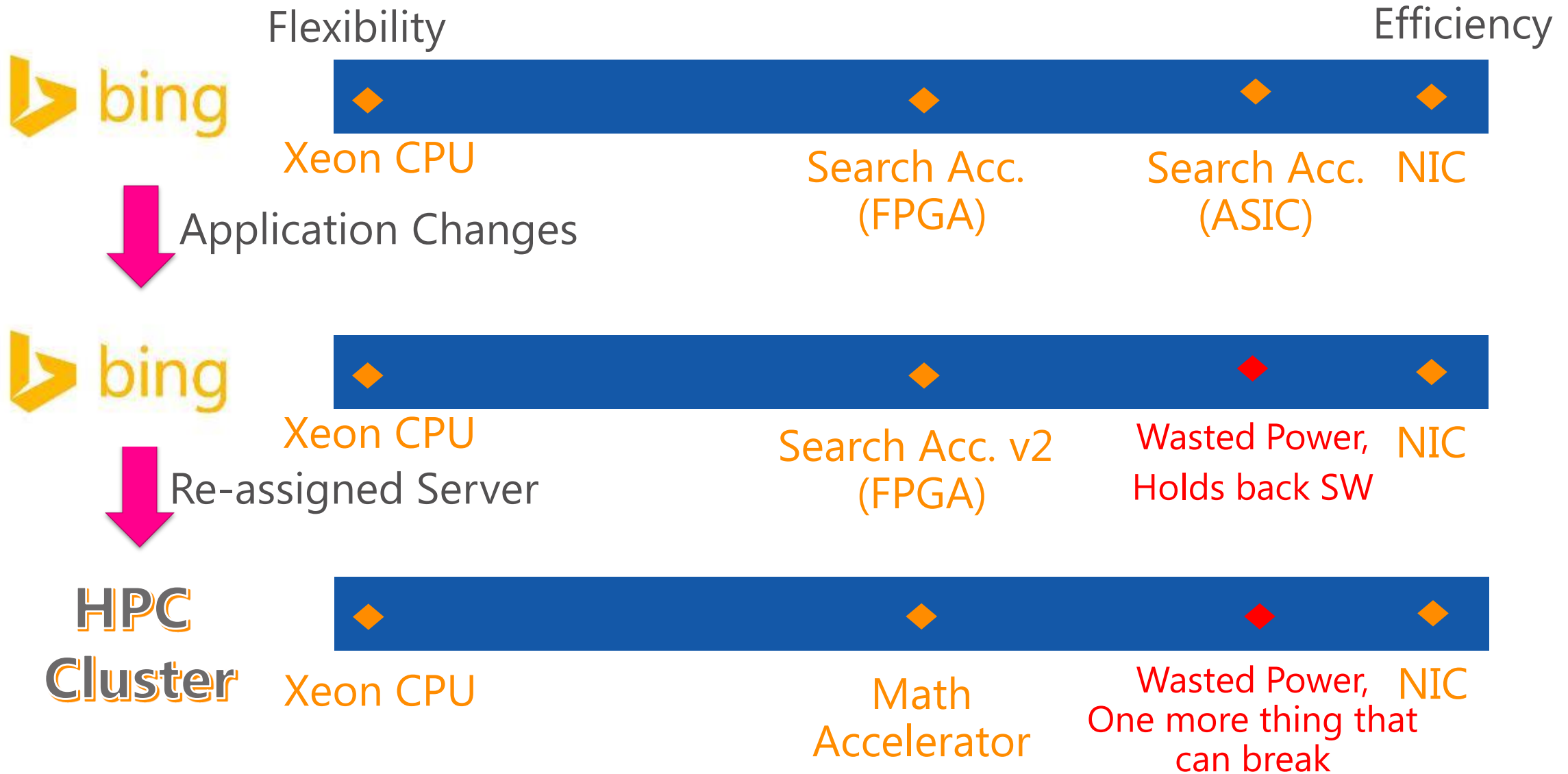
Xeon CPU

NIC

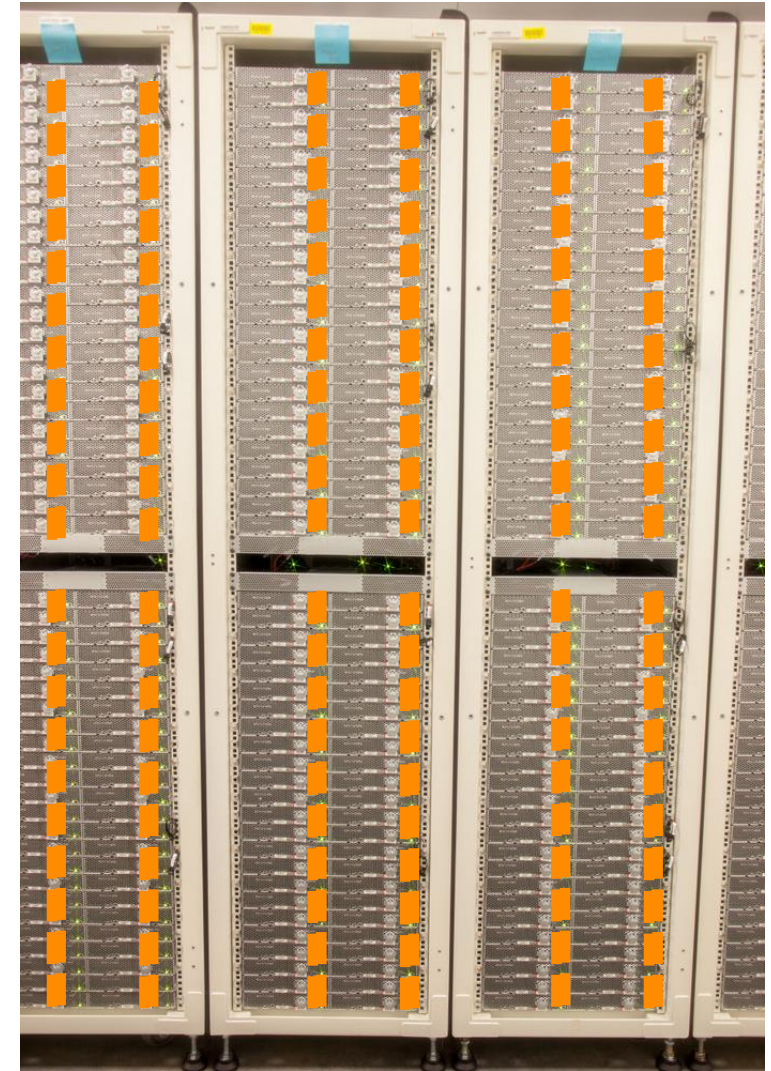
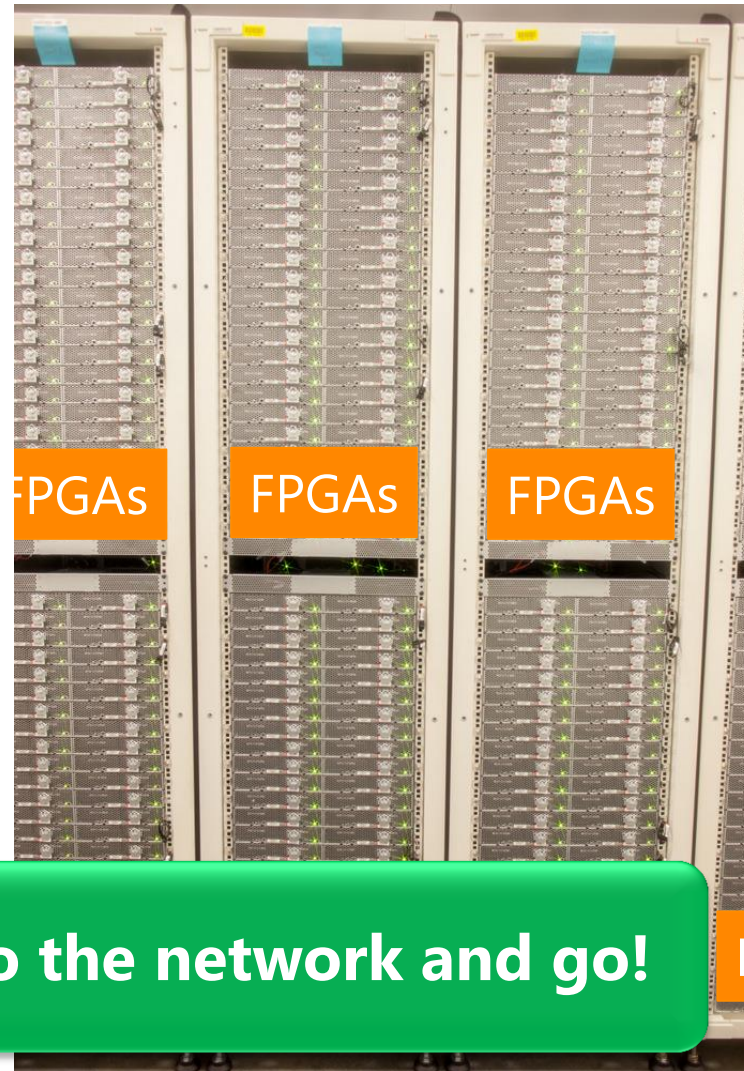
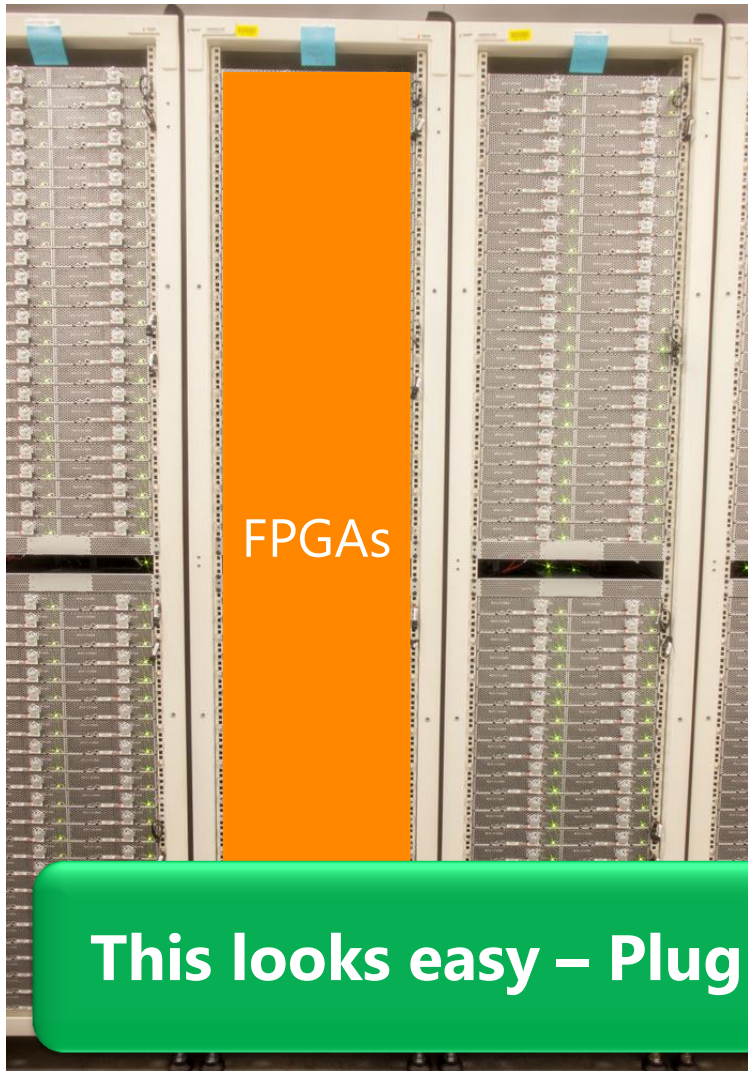


Accelerator Opportunities

One Application's Accelerator



Integrating FPGAs into the Datacenter

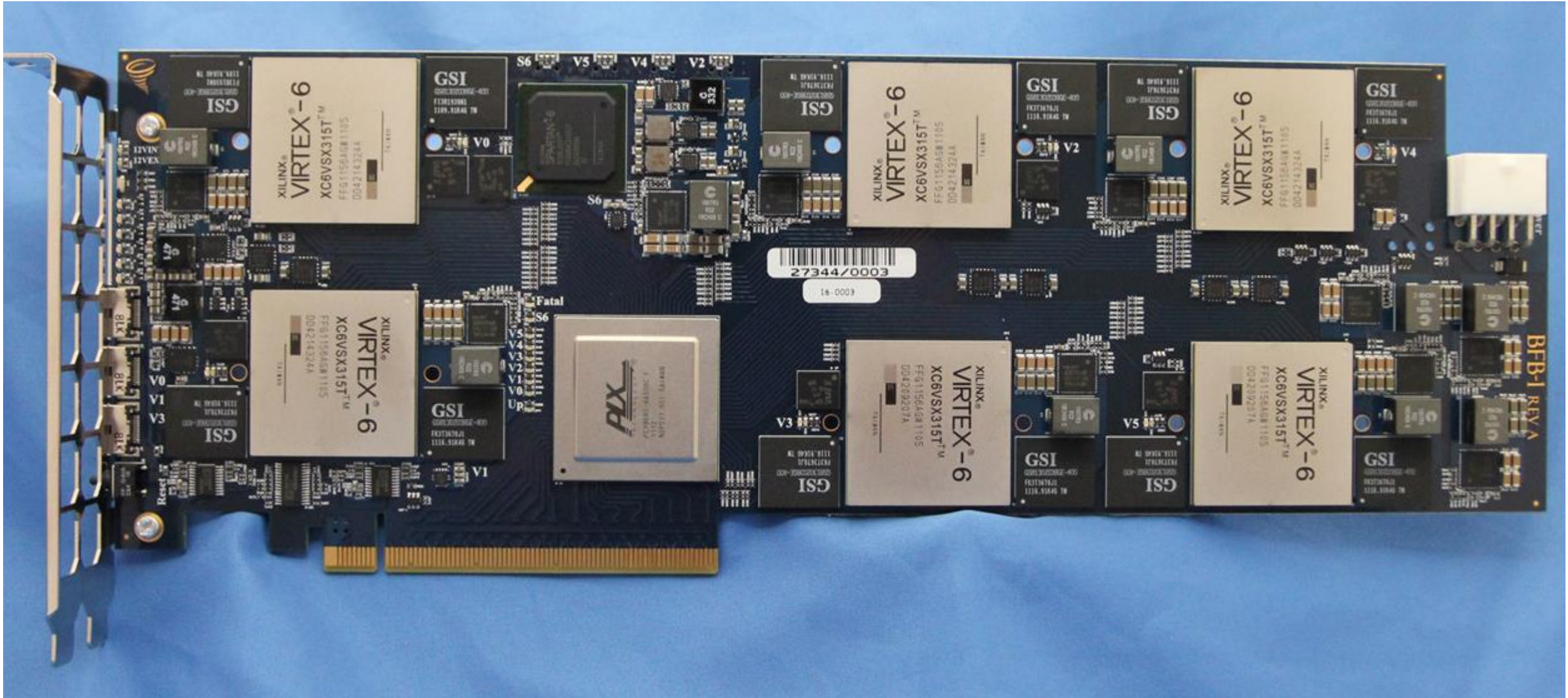


This looks easy – Plug into the network and go!

Centralized

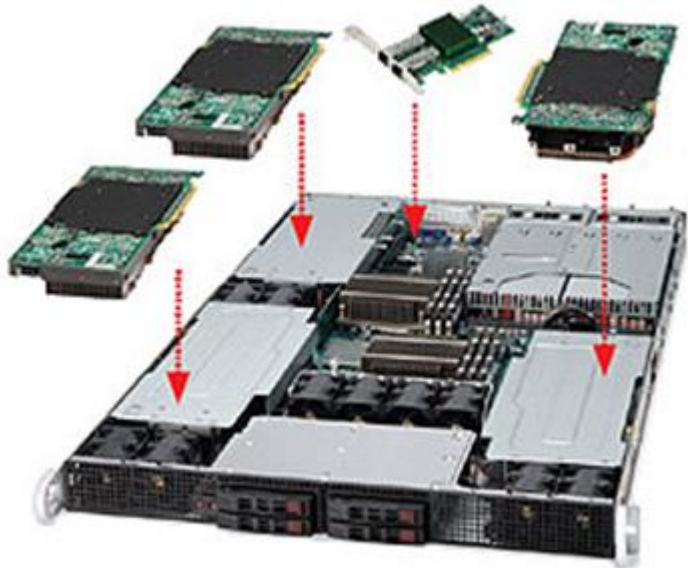
Distributed

Prototype #1: BFB Board

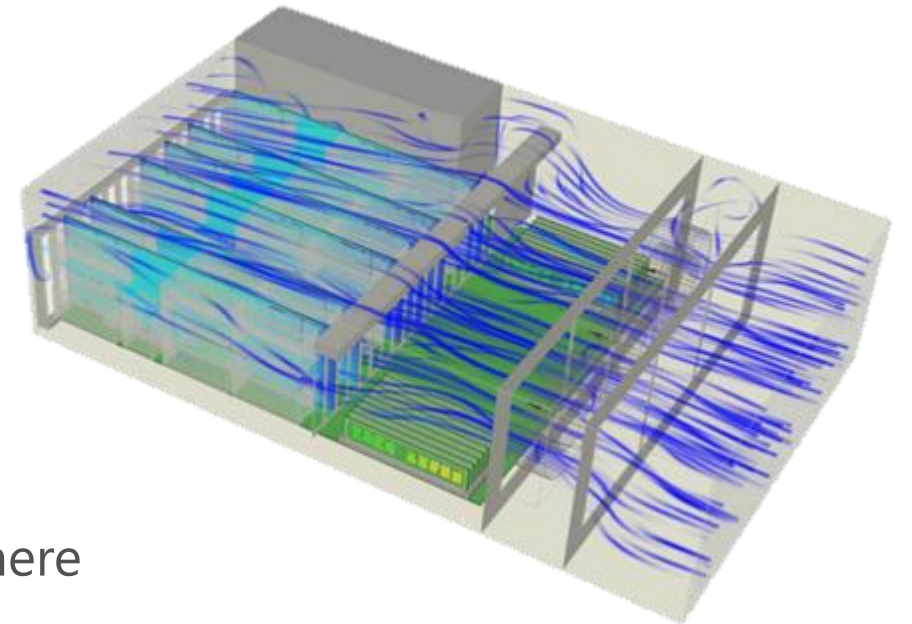


Prototype #1: BFB board

- Prototyped a 6-FPGA board
- 3x2 GPIO mesh
- PCIe connecting all FPGAs, CPU
- Plugs into Supermicro GPU server
- Serves L2 scoring for 48-server pod



- 1U, 2U, or 4U rack-mounted
- 1/2/4 x 10Ge ports
- Up to 4 PCIe x16 slots
- 2 sockets, 6-core Intel Westmere



Centralized Model Unsuitable for Datacenter

- Single point of failure
- Complicates rack design, thermals, maintainability
- Network communication for any use of FPGA
 - Definition of the Network In-cast problem
 - Precludes many latency-sensitive workloads
- Limited elasticity
 - What if you need more than six FPGAs?



Our Design Requirements

Don't Cost Too Much

<30% Cost of Current Servers

1. Specialize HW with an FPGA Fabric
2. Keep Servers Homogeneous

Don't Burn Too Much Power

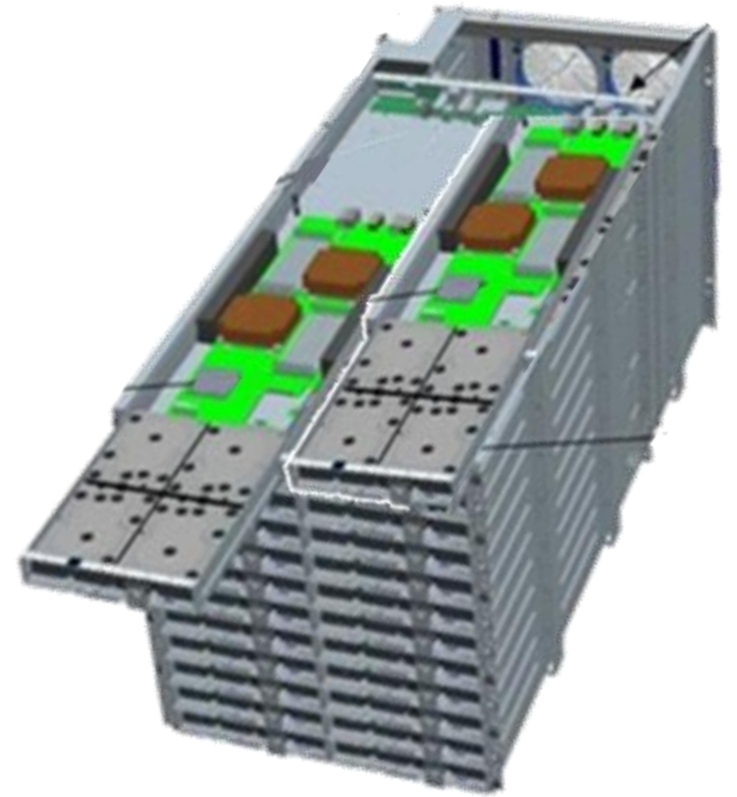
<10% Power Draw
(25W max, all from PCIe)

Don't Break Anything

Work in existing servers
No Network Modifications
Do not increase hardware failure rate

Datacenter Servers

- Microsoft Open Compute Server
- 1U, 1/2 wide servers
- Enough space & power for 1/2 height, 1/2 length PCIe card
- Squeeze in a single FPGA
- Won't fit (or power) GPU



Microsoft Open Compute Server



- Two 8-core Xeon 2.1 GHz CPUs
- 64 GB DRAM
- 4 HDDs @ 2 TB, 2 SSDs @ 512 GB
- 10 Gb Ethernet
- No cable attachments to server

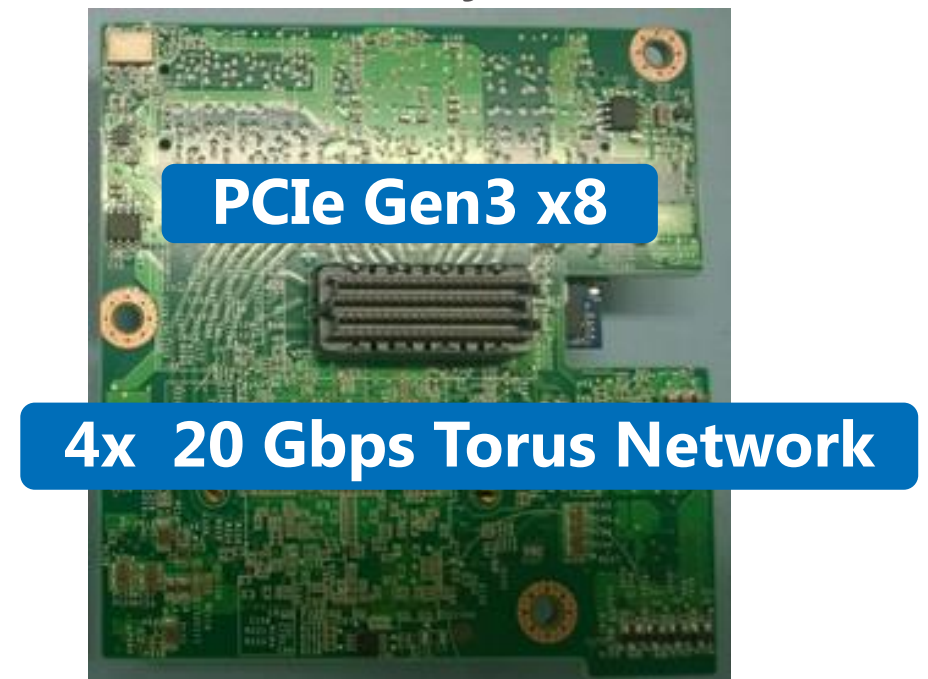
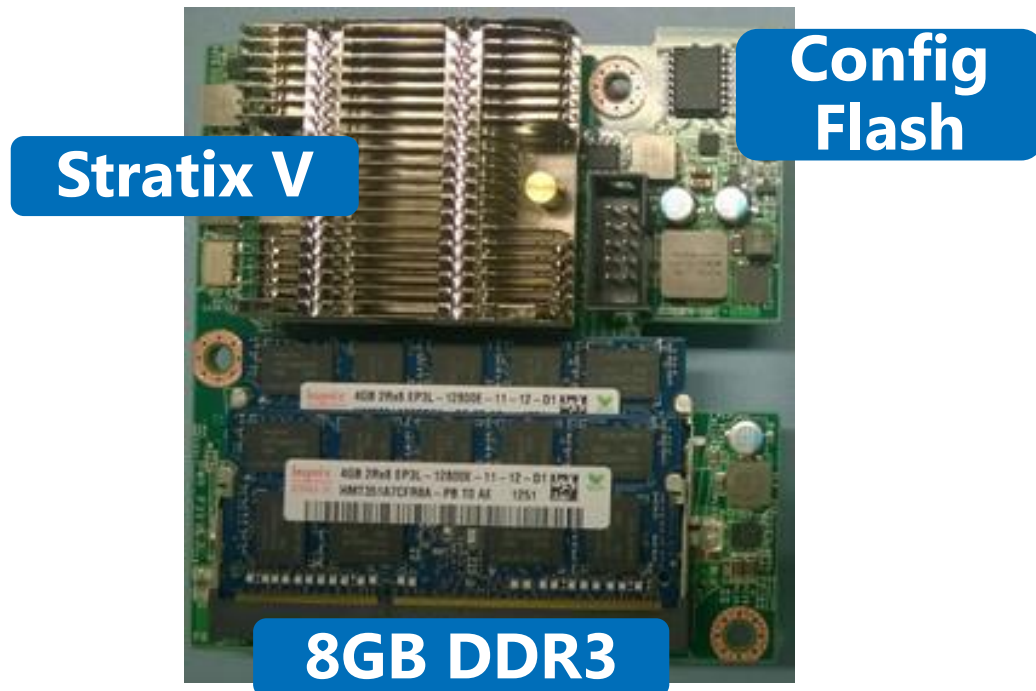
Air flow

200 LFM

68 °C Inlet

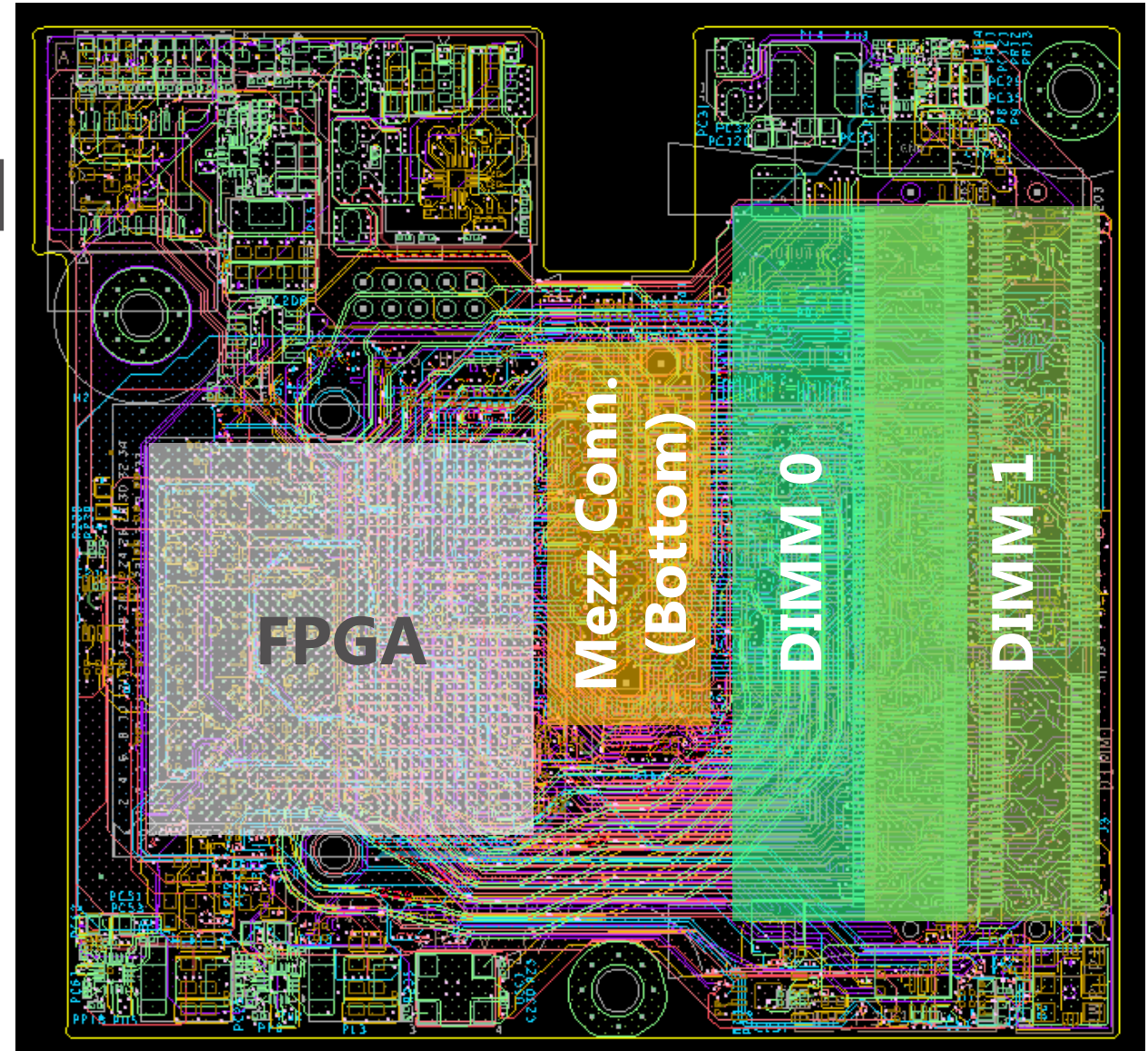
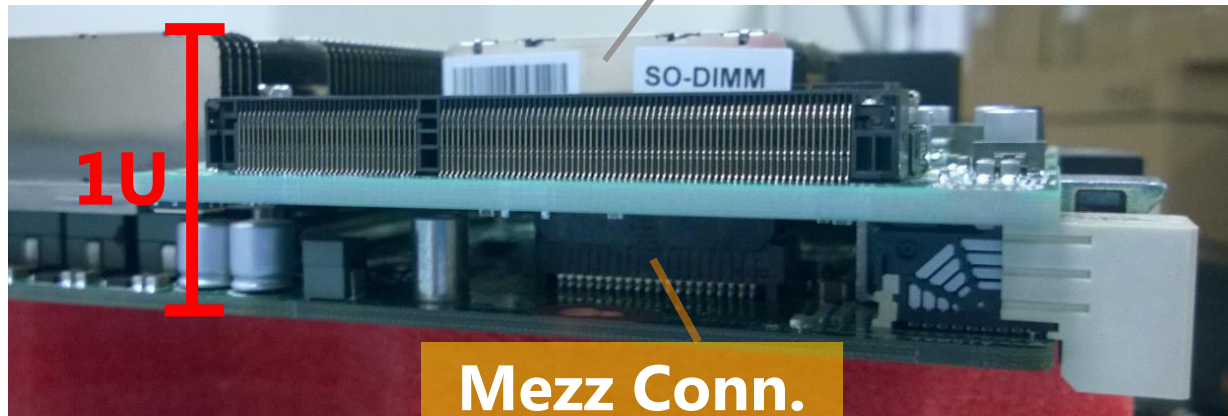
Catapult FPGA Accelerator Card

- Altera Stratix V GS D5
 - 172k ALMs, 2,014 M20Ks, 1,590 DSPs
- 8GB DDR3-1333
- 32 MB Configuration Flash
- PCIe Gen 3 x8
- 8 lanes to Mini-SAS SFF-8088 connectors
- Powered by PCIe slot



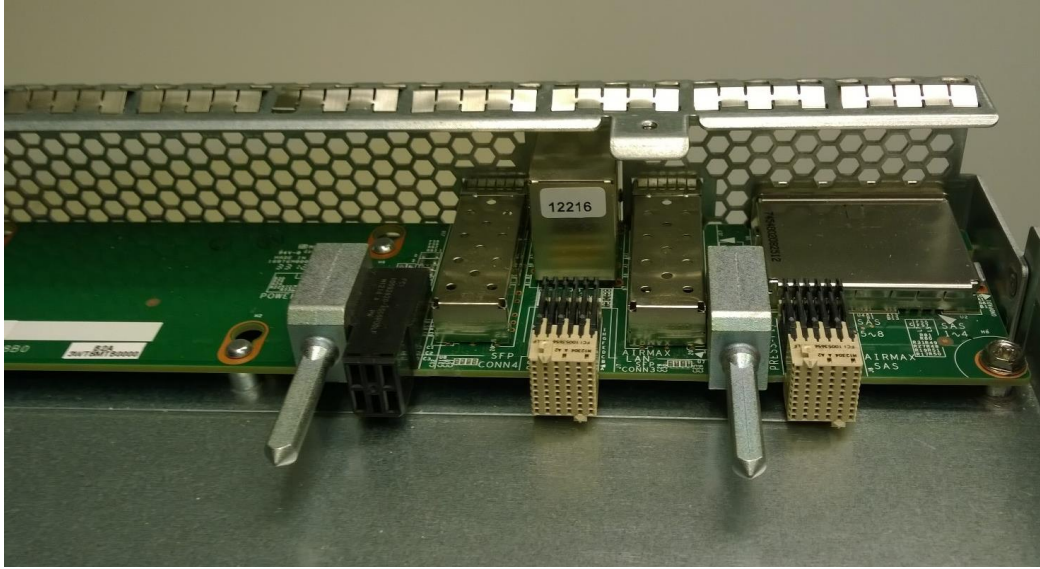
Board Details

- 16 Layer, FR408
- 9.5cm x 8.8cm x 115.8 mil
- 35mm x 35mm FPGA
- 14.2mm high heatsink

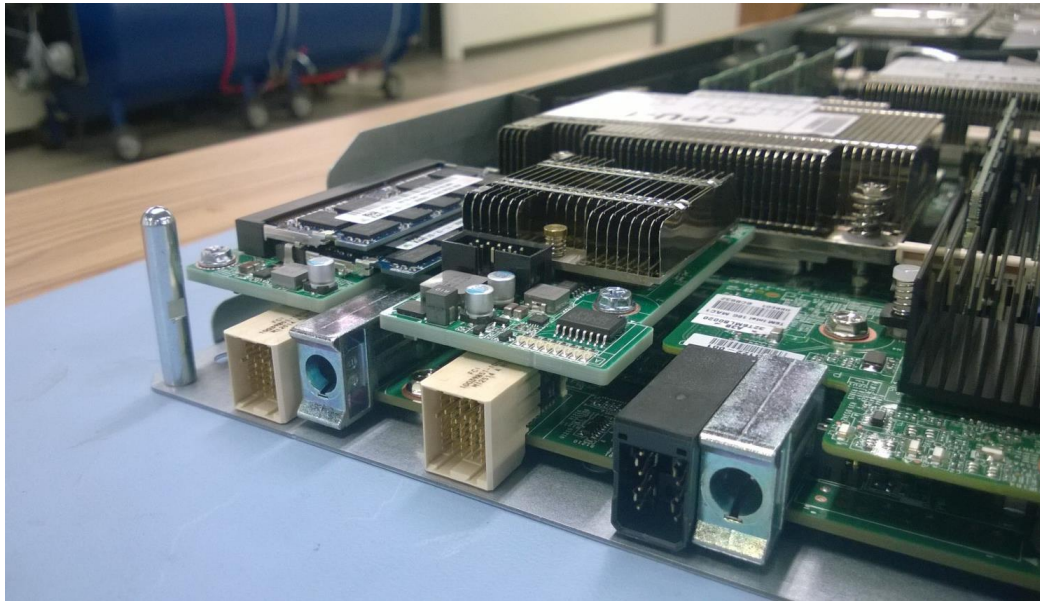


Board / Server Integration

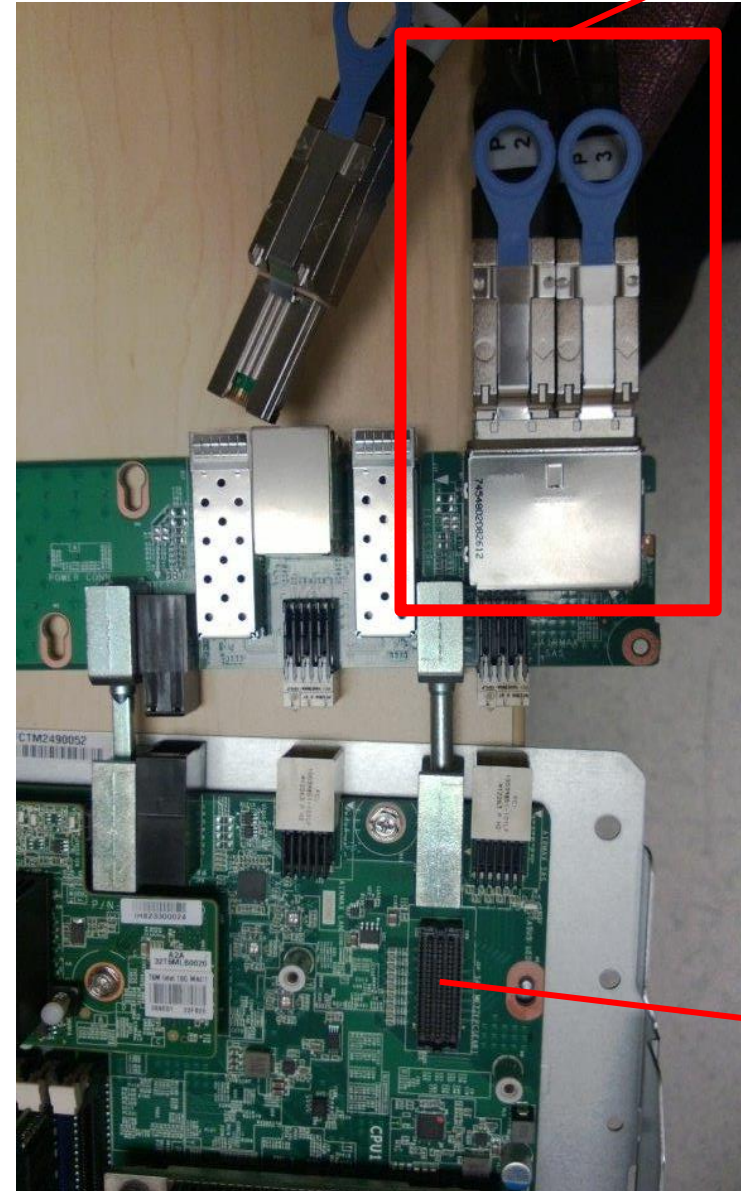
I/O Backplane



Server w/ Catapult Board



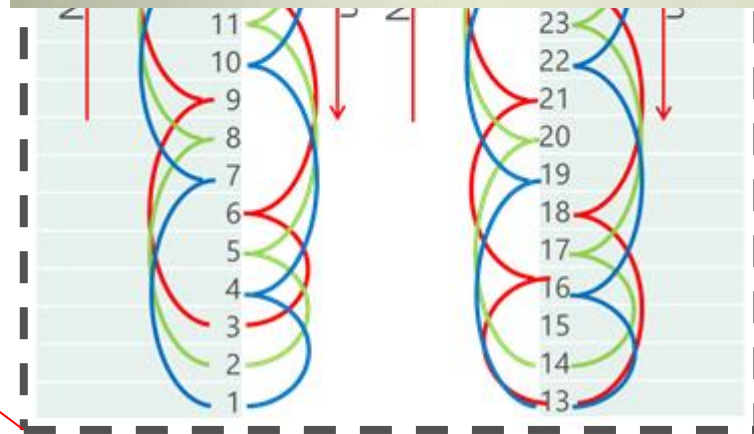
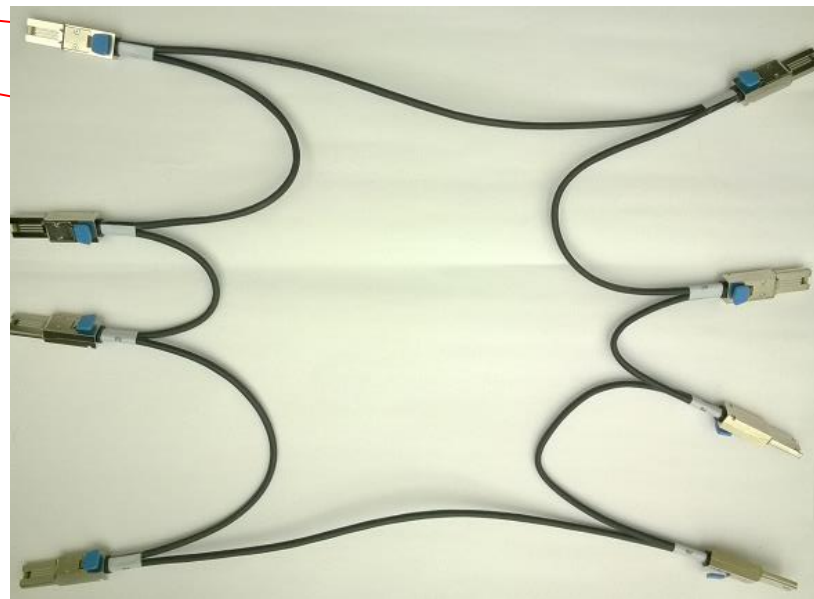
Catapult Network Cables
(Mini-SAS / SFF-8088)



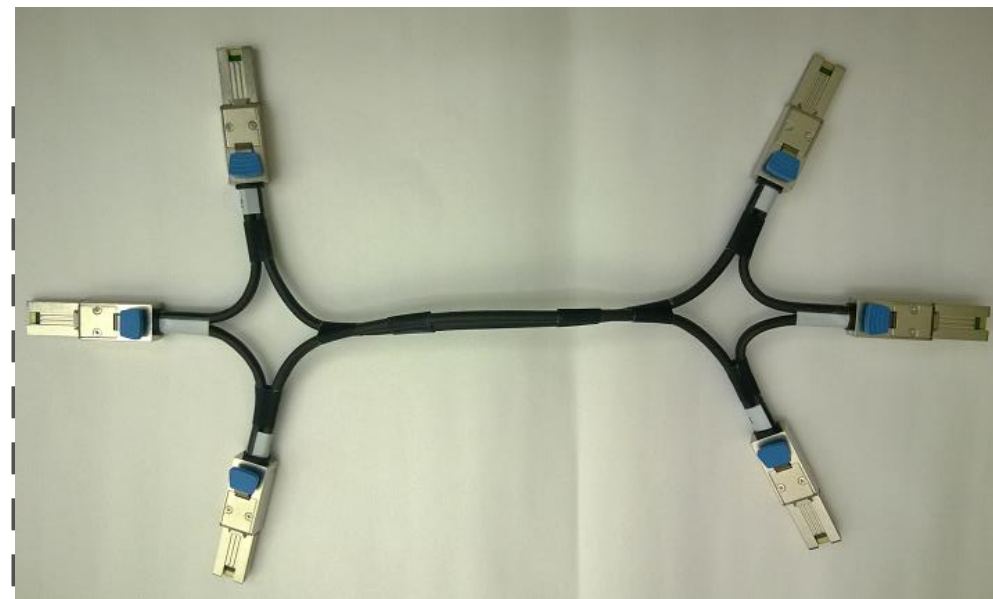
Boards Connected Together

Catapult Board Mezzanine Slot

6x8 Torus in a 2x24 Server Layout



8-Shell Cables

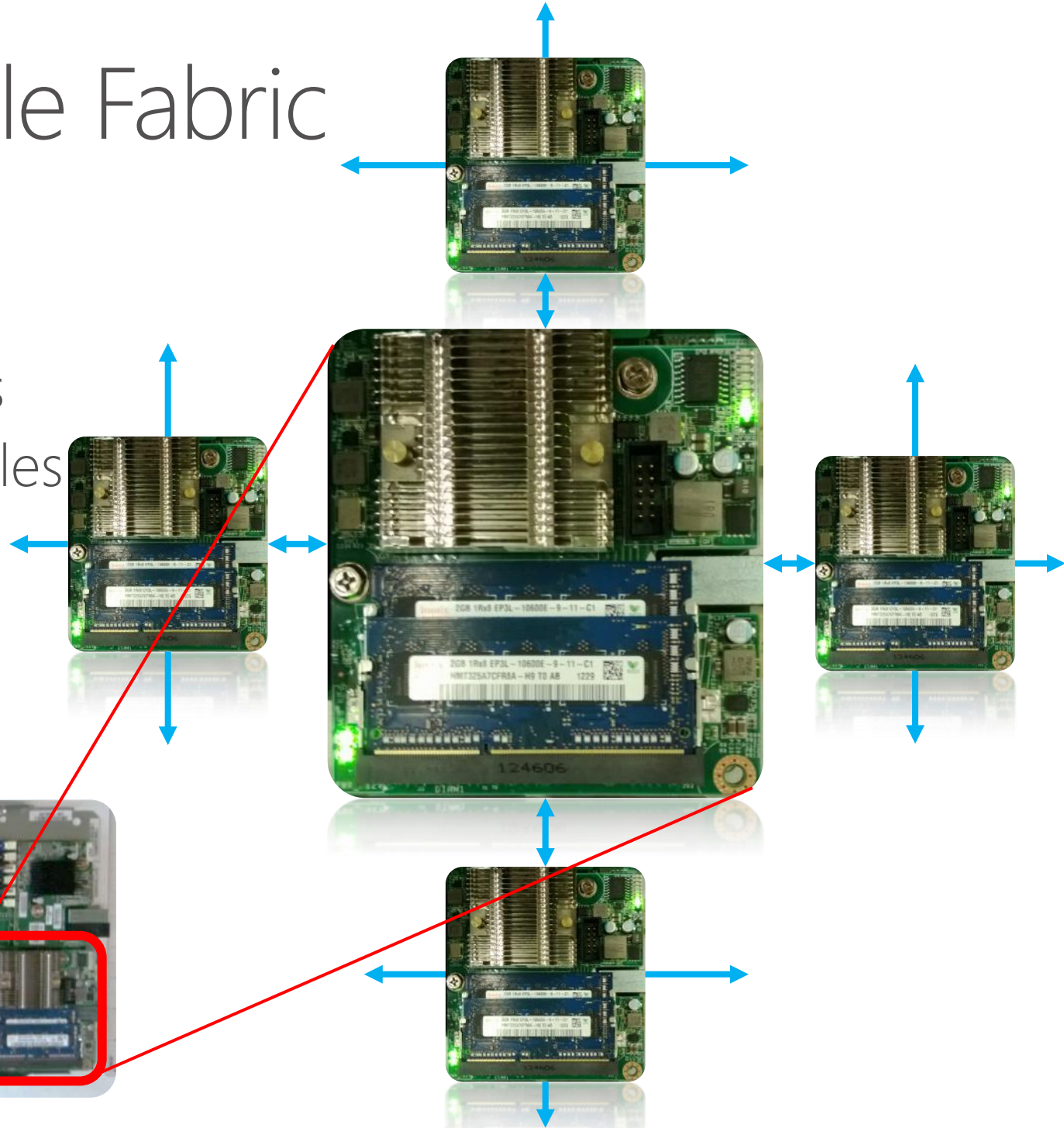


6-Shell Cables

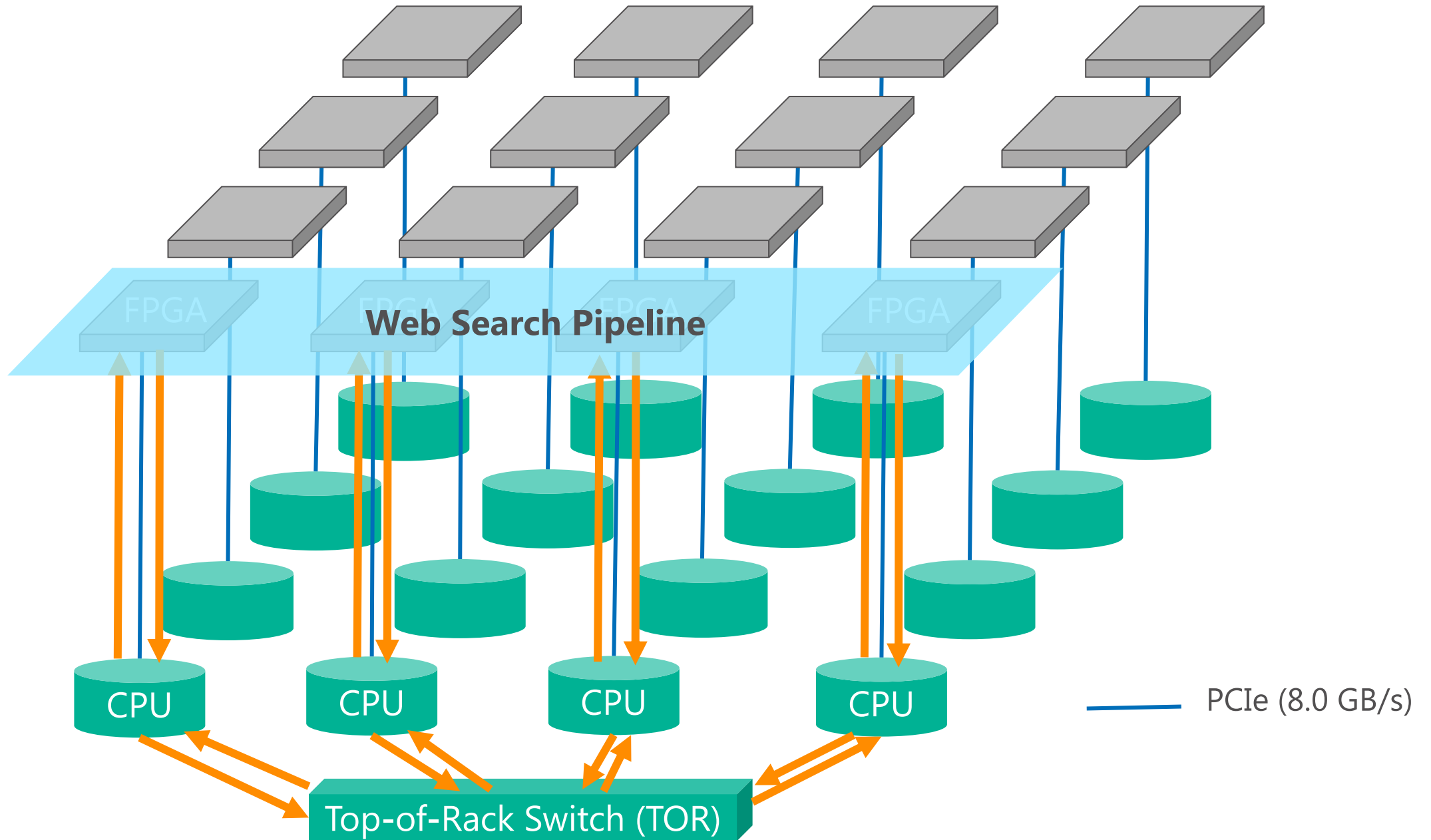
Scalable Reconfigurable Fabric

- 1 FPGA board per Server
- 48 Servers per ½ Rack
- 6x8 Torus Network among FPGAs
 - 20 Gb over SAS SFF-8088 cables

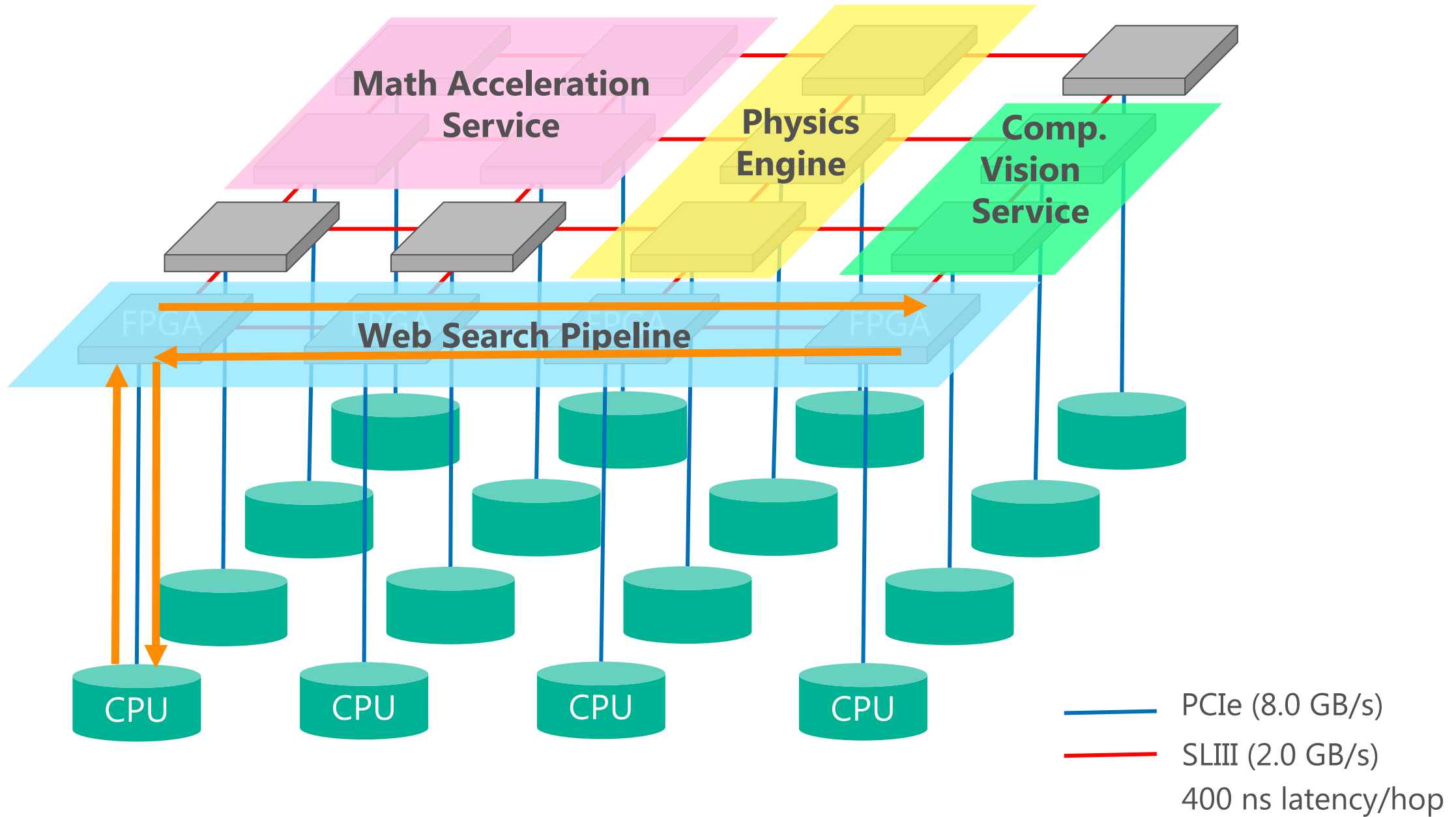
Data Center Server (1U, ½ width)



An Elastic Reconfigurable Fabric

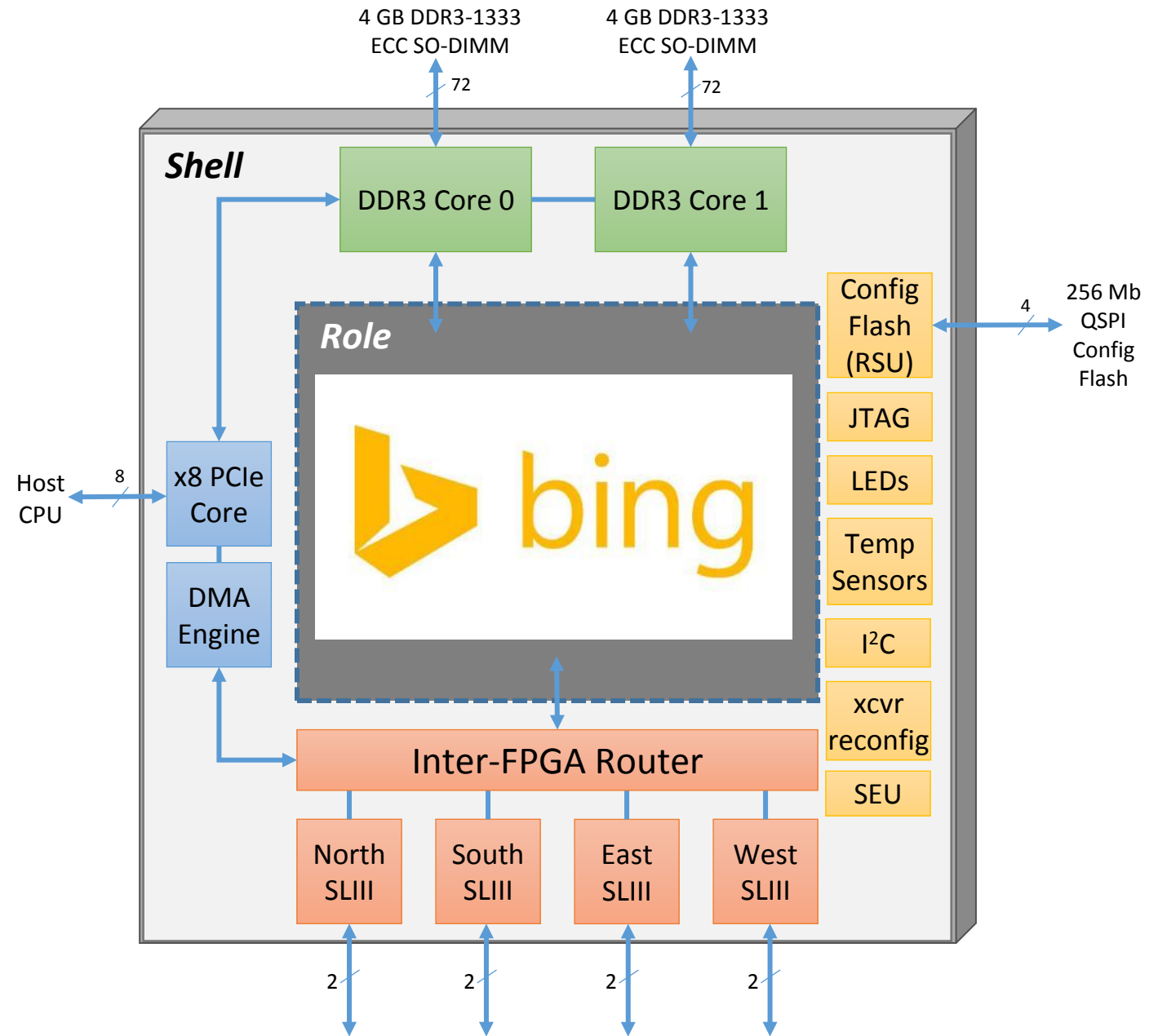


An Elastic Reconfigurable Fabric

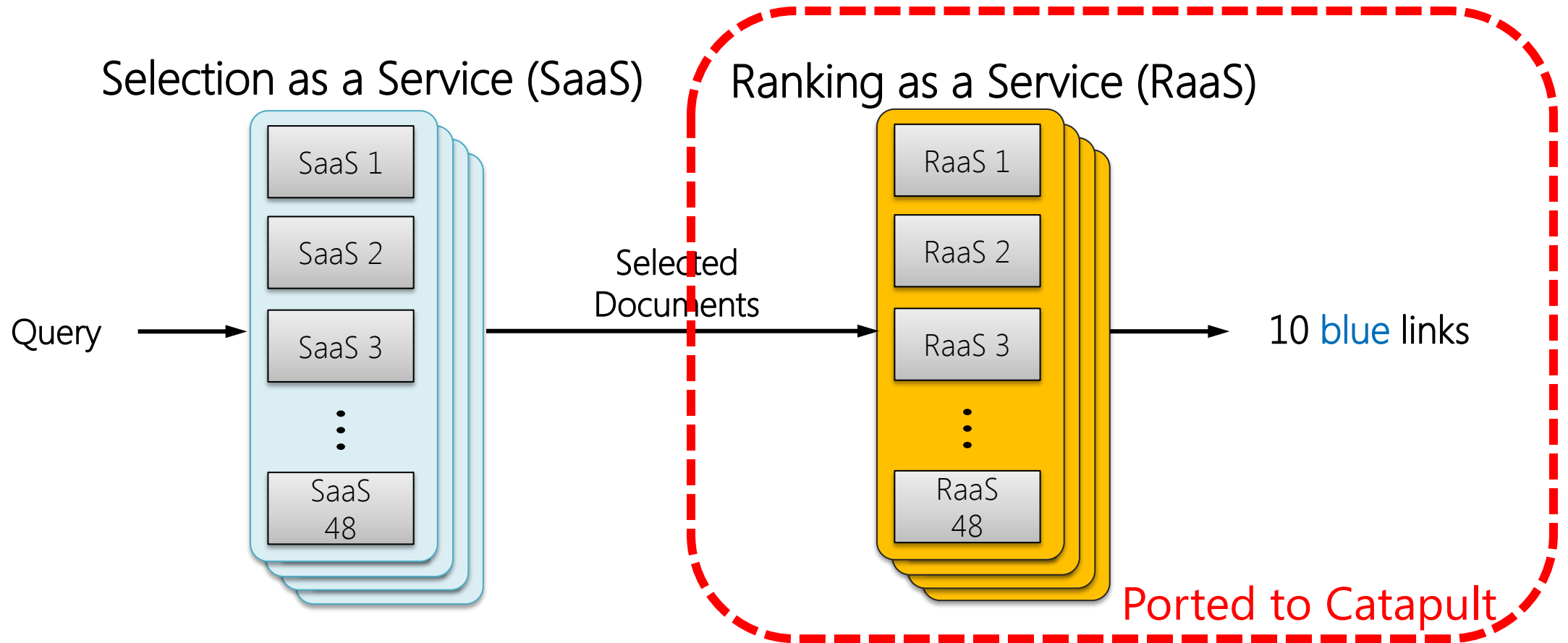


Shell & Role

- *Shell* handles all I/O & management tasks
- *Role* is only application logic
- Shell exposes simple FIFOs
- Flight data recorder for scale-out debug
- Role is Partial Reconfig boundary



Bing Document Ranking Flow



Selection-as-a-Service (SaaS)

- Find all docs that contain query terms,
- Filter and select candidate documents for ranking

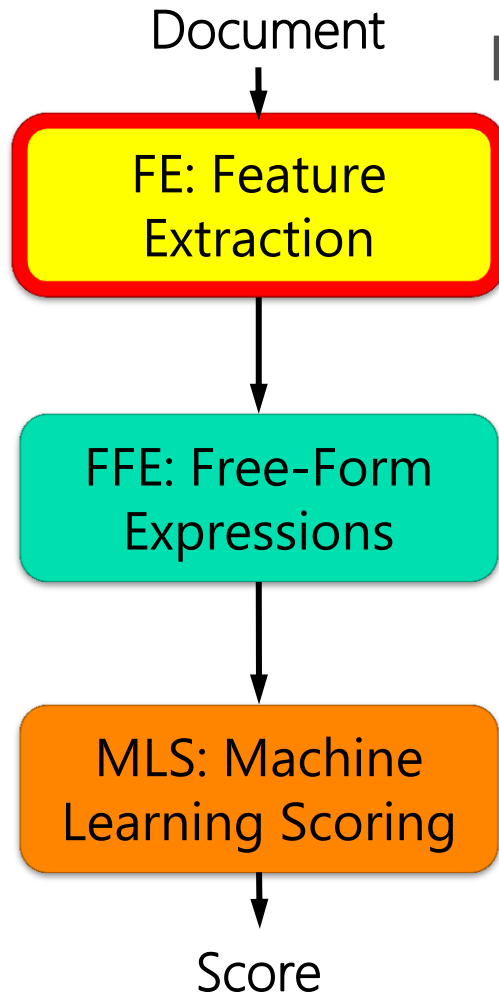
Ranking-as-a-Service (RaaS)

- Compute scores for how relevant each selected document is for the search query
- Sort the scores and return the results

FE: Feature Extraction

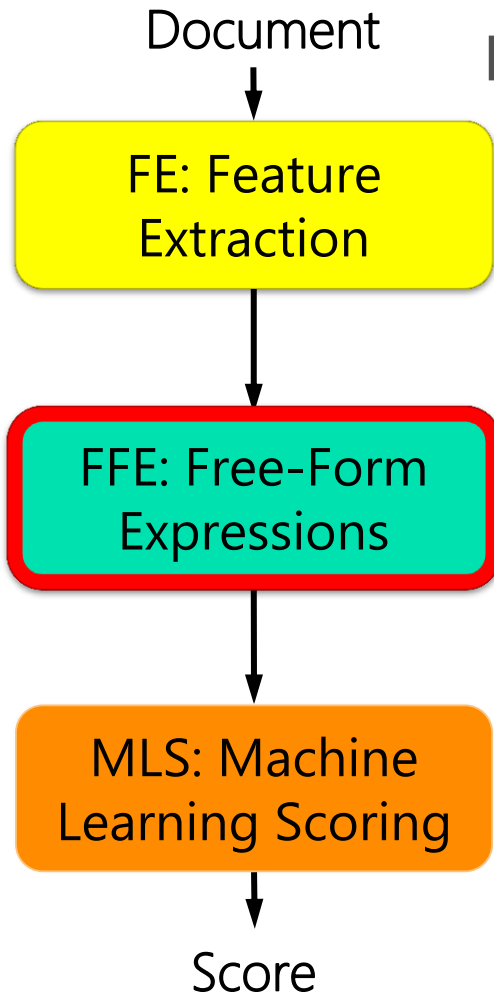
Query: "FPGA Configuration"

Features: **NumberOfOccurrences_0 = 7** **NumberOfOccurrences_1 = 4** **NumberOfTuples_0_1 = 1**



The screenshot shows a Wikipedia article titled "Field-programmable gate array". The text is annotated with colored boxes: red boxes highlight the terms "FPGA" and "FPGAs"; a green box highlights "integrated circuit"; a yellow box highlights "field-programmable"; and a blue box highlights "application-specific integrated circuit (ASIC)". The article text describes the function and configuration of FPGAs, mentioning terms like "hardware description language (HDL)", "circuit diagrams", "partial re-configuration", "programmable logic", "logic blocks", "combinational functions", "logic gates like AND and XOR", "flip-flops", "analog features", "programmable slew rate", and "drive strength".

FFE: Free Form Expressions

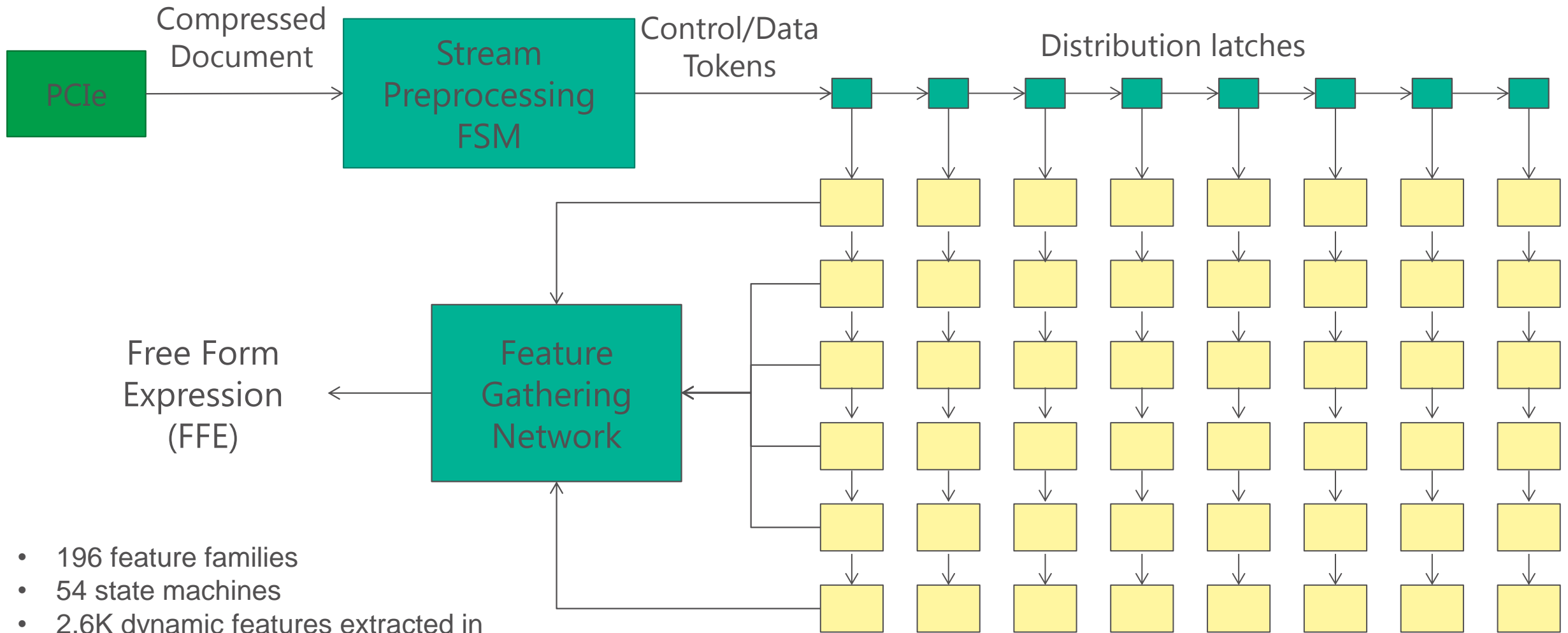


Features: NumberOfOccurrences_0 = 7 NumberOfOccurrences_1 = 4 NumberOfTuples_0_1 = 1

$$\text{FFE \#1} = \frac{(2 * \text{NumberOfOccurrences}_0 + \text{NumberOfOccurrences}_1)}{(2 * \text{NumberOfTuples}_{0_1})}$$

Metafeature #1 = 9

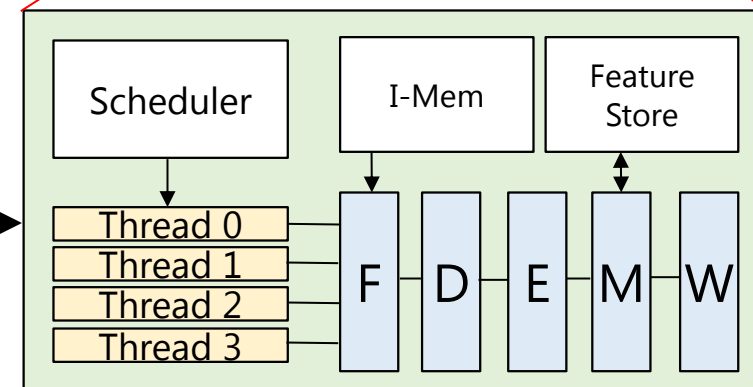
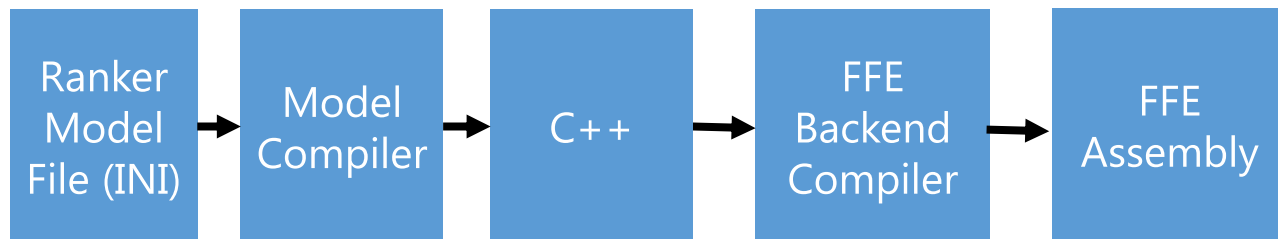
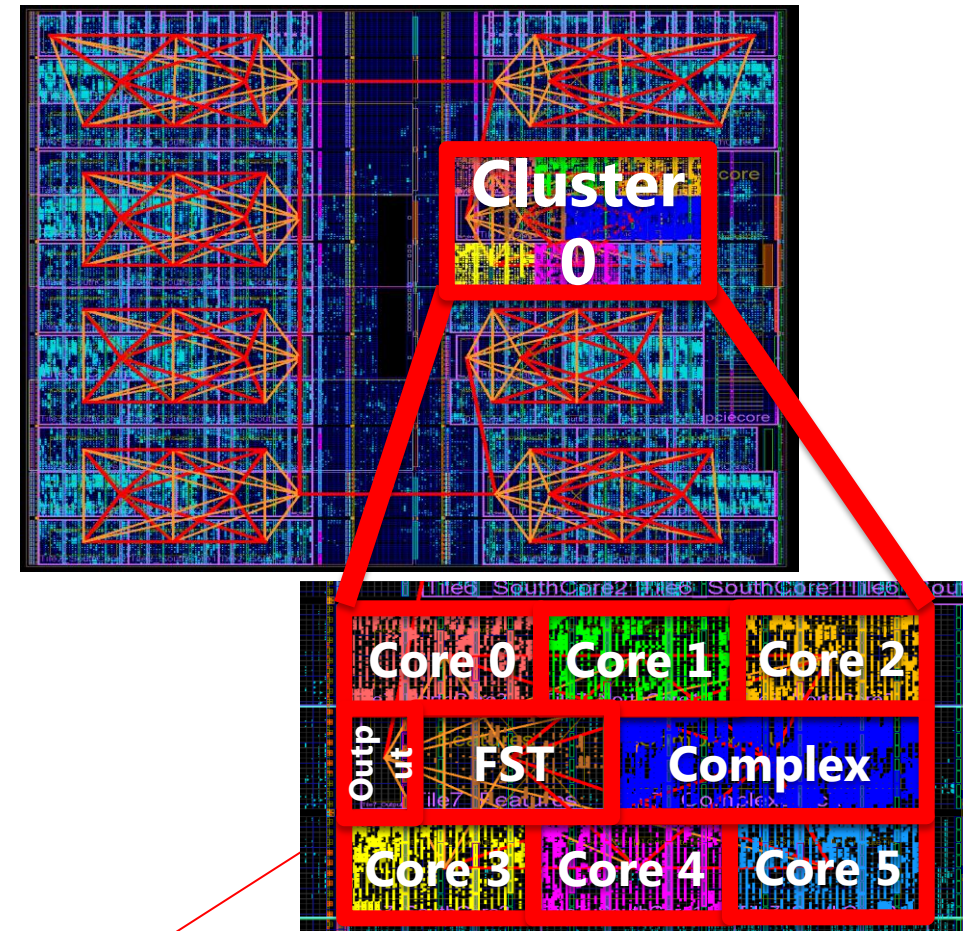
Feature Extraction Accelerator



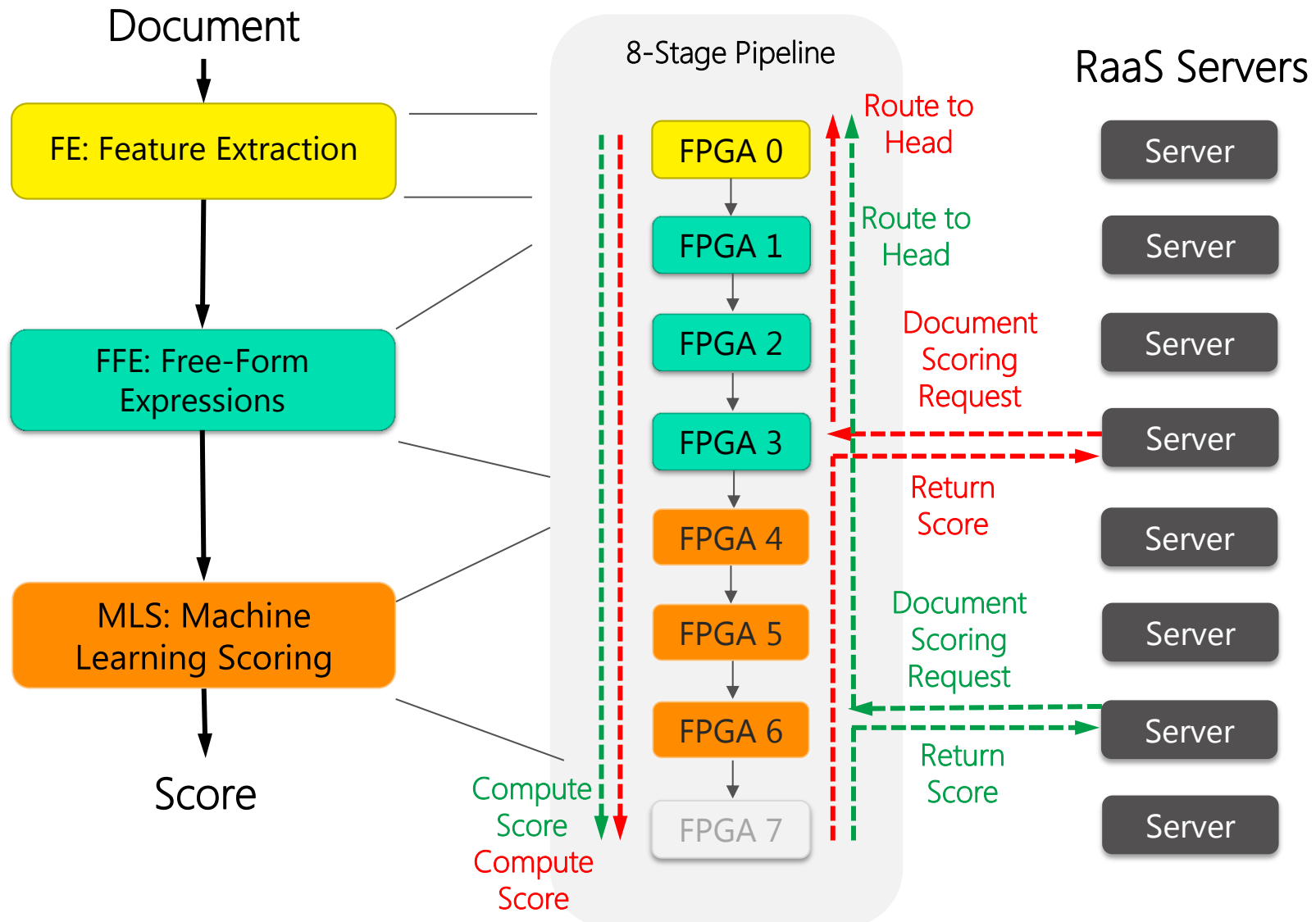
- 196 feature families
- 54 state machines
- 2.6K dynamic features extracted in less than 4us (~600us in SW)

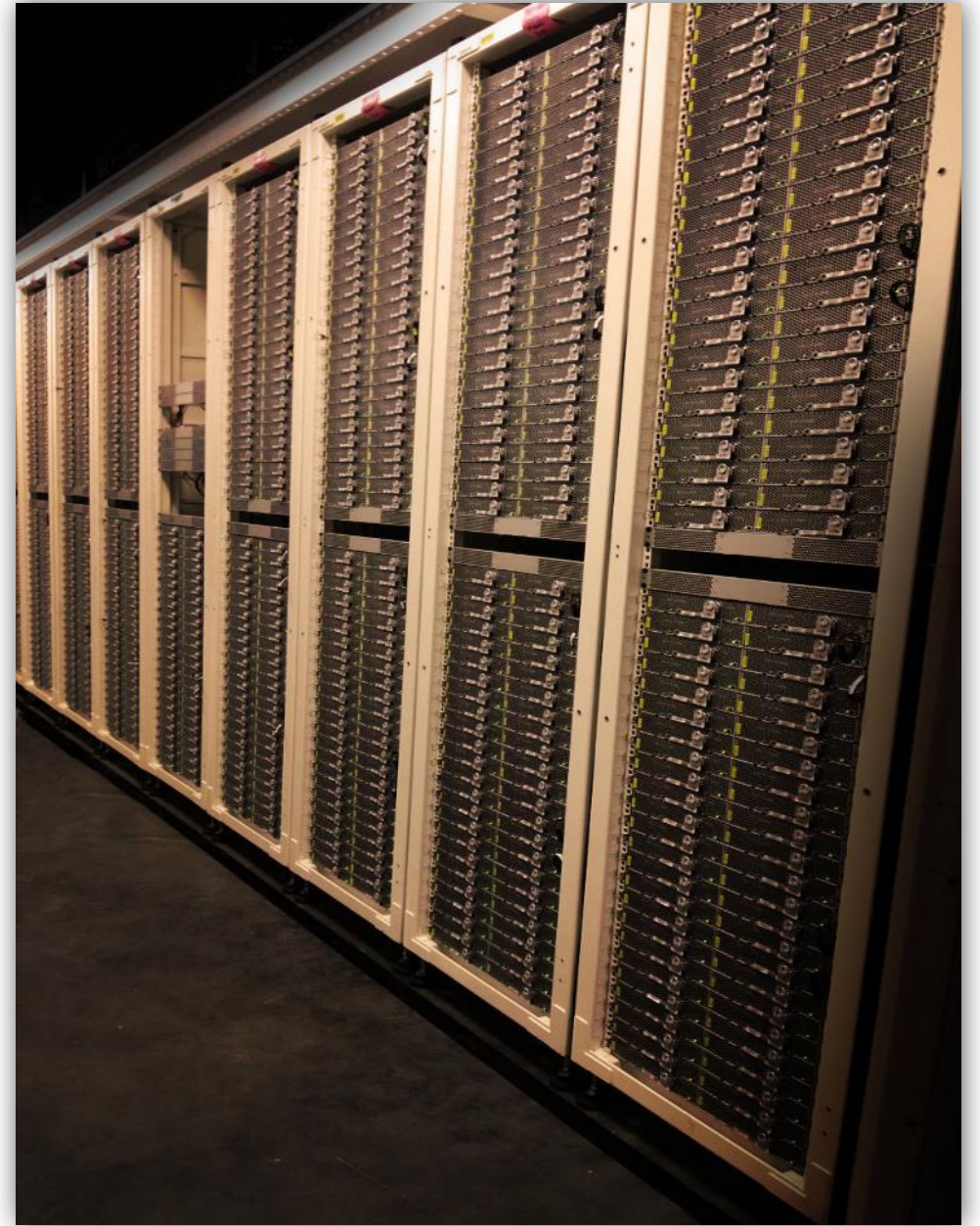
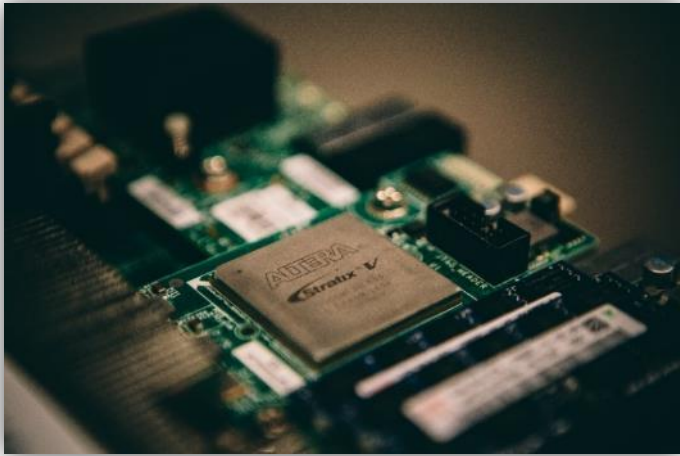
FFE Soft Cores

- Soft processor for multi-threaded throughput
- 4 HW threads per core
- 6 cores share a complex ALU
- log, divide, exp, float/int conv.
- 10 clusters (240 HW threads) per FPGA



Putting it all together

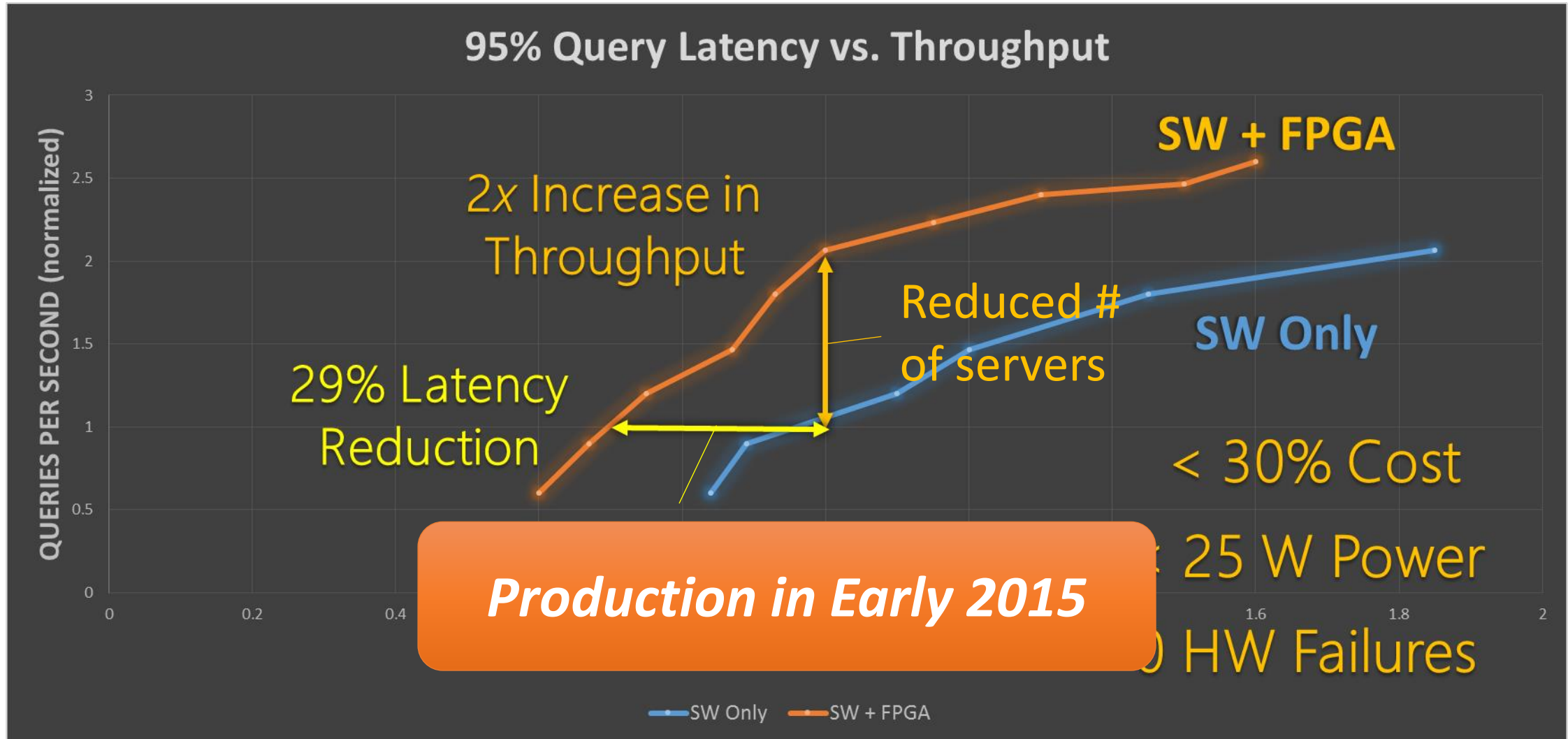




1,632 Server Pilot Deployed in a Production Datacenter

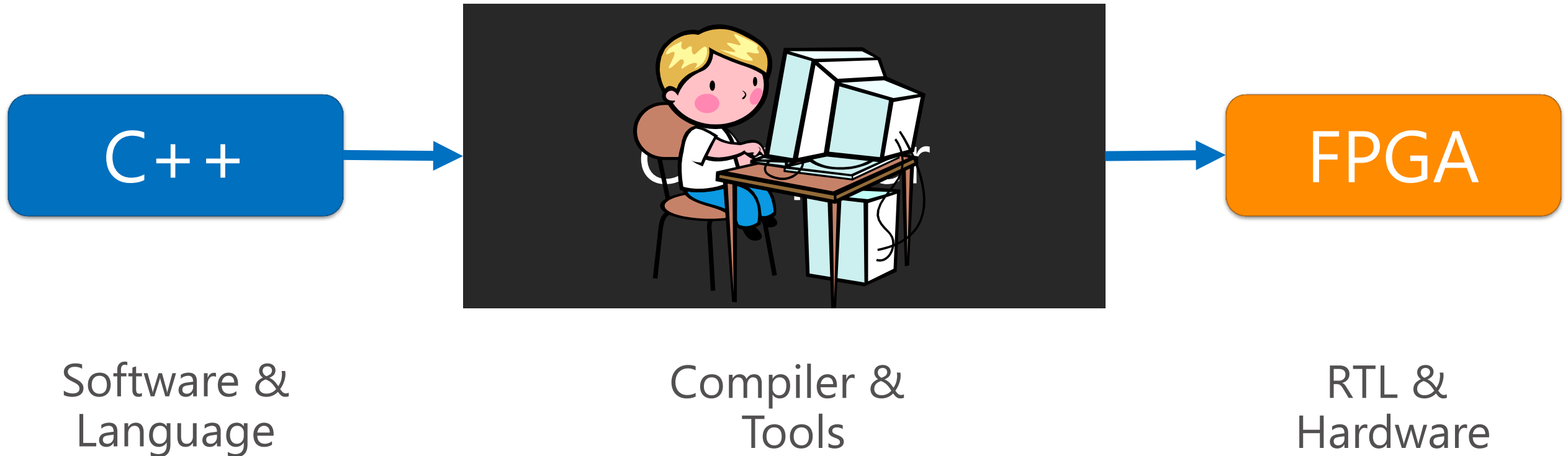
Accelerating Large-Scale Services – Bing Search

1,632 Servers with FPGAs Running Bing Page Ranking Service (~30,000 lines of C++)



FPGAs for Application Acceleration

- Hardware is the “easy” part
- Software changes fast
- Services last across hardware generations



Ensuring Maintainability & Sustainability

Software & Language

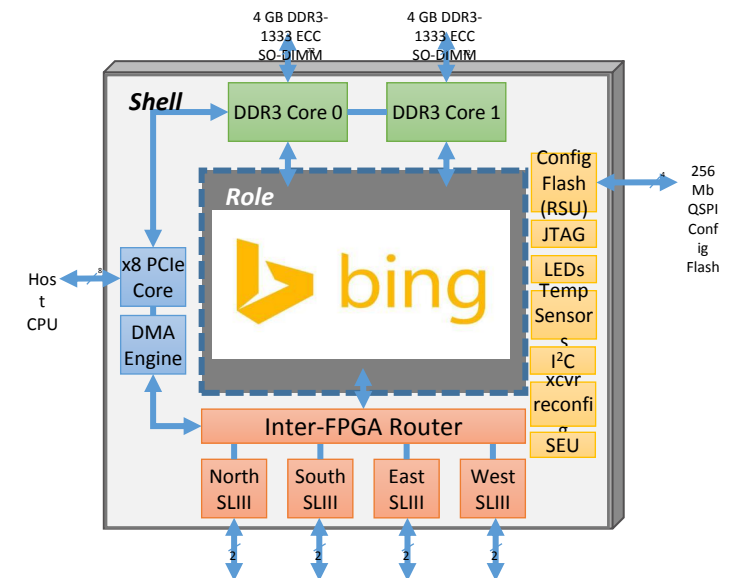
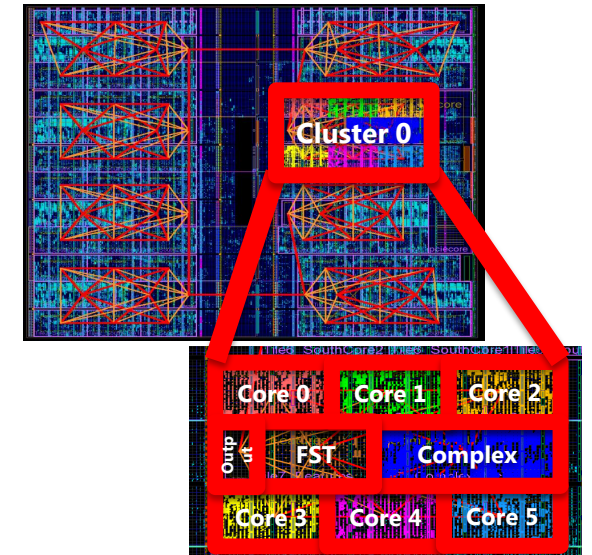
- Structure software for explicit data communication
 - Pass-by-value vs. Pass-by-reference

Compiler & Tools

- Create programmable substrates
 - "Programming" FFE is just writing C++ code
 - Wide spectrum between CPU and full custom RTL

RTL & Hardware

- Shell & Role, Common APIs
 - Abstract away board interfaces & FPGA details from the application



Key Needs for FPGA Computing

Software &
Language

- Huge need for high-productivity languages
 - C-to-gates tools did not do well on FE state machines
 - Domain-specific languages, OpenCL, BlueSpec both show promise

Compiler &
Tools

- Faster compilation times
- Fewer warnings... NO warnings on IP libraries
- Better debugging integration

RTL &
Hardware

- Hardened PCIe, DDR, JTAG debugging
- Faster, more efficient DDR
- Improved floating-point performance

Conclusions

- Hardware specialization is a (the?) way to gain efficiency and performance
- The Catapult reconfigurable fabric offers a flexible, elastic pool of resources to accelerate services
- Results for Bing: $\frac{1}{2}$ the number of ranking servers, lower latency, reduced variance, proven scalability, proven resilience
- Bing going to production in early 2015
- Biggest future problem is programmability

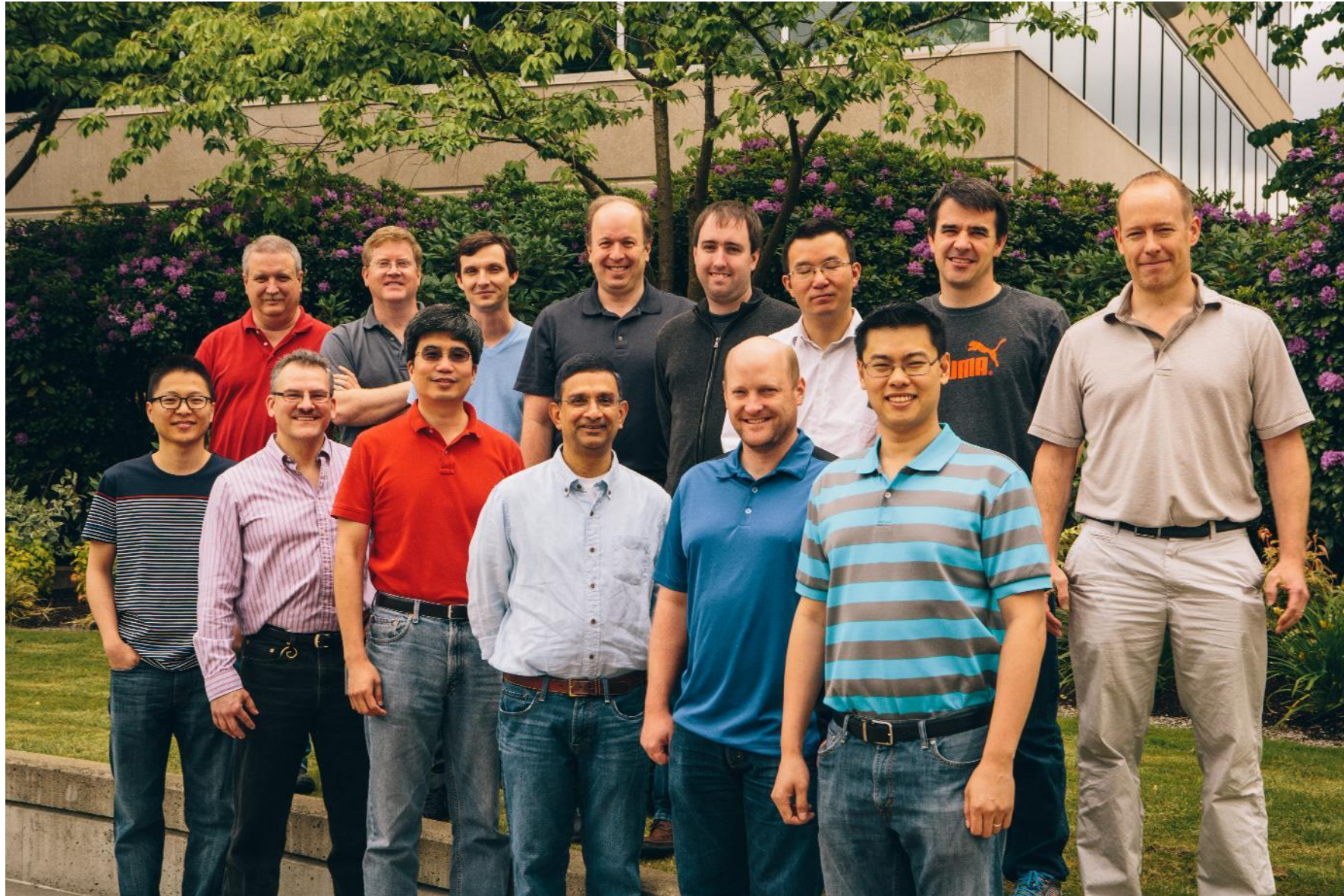


Top Row: Eric Peterson, Scott Hauck, Aaron Smith, Jan Gray, Adrian M. Caulfield, Phillip Yi Xiao, Michael Haselman, Doug Burger

Bottom Row: Joo-Young Kim, Stephen Heil, Derek Chiou, Sitaram Lanka, Andrew Putnam, Eric S. Chung,

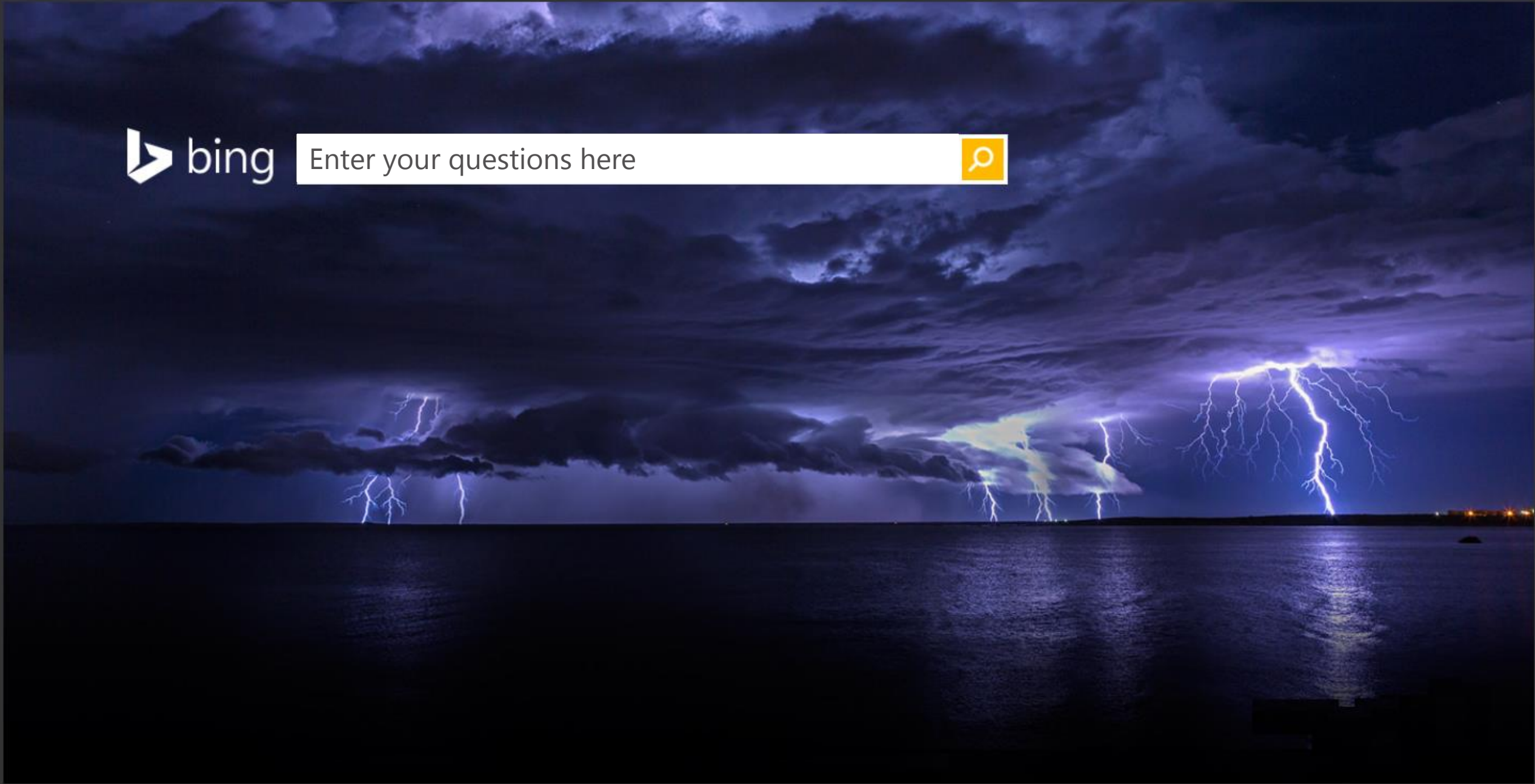
Not Pictured: Kypros Constantinides, John Demme, Hadi Esmaeilzadeh, Jeremy Fowers, Gopi Prashanth Gopal, Amir Hormati, James Larus, Simon Pope, Jason Thong

Huge thanks to our partners at





Enter your questions here



Microsoft Research



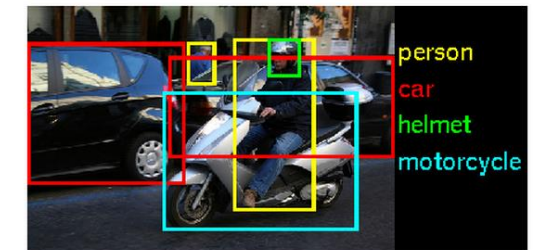
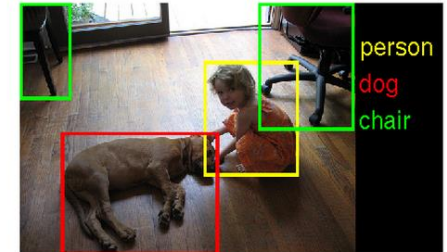
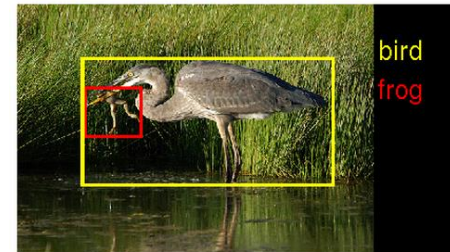
Toward Accelerating Deep Learning at Scale Using Specialized Hardware in the Datacenter

Kalin Ovtcharov, Olatunji Ruwase, Joo-Young Kim,
Jeremy Fowers, Karin Strauss, Eric S. Chung

Acknowledgments: Doug Burger and the Catapult Team, Trishul Chilimbi and the Digital Cortex Team, Altera Corporation

The Rise of Deep Learning

- Significant advances in
 - Computer vision
 - Speech recognition
 - Natural language processing
 - Recommendation systems
 - Intelligent agents
 - Etc.
- Examples
 - Convolutional Neural Networks (CNNs)
 - Deep Belief Networks (DBNs)
 - Recurrent Neural Networks (RNNs)
 - ... ?



Delving Deep into Rectifiers: Surpassing Human-Level Performance on ImageNet Classification

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Abstract

Rectified activation units (rectifiers) are essential for state-of-the-art neural networks. In this work, we study rectifier neural networks for image classification from two aspects. First, we propose a Parametric Rectified Linear Unit (PReLU) that generalizes the traditional rectified unit. PReLU improves model fitting with nearly zero extra computational cost and little overfitting risk. Second, we de-

and the use of smaller strides [33, 24, 2, 25]), new non-linear activations [21, 20, 34, 19, 27, 9], and sophisticated layer designs [29, 11]. On the other hand, better generalization is achieved by effective regularization techniques [12, 26, 9, 31], aggressive data augmentation [16, 13, 25, 29], and large-scale data [4, 22].

Among these advances, the rectifier neuron [21, 8, 20, 34], e.g., Rectified Linear Unit (ReLU), is one of several keys to the recent success of deep networks [16]. It expe-

This Talk:
Are FPGAs a Promising Target in the
Datacenter for Deep Learning¹?

¹Case study: CNN-based Image Classification (inference)

Cloud Specialization Tradeoffs



CPU-Based Servers

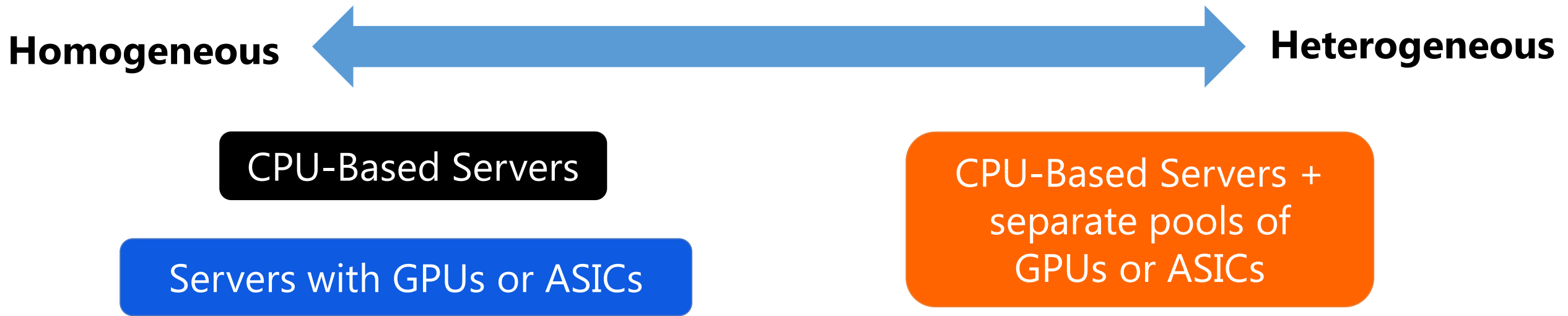
- + Excellent maintainability in datacenter
- + Maximum flexibility for all workloads
- Performance of CNNs/DNNs vastly slower than specialized HW

Cloud Specialization Tradeoffs



- + CNNs/DNNs that utilize GPUs or ASICs benefit significantly
- CNNs/DNNs cannot scale beyond limited pools
- Heterogeneity challenging for maintainability

Cloud Specialization Tradeoffs



+ Homogeneous

- Increased cost and power per server (particularly GPUs)
- Not economical for all applications in the datacenter (GPUs and ASICs)

Cloud Specialization Tradeoffs



CPU-Based Servers

Servers with GPUs or ASICs

CPU-Based Servers +
separate pools of
GPUs or ASICs

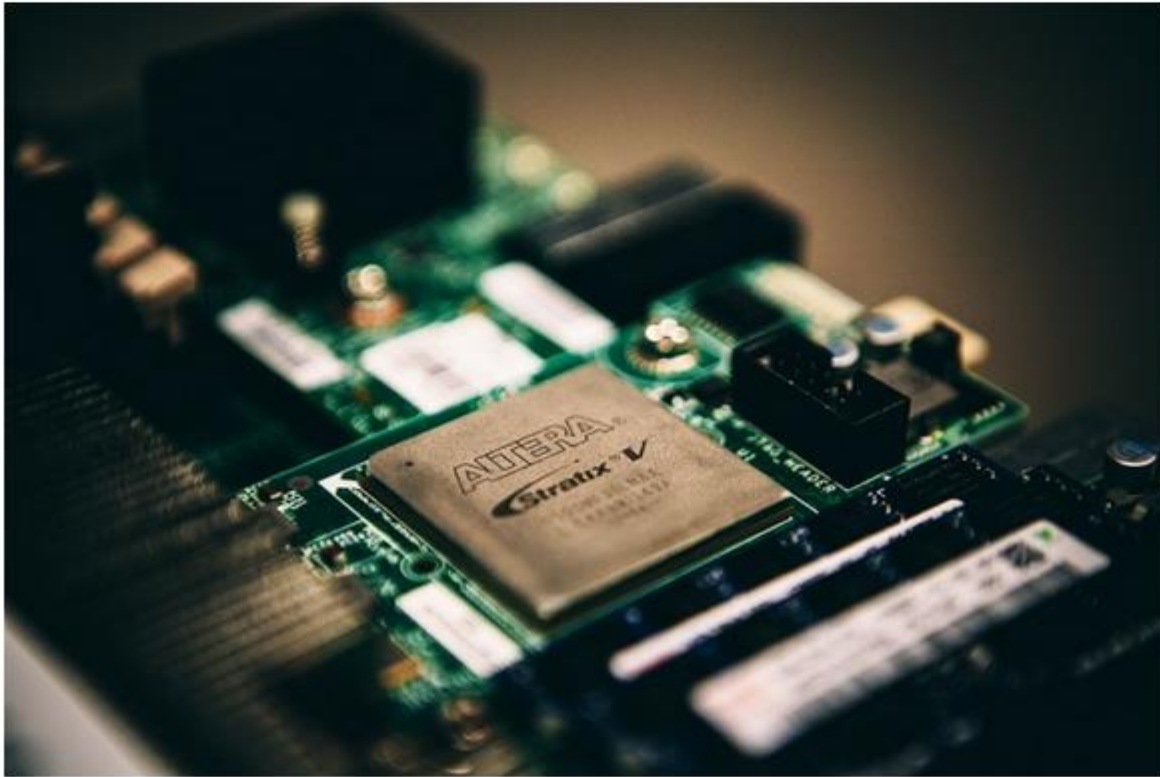
Servers with FPGAs

???

- + Homogeneous
- + Low overhead in power and cost per server
- + Flexibility benefits many workloads?
- Lower peak performance than GPUs or ASICs on some workloads

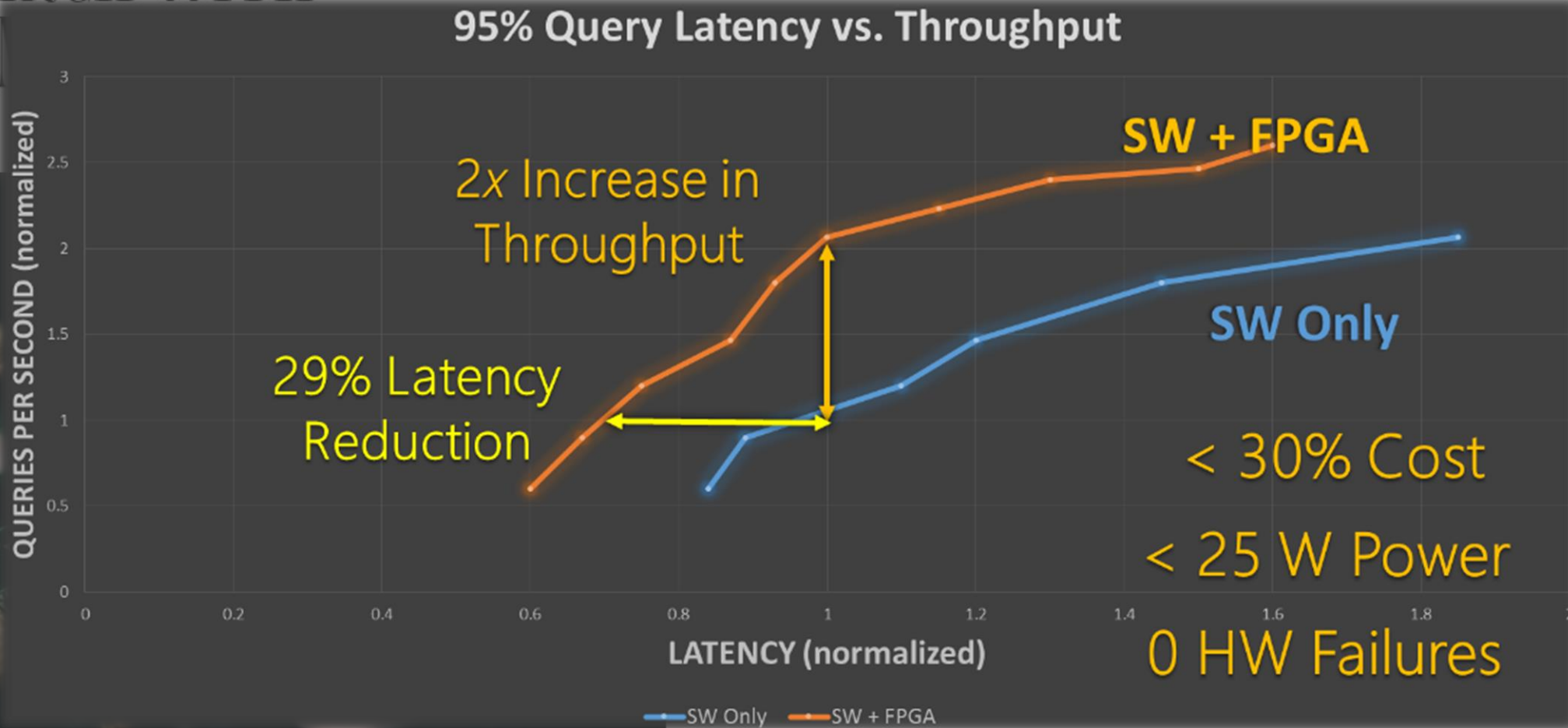
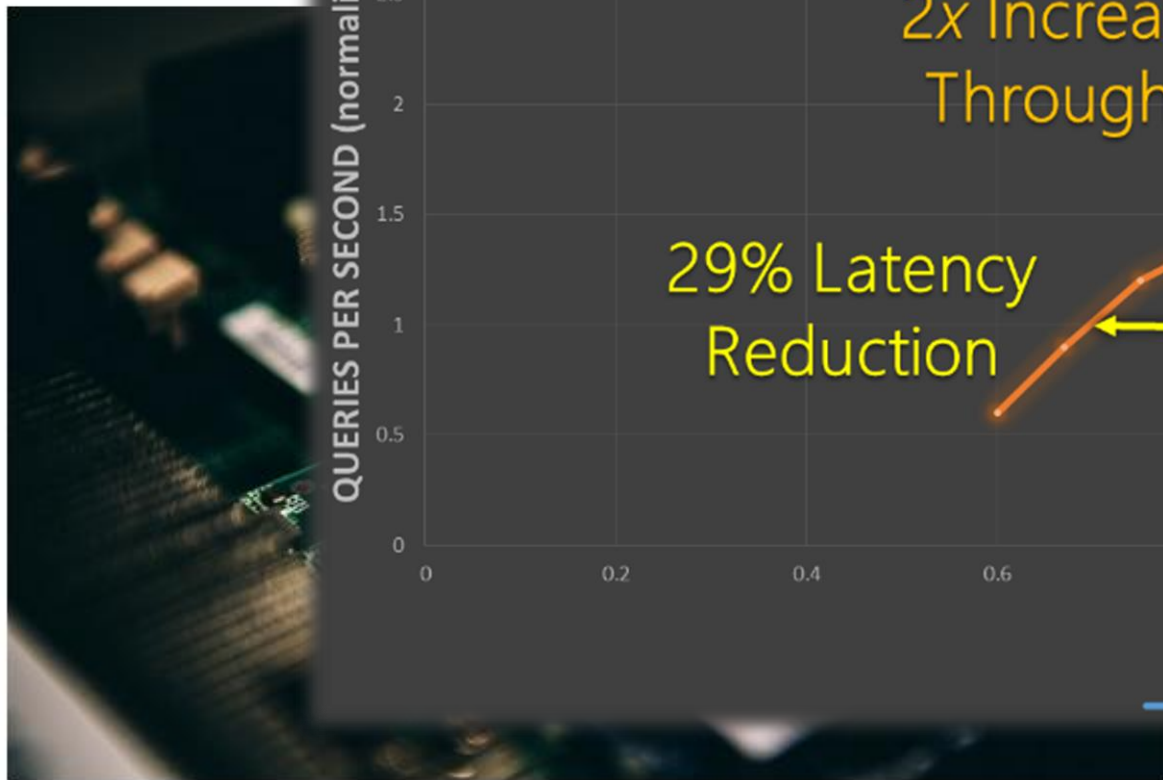
→ Overtake through scale?

MICROSOFT SUPERCHARGES BING SEARCH WITH PROGRAMMABLE CHIPS



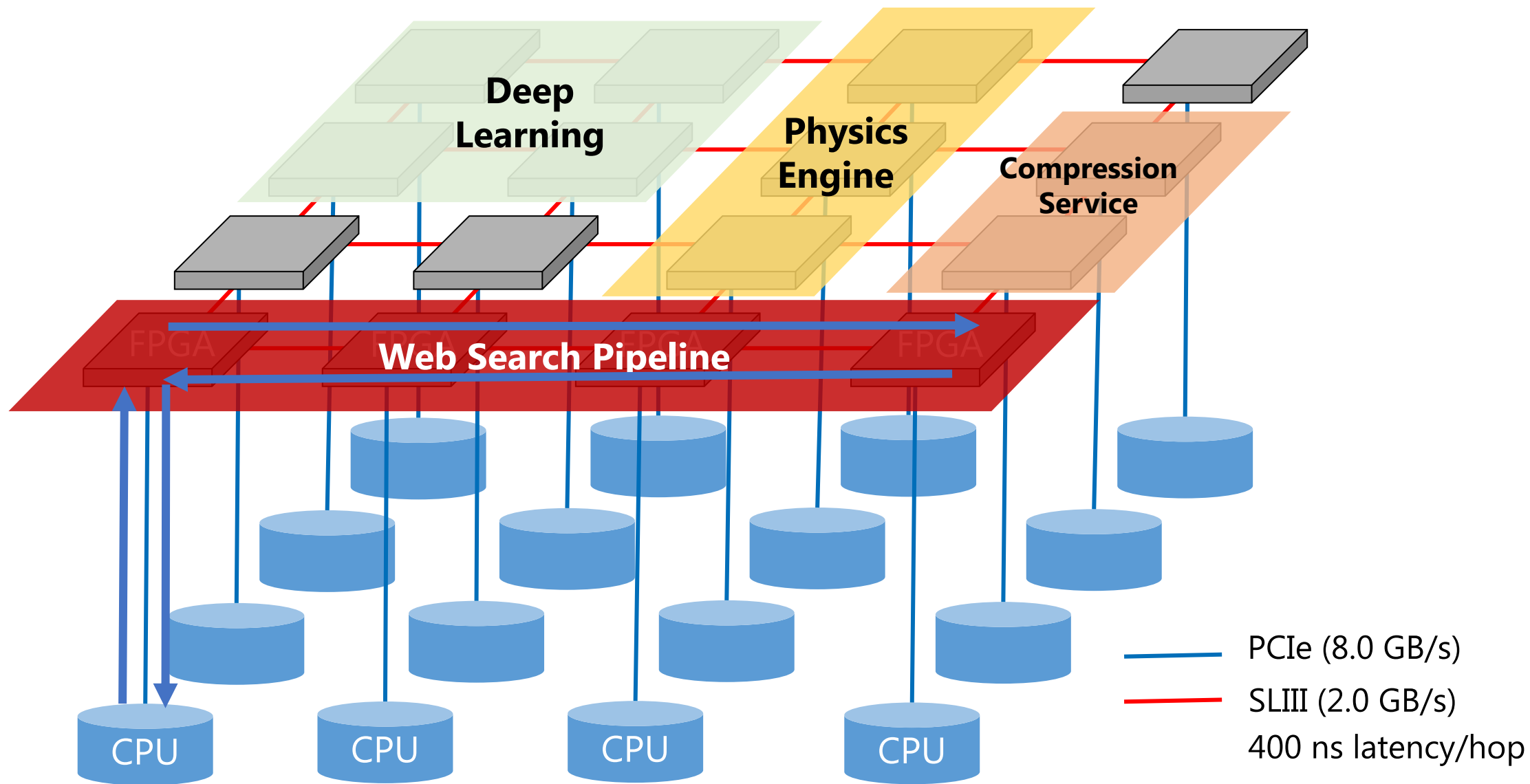
<http://www.wired.com/2014/06/microsoft-fpga/>

MICROSOFT SUPERCHARGES BING SEARCH WITH PROGRAM



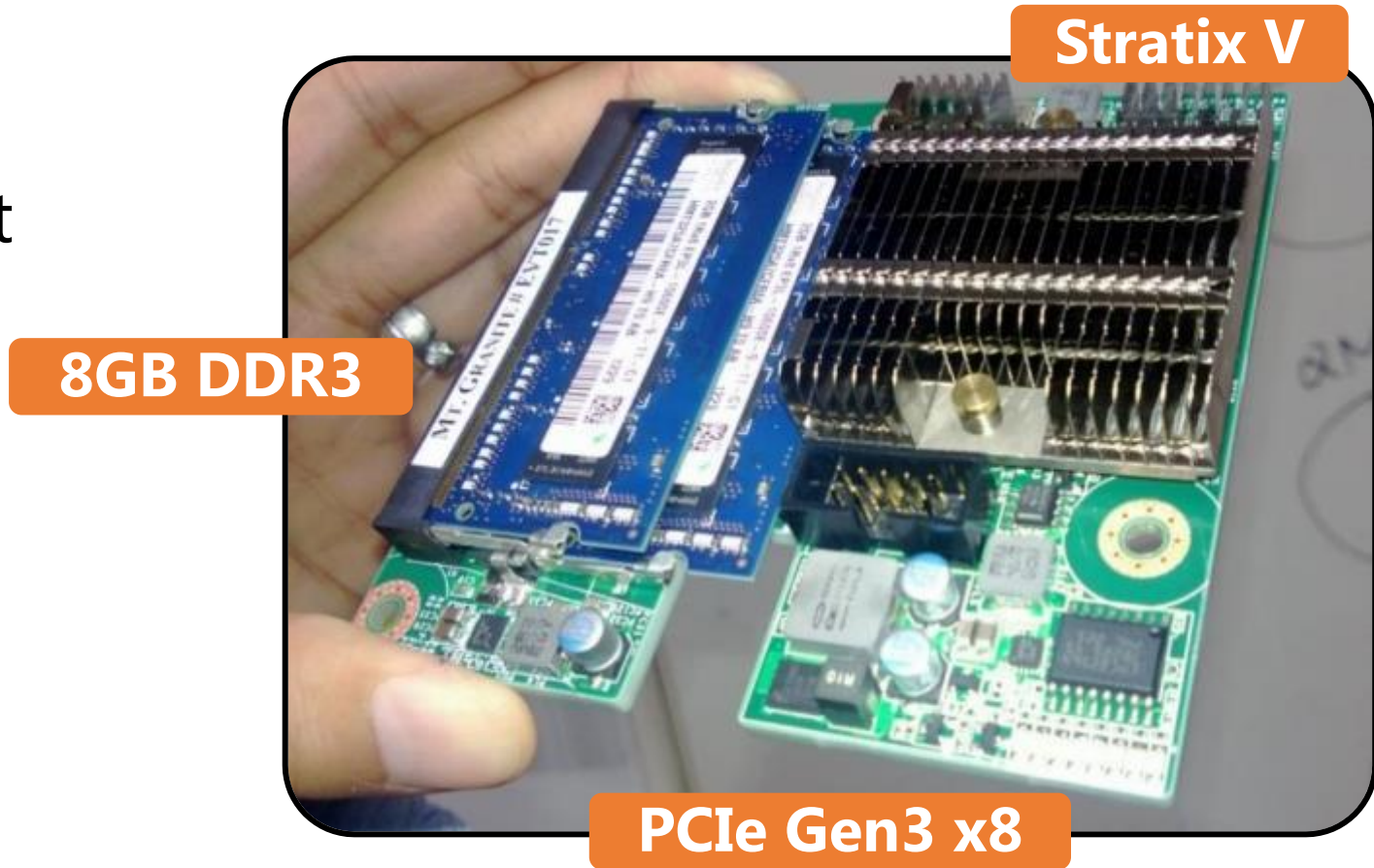
<http://www.wired.com/2014/06/microsoft-fpga/>

Catapult: An Elastic Reconfigurable Fabric for Datacenters



Catapult FPGA Accelerator Card

- Altera Stratix V D5
- 172,600 ALMs, 2,014 M20Ks, 1,590 DSPs
- PCIe Gen 3 x8
- 8GB DDR3-1333
- Powered by PCIe slot
- Torus Network



Microsoft Open Compute Server

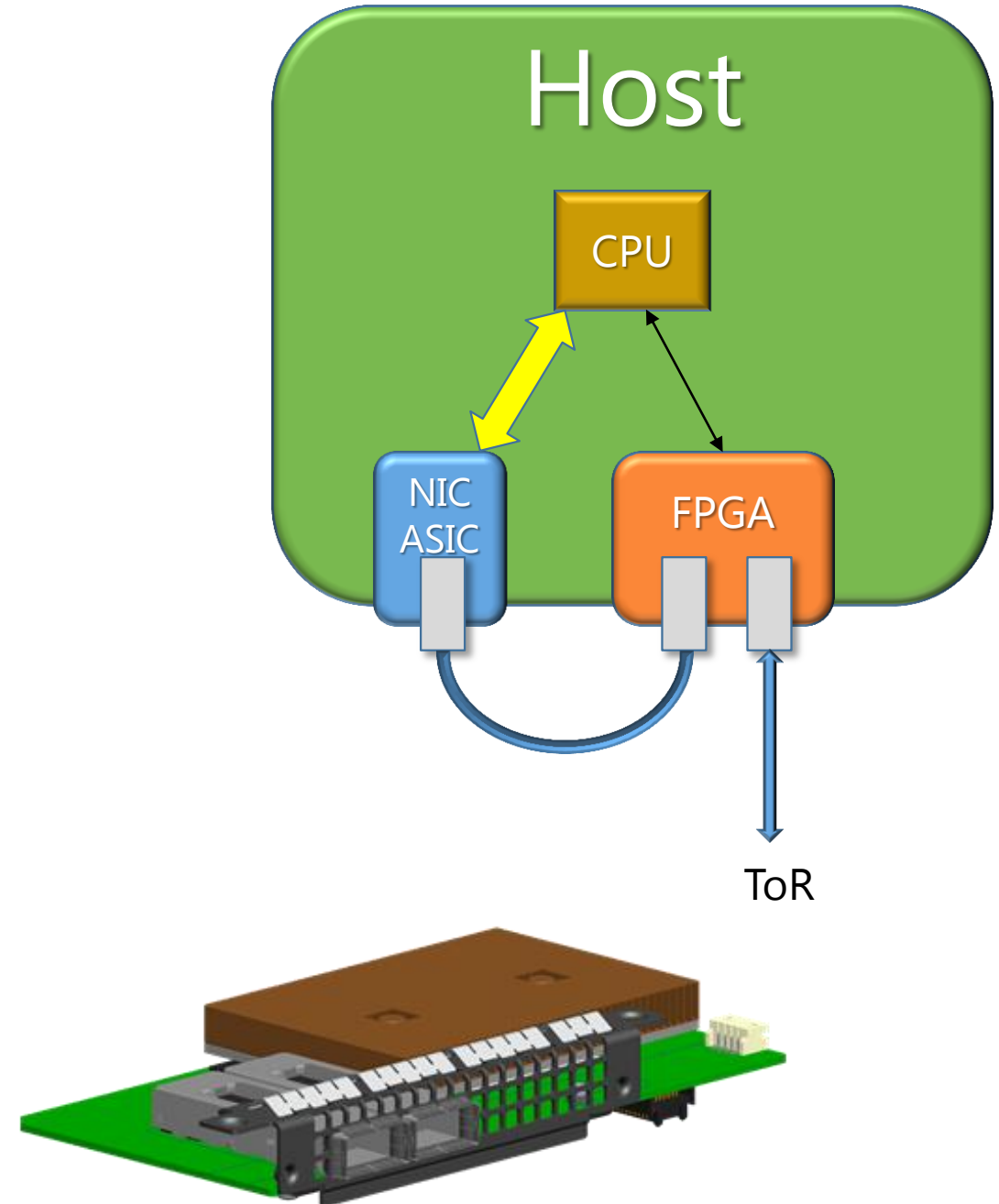


- Two 8-core Xeon 2.1 GHz CPUs
- 64 GB DRAM
- 4 HDDs @ 2 TB, 2 SSDs @ 512 GB
- 10 Gb Ethernet
- No cable attachments to server

Air flow
200 LFM
68 °C Inlet

Azure SmartNIC

- Use Catapult FPGAs for reconfigurable functions
 - Already used in Bing
 - Roll out Hardware as we do software
- Programmed using Generic Flow Tables (GFT)
 - Language for programming SDN to hardware
 - Uses connections and structured actions as primitives
- SmartNIC also does Crypto, QoS, storage acceleration, and more...

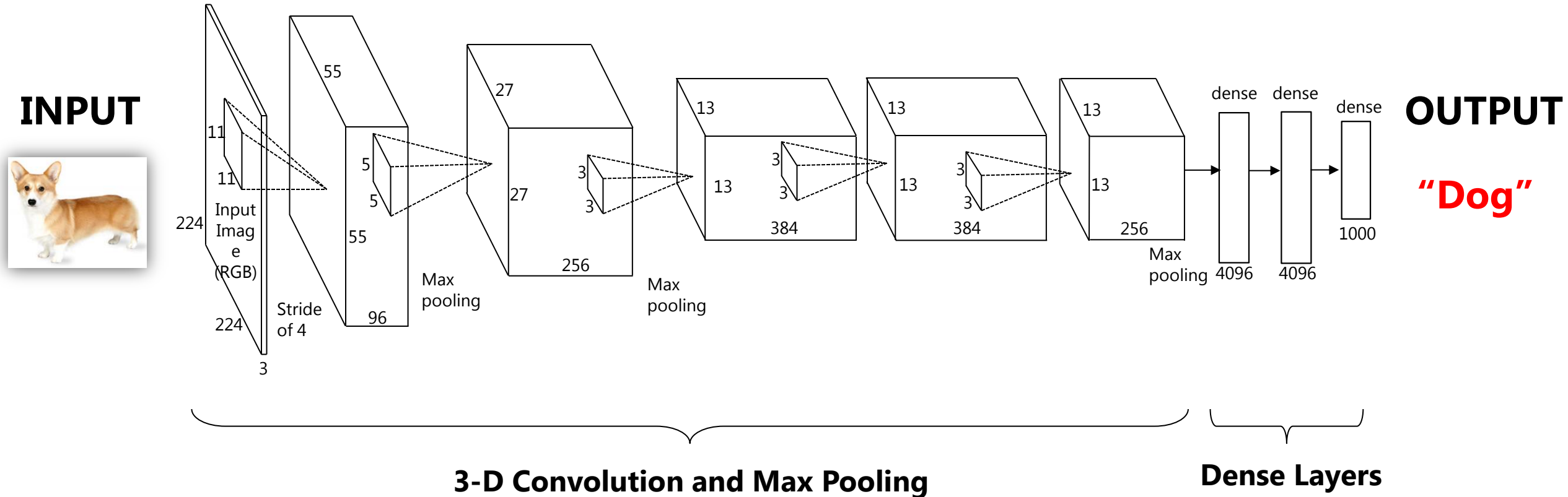


Harnessing Catapult for Deep CNNs

- Leverage abundant FPGA resources in the datacenter for scaling up evaluation and training¹ of deep CNNs
- Achieve order-of-magnitude performance gain relative to CPUs with low cost (<30%) and power (<10%) overheads
- Expose to practitioners as composable SW libraries

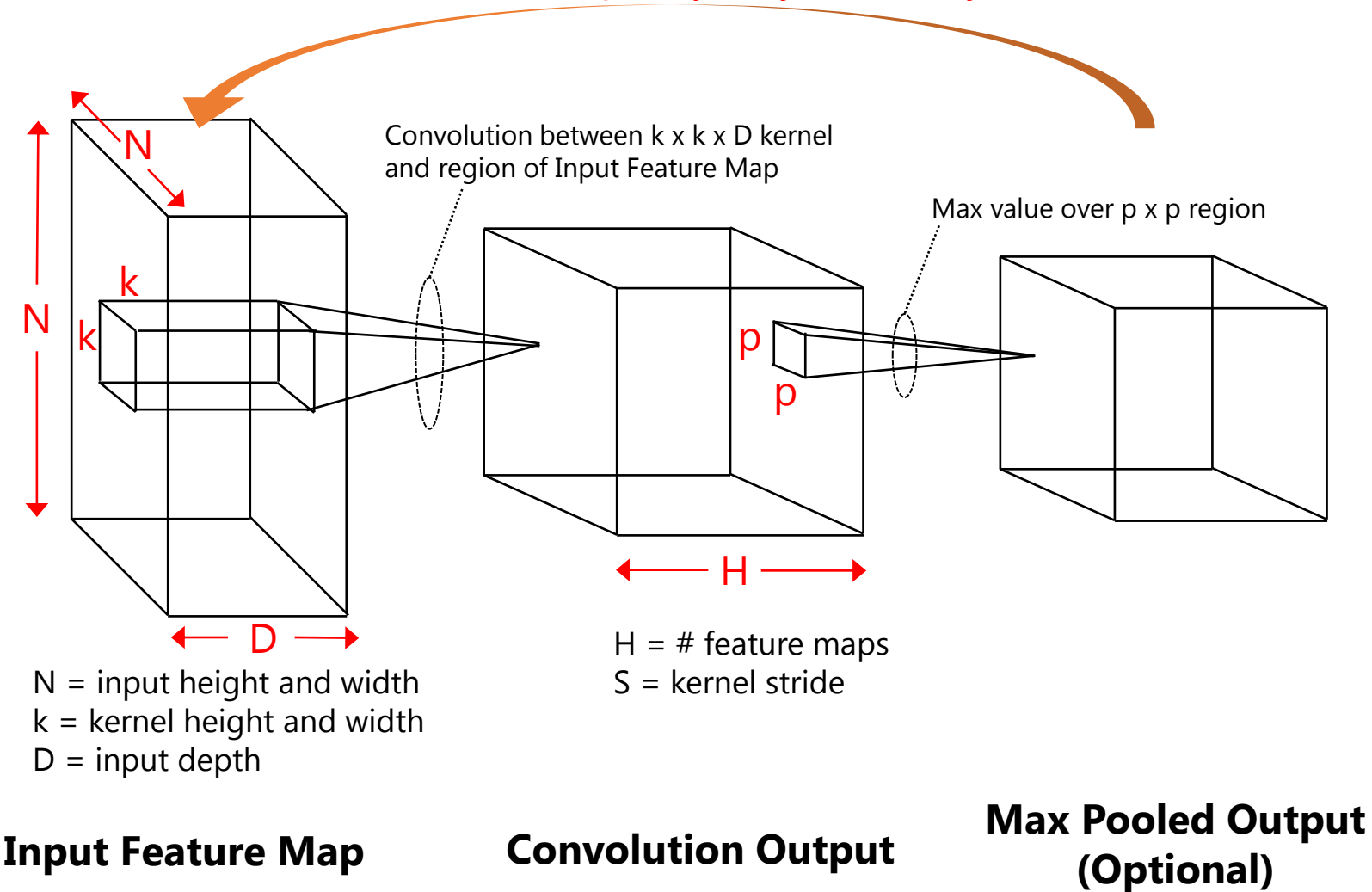
¹*Under development*

Deep Convolutional Neural Networks

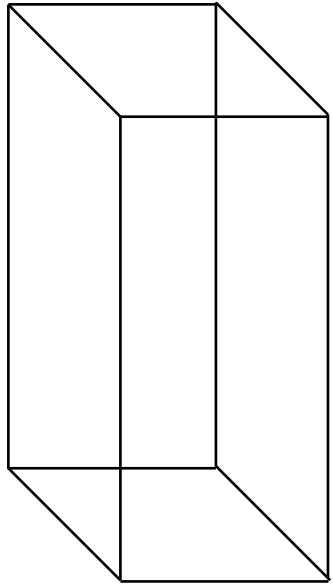


3-D Convolution and Max Pooling

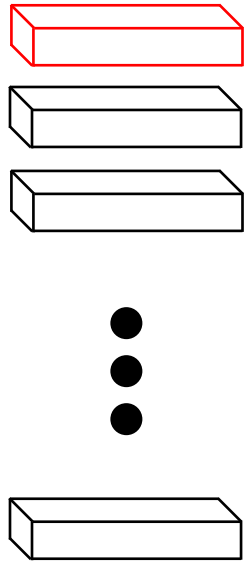
* N, k, H, and p may vary across layers



3-D Convolution



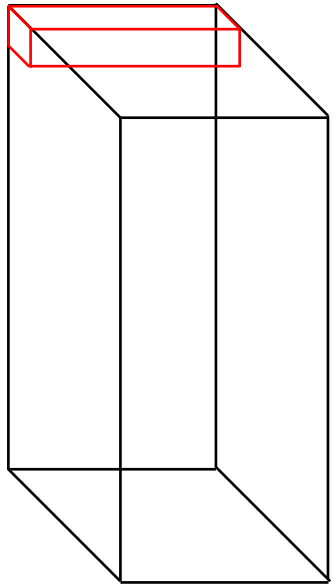
Input



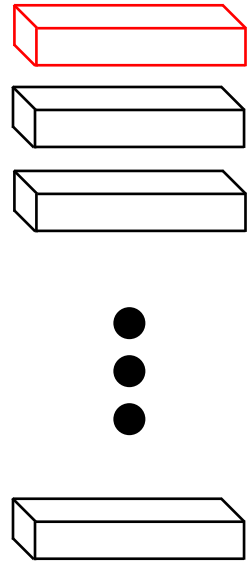
**Kernel
Weights**

Output

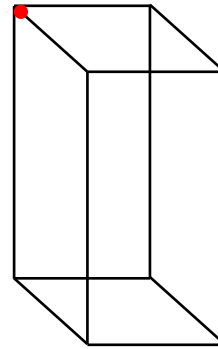
3-D Convolution



Input

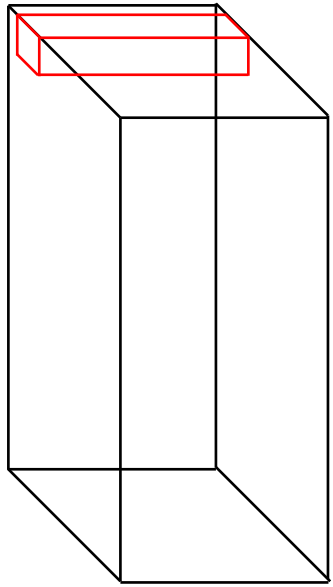


**Kernel
Weights**

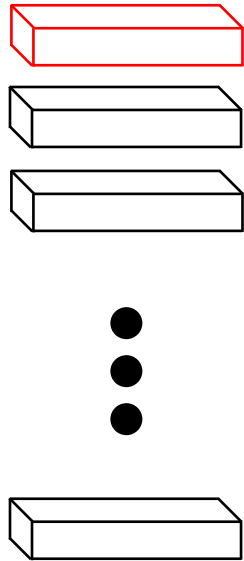


Output

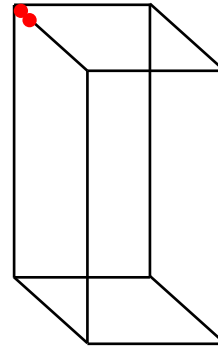
3-D Convolution



Input

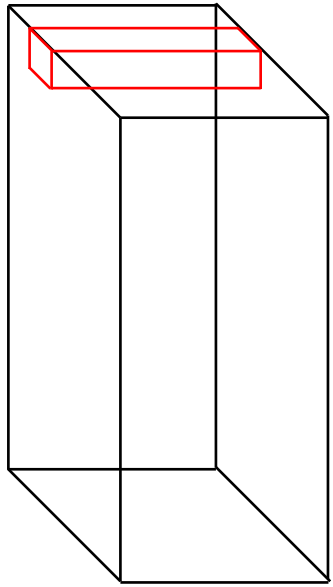


**Kernel
Weights**

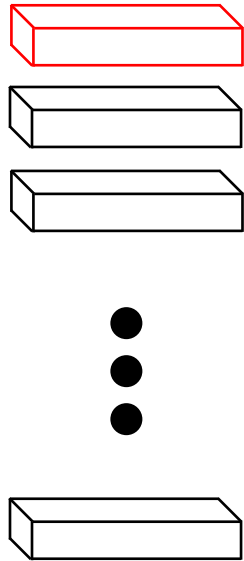


Output

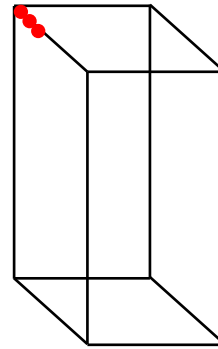
3-D Convolution



Input

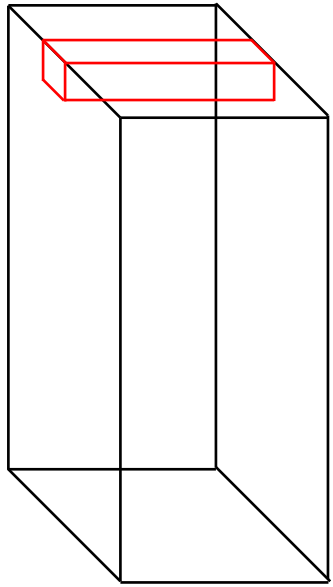


**Kernel
Weights**

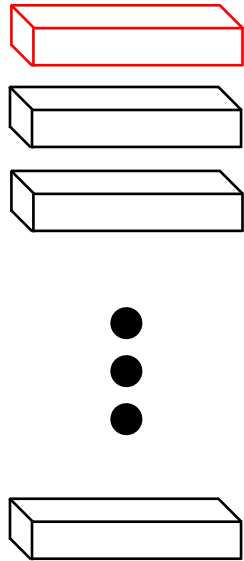


Output

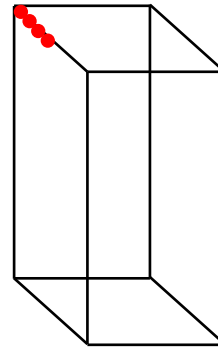
3-D Convolution



Input

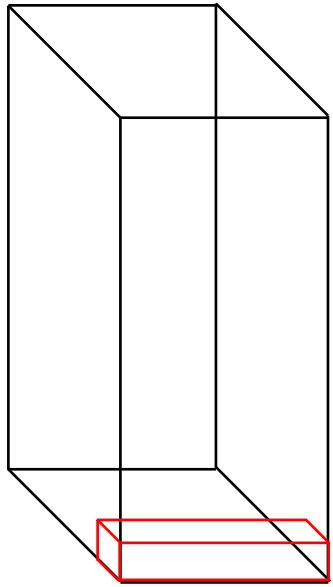


**Kernel
Weights**

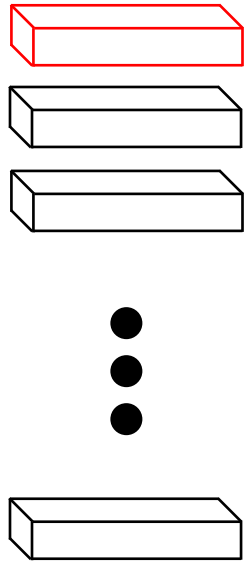


Output

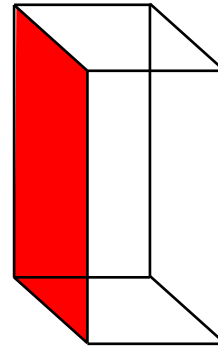
3-D Convolution



Input

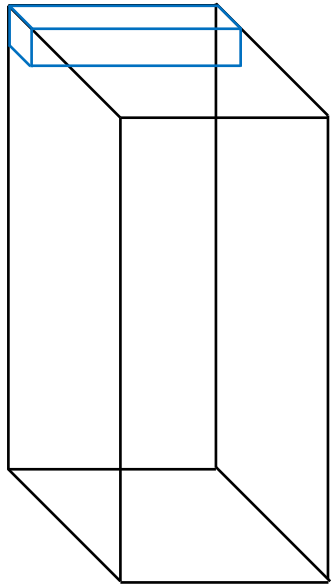


**Kernel
Weights**

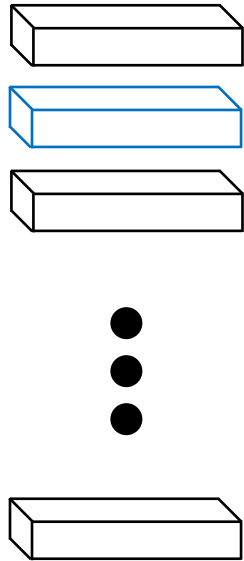


Output

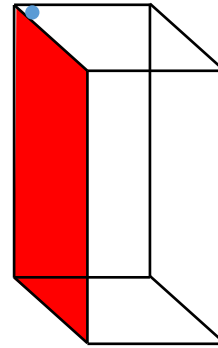
3-D Convolution



Input

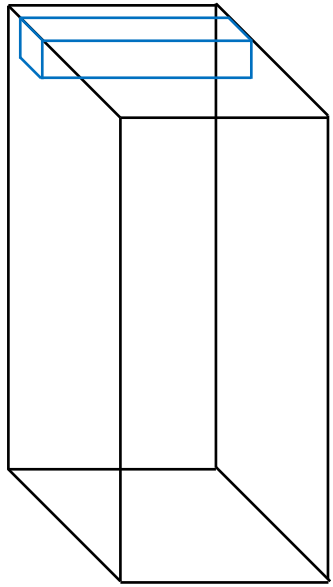


**Kernel
Weights**

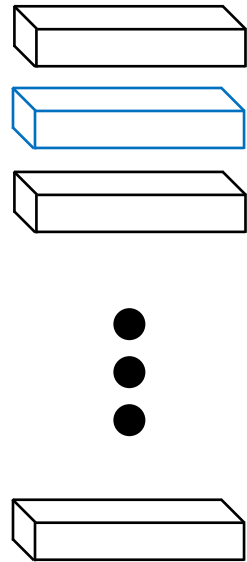


Output

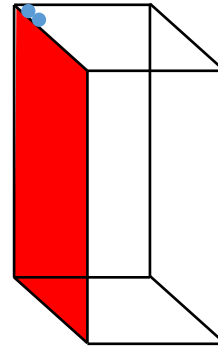
3-D Convolution



Input

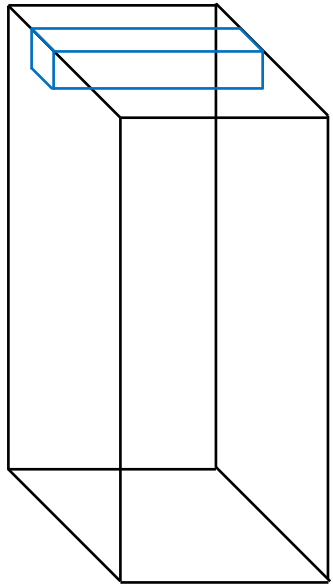


**Kernel
Weights**

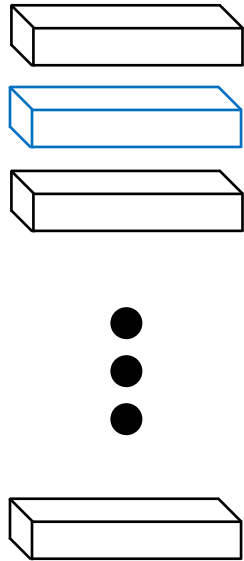


Output

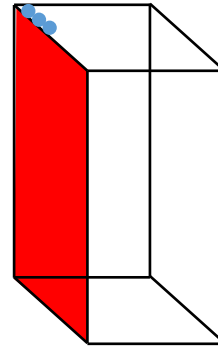
3-D Convolution



Input

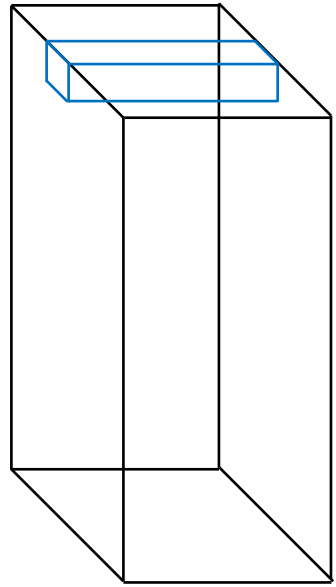


**Kernel
Weights**

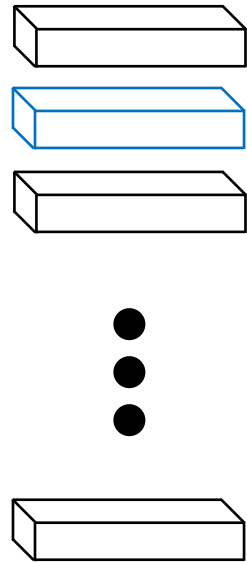


Output

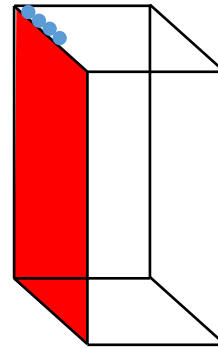
3-D Convolution



Input

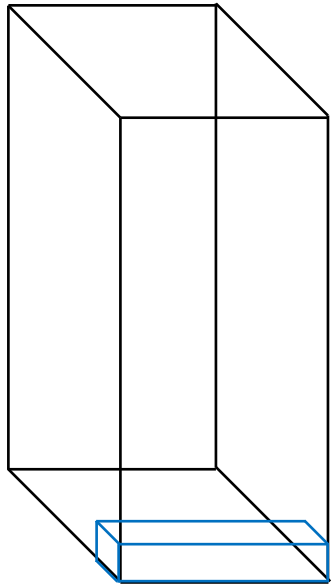


**Kernel
Weights**

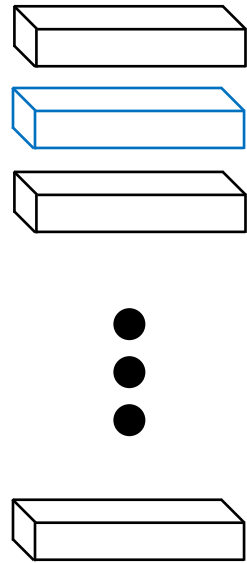


Output

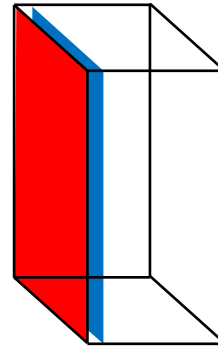
3-D Convolution



Input

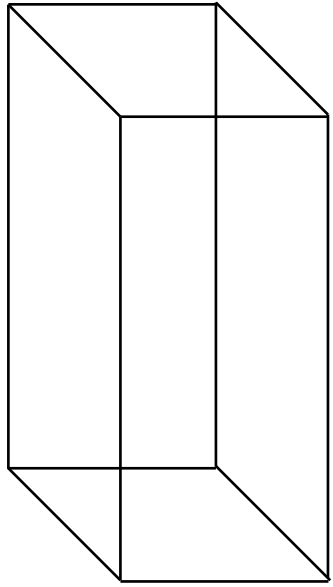


**Kernel
Weights**

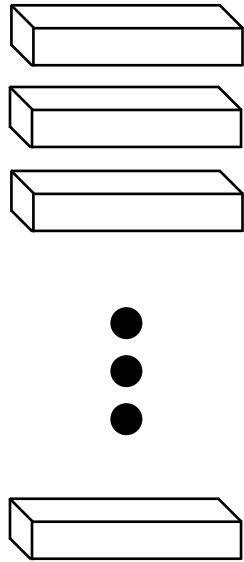


Output

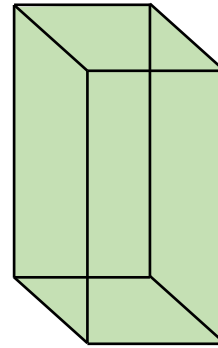
3-D Convolution



Input



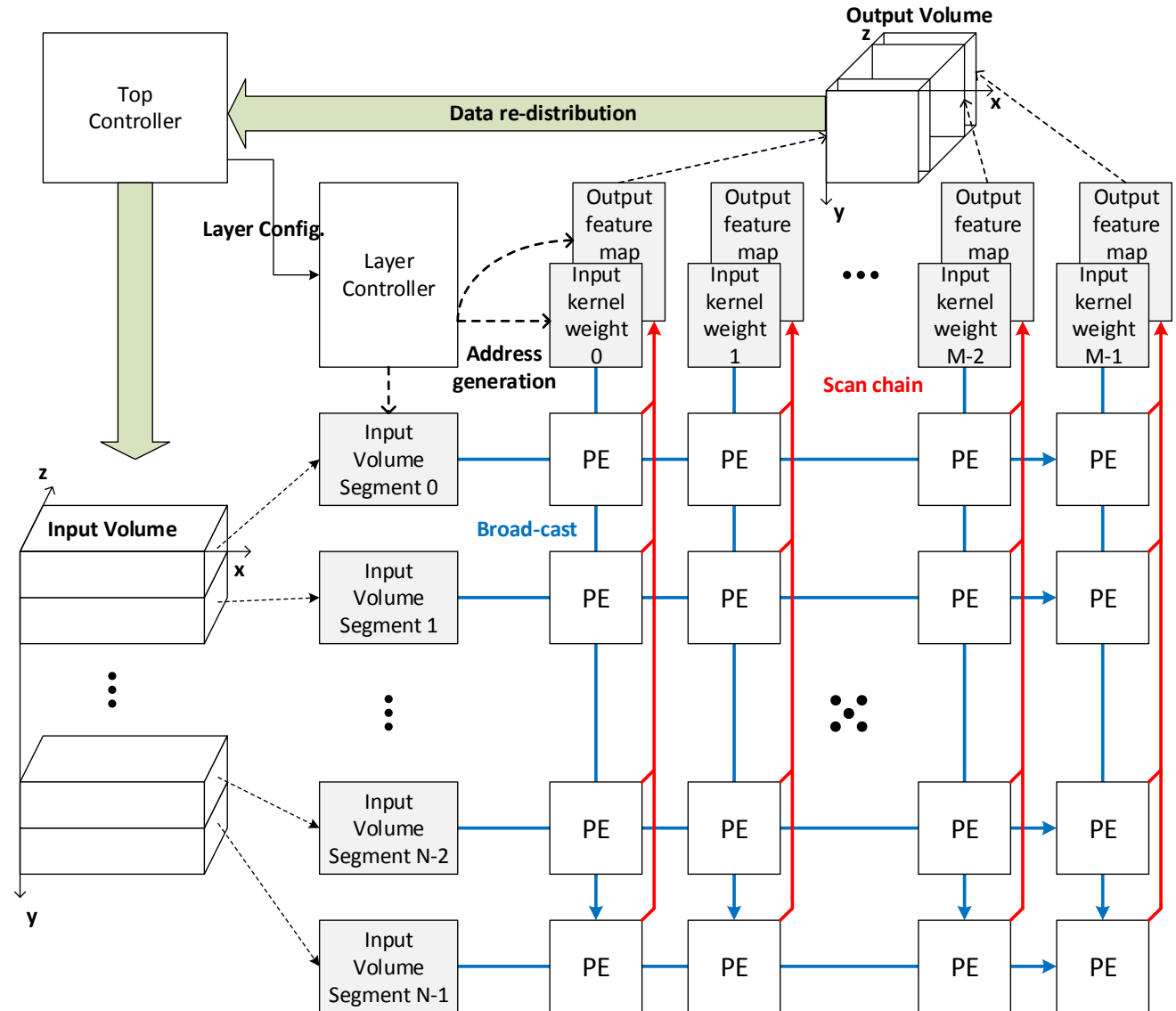
**Kernel
Weights**



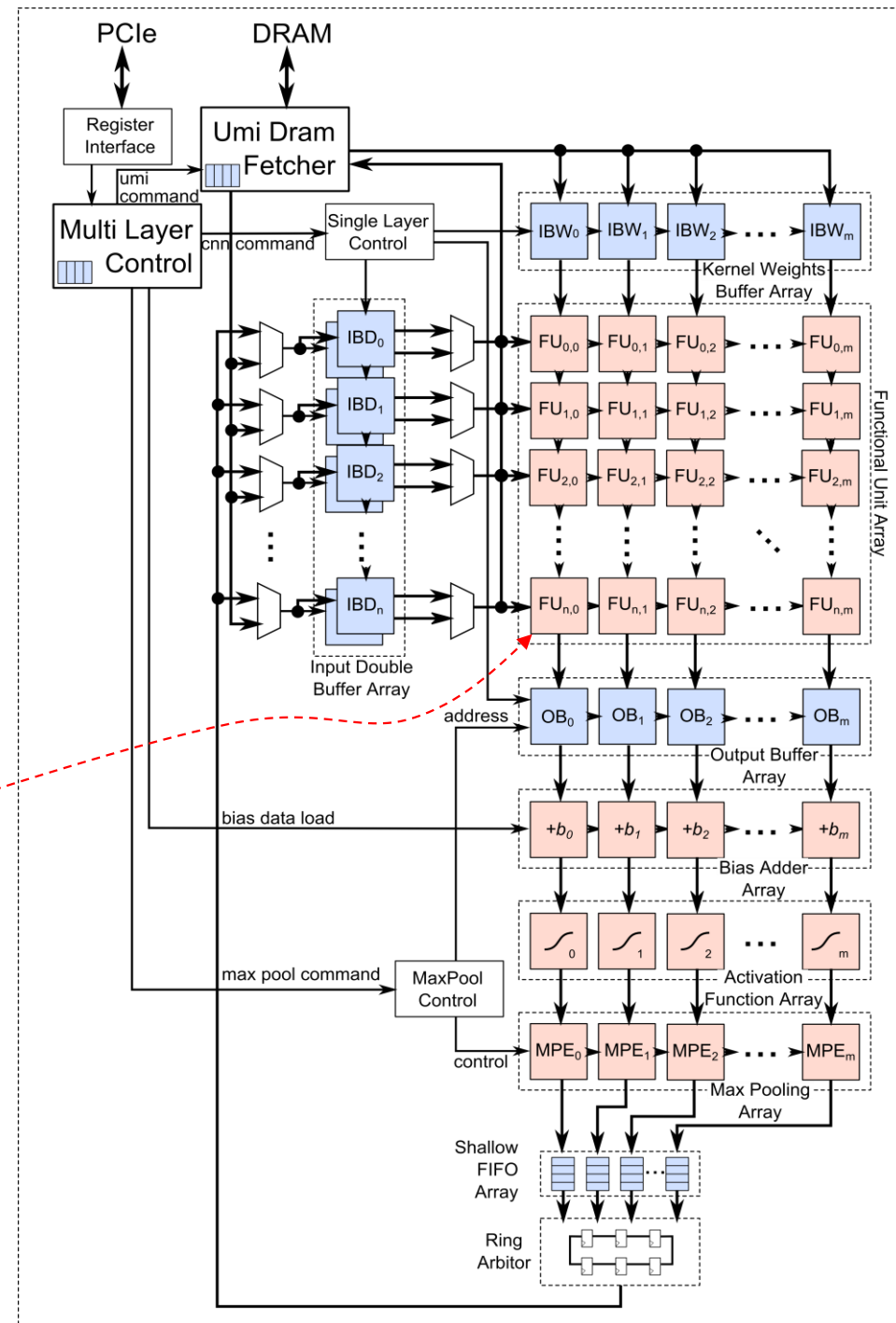
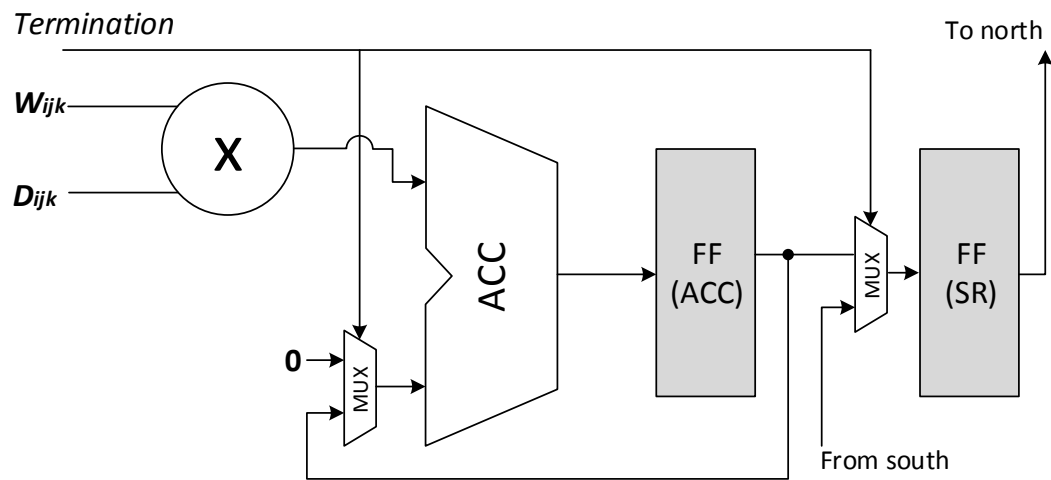
Output

CNN Accelerator Building Block

- Configurable
 - Numerical precision (static)
 - Number of layers
 - Layer dimensions
 - Stride and pooling
- Scalable
 - Can compose multiple engines together over Catapult network
- Efficient
 - Minimize memory bandwidth via data re-distribution NoC
 - On-chip per-row broadcast



Systemic Array Microarchitecture



DEMO

ImageNet-1K Classification Performance

Platform	Library/OS	ImageNet 1K Inference Throughput	Peak TFLOPs	Effective TFLOPs	Estimated Peak Power with Server	Estimated GOPs/J (assuming peak power)
16-core, 2-socket Xeon E5-2450, 2.1GHz	Caffe + Intel MKL Ubuntu 14.04.1*	53 images/s	0.27T	0.074T (27%)	~225W	~0.3
Arria 10 GX1150	Windows Server 2012	369 images/s ¹	1.366T	0.51T (38%)	~265W	~1.9

¹Dense layer time estimated

²<https://github.com/soumith/convnet-benchmarks>

ImageNet-1K Classification Performance

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Arria 10 GX1150	Windows Server 2012	369 images/s ¹	1.366T	0.51T (38%)	~265W	~1.9
NervanaSys-32 on NVIDIA Titan X	NervanaSys-32 on Ubuntu 14.04	4129 images/s ²	6.1T	5.75T (94%)	~475W	~12.1

Includes server power; however, CPUs available to other jobs in the datacenter

¹Dense layer time estimated

²<https://github.com/soumith/convnet-benchmarks>

ImageNet-1K Classification Performance

Platform	Library/OS	ImageNet 1K Inference Throughput	Peak TFLOPs	Effective TFLOPs	Estimated Peak Power for CNN Computation	Estimated GOPs/J (assuming peak power)
16-core, 2-socket Xeon E5-2450, 2.1GHz	Caffe + Intel MKL Ubuntu 14.04.1*	53 images/s	0.27T	0.074T (27%)	~225W	~0.3
Arria 10 GX1150	Windows Server 2012	369 images/s ¹	1.366T	0.51T (38%)	~40W	~12.8
NervanaSys-32 on NVIDIA Titan X	NervanaSys-32 on Ubuntu 14.0.4	4129 images/s ²	6.1T	5.75T (94%)	~250W	~23.0

Under-utilized FPGA vs. highly tuned GPU-friendly workload

¹Dense layer time estimated

²<https://github.com/soumith/convnet-benchmarks>

Projected Improvements with Tuning

Platform	Library/OS	ImageNet 1K Inference Throughput	Peak TFLOPs	Effective TFLOPs	Estimated Peak Power for CNN Computation	Estimated GOPs/J (assuming peak power)
16-core, 2-socket Xeon E5-2450, 2.1GHz	Caffe + Intel MKL Ubuntu 14.04.1*	53 images/s	0.27T	0.074T (27%)	~225W	~0.3
Arria 10 GX1150	Windows Server 2012	369 images/s ¹ ~880 images/s	1.366T	0.51T (38%) ~1.2T (89%)	~40W	20.6 ~30.6
NervanaSys-32 on NVIDIA Titan X	NervanaSys-32 on Ubuntu 14.04	4129 images/s ²	6.1T	5.75T (94%)	~250W	~23.0

*Projected Results Assuming
Floorplanning and Scaling Up PEs*

¹Dense layer time estimated

²<https://github.com/soumith/convnet-benchmarks>

Are FPGAs a Promising Target in the Datacenter for Deep Learning? **Yes.**

- Best-case FPGA design is $\sim 1/5$ th GPU throughput but can overtake at scale
- Although CNNs are ideal on GPUs, FPGAs with hardened FPUs can achieve GPU-like energy efficiency
- FPGA is 7X faster (~ 16 X within reach) than multicore CPUs while flexible enough for diverse cloud scenarios (Bing Ranking, Azure SmartNIC)

Related Work

- ASICs
 - [Holler'90], [Chen'14], [Cavigelli'15], etc.
- FPGAs
 - [LeCun'09], [Farabet'10], [Aysegul'13], [Baidu'14], [Gokhale'15], [Zhang'15], etc.
- GPUs, Appliances
 - Nervana, Nvidia DIGITS, Ersatz, etc.

Thank you!
erchung@microsoft.com