

# CODE-M SPONSORSHIP PACKAGE

REV. OCT 2016

## Overview

Code-M is an undergraduate organization that specializes in networking and workshops. Our monthly networking events help connect students to a variety of tech companies across the nation and give students an opportunity to meet potential employers in a more casual environment. Our mission statement: to expand technical and non-technical skills for any student interested through workshops and social events.

## Technical workshops

The topics range from Github tutorials to app development. Our current schedule of workshops starts with a revamp of our website that would include a club attendance section that can be extended into mobile apps, exposing students to a wide array of skills.

## Code:Blue

We plan to hold an annual day long technical event where students from across the university can come to and learn workshops from professionals in the industry as well as fellow students. The topics range from hands-on workshops to talks about research.

## Packages

To achieve our goals and to be able to provide our members with quality events we would like to request your support, monetary or otherwise. We host 3-4 technical events a month with an attendance of about 40-50 students for each event and we also host 1-2 social events every month.

## Our Main Packages

All our packages are by semester, with the exception of Python which is yearly. Our prices and packages are subject to change. Any questions can be directed to [code-m-board@umich.edu](mailto:code-m-board@umich.edu). Images taken from Wikipedia as free use under the Creative Commons Attribution-Share Alike 3.0 license or public domain.



**Binary**

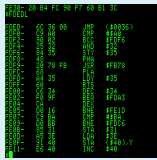
**\$250**

Access to member resume book

Advertising for one social event

Small logo on member t-shirt

Logo on website



**Assembly**

**\$500**

Everything in Binary

One Sponsored event in the Foo Bar

Advertising for your company at three social events

No Code-M logo on flyers

Medium logo on member t-shirt



**C++**

**\$1000**

Everything in Assembly

Advertising for your company at half of the social events of a semester

Two additional events at the Foo Bar (Total of 3)

Advertising at 2 student held Tech Workshops

Large logo on member t-shirt



**Python**

**\$2500**

Everything in C++

Sponsorship extends to next semester automatically for no extra cost.

Private help for any Michigan event (Swag storage and help with setting up)

Advertising at all social events

Coordinated access to the Foo Bar

Advertising at 8 student held Tech Workshops

## Foo Bar Access

The Foo Bar is the perfect location in the Bob and Betty Beyster Building (also known as the CSE Building) to hold food or product giveaways and a great way to advertise for your company! We can organize bagel days or just give out hot chocolate during a cold winter day. It's sure to get people to come and get to know about your company or just to show students how involved you are with the student community!

## T-shirt Logo

We offer different logo spots based on the package chosen. Bigger logos are placed closer to the top of the shirt and smaller logos at the bottom.

## Social Event Advertising

We will at every event announce your support and include you in the flyers as event sponsors! You are also welcome to join us as at these social events. These events range from game nights to ice skating to full out Nerf gun wars!

## Help with Michigan Events:

For our largest donors we offer help with set up and packing up during events that you may host at the university in future. We understand that it can be a bit of a hassle to organize and bring items that you may want with you to giveaway or show off. Our solution is to offer you a shipping address where you can send your items and we will bring it to you when you reach your event and help you set up.

## Tech Event Advertising:

Technical workshops have a different audience and we understand that sometimes you may want some students to use your product or know about how good your product is. To that end we will host events based on technology you tell us to talk about. You can choose to send a representative to give this workshop or we will attempt to tie our talk into something that your company is doing or working on.

## Where Does the Money Go?

As a large organization with many events that we host through the semester we need the support to fulfill our goals. We are planning to send certain members to technical conferences around the nation in the hopes that we can provide students with exposure to new ideas and new technologies. The money also goes towards supporting our efforts for the K-12 outreach program in the Washtenaw county. The funds allow us to try to get tools and other supplies for our members, like Raspberry Pi computers or VR technology that we can demo.

## What if you don't want to sponsor monetarily?

We still organize events and would love to work with you! We understand that companies may be unwilling to sponsor student organizations and might have other ways of trying to reach out. Just contact our External Outreach team if you want to come to some sort of arrangement and we will be able to work something else out! Students love free t-shirts or even just socks with your logo on it!