

Student Name: _____

Student ID Number: _____

Midterm Exam

Engineering 100, Section 700, Winter 2010

Technical Writing Section

This section is worth 30% of the total examination

Honor Code

I have neither given nor received unauthorized aid on this examination, nor have I concealed any violations of the Honor Code.

Sign and date

Exam date: 24 February 2010

Name: _____

Question 1

There are two general purposes behind any piece of technical writing. Please name them and describe what they are. (6%)

Question 2

How do the foreword, summary and discussion sections of memorandum help address the problems a writer faces when he or she writes for a mixed audience? Please give some detail. (9%)

Name: _____

Question 3

What is Hayakawa's Ladder of Abstraction? What rule of writing was tied to it in class?
(6%)

Question 4

What is the main difference between a deductive argument and an inductive argument?
(9%)