03-05-1922

Published every morning except Monday during the University year by the Board in Control of Student Publications.

MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and the local news published therein.

Entered at the postoffice at Ann Arbor, Michigan, as second class matter.

Subscription by carrier or mail, $3.50.

Offices: Ann Arbor Press Building, Maynard Street.

Phones: Business, 960; Editorial, 2414.

Communications not to exceed 300 words, if signed, the signature not necessarily to appear in print, but as an evidence of faith, and notices of events will be published in The Daily at the discretion of the Editor, if left at or mailed to The Daily office. Unsigned communications will receive no consideration. No manuscript will be returned unless the writer includes postage.

The Daily does not necessarily endorse the sentiments expressed in the communications.

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SUNDAY, MARCH 5, 1922

Night Editor—L. J. HERSHDORFER
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THE WEARING OF THE "M"

Past efforts to promote the wearing of Varsity insignia on the campus have failed largely to be effective, because of the failure of athletes to do their part. It is to be hoped that, if the Student council's plan of setting aside an "M" day on which athletes would display their insignia, is inaugurated, the possessor of a letter will regard observance of the day as a duty as well as an honor. Even more important than the respect which the wearer of the "M" gains for himself is the example which he sets for other athletically inclined students, and the encouragement which his success, as typified by his insignia, affords others to work for places on Michigan teams.

The Student council's plan is an excellent one, but the advantages of the "M" day will be negligible unless it is repated often. One day each week ought to be set aside for the wearing of athletic insignia, if the plan is to accomplish its real purpose.

CO-OP HOUSING AT MICHIGAN

Co-operative housing, suggested recently as perhaps the most expedient plan for solving the student lodging problem in Ann Arbor has been brought much before the public eye of late. Both authorities and students appear to view the scheme with approbation.

Co-operative houses are now being operated at the universities of Wisconsin, Minnesota, and Kansas, and are found to be effective and easily managed. At Minnesota, the houses are owned by the university and leased to the students. It is not essential to the success of the project that the school own the buildings, however.

The co-operative house generally has a cook, and a cleaning woman who comes once a week. Any work other than this is done by the students themselves. Laundry work, dish washing, and house cleaning, all come into the schedule of the student who lives in the co-operative house. A faculty chaperon, who receives only food and lodging as compensation, stays in each house. Co-operative buying procures staple foods cheaply from the university store house. The living expenses at the houses average about $20 a month in addition to the rent, which is $7.50 a month.

The advantages of the co-operative house are obvious. A student, with a little effort on his or her part, can live in it cheaply, and at the same time, have a pleasant community life. Men, who are now forced to take part time employment to eke out slender allowances, by this plan could make their money stretch much farther. The work that they were accustomed to perform for their employers they would now do for their friends and themselves. For the man who has been working his way through college, the co-operative house is a more pleasant means to the same end with less work. To

The co-operative house plan has succeeded at Wisconsin, Minnesota, and Kansas. Is there any good reason why it should not prove effective at Michigan?

THE EGO OF THE FAMOUS

In the three classifications once suggested for the listing of great men, one was for those who "had greatness thrust upon them". Under this category might well be placed the heroes of popular acclaim, the best baseball player, the champion pugilist, the favorite movie star. They arise from an exceedingly commonplace existence to the pinnacles of fame, often in a single day. Their names become household words in the homes of those who worship idols. They are great.

It is not unnatural, then, that these individuals, ushered by the populace from a hut into a mansion because they can punch the hardest or make love the most sentimentally, should begin to consider themselves really great. They see their names continually in print, hear themselves spoken of by strangers, and they absorb the fabulous sums which a willing public offers them as a propitiate gift.

While some may argue upon the stupidity of setting up such idols, there is much to be said in its behalf. Whether or not an individual can do logarithms, if he owns the swiftest punch in the world it is an attribute which should be recognized. And if an actor possesses the ability to win the favor of the masses, there must be some virtue in his make-up which deserves general acclaim. He delivers the goods.

It seems, however, that when normal men have greatness thrust upon them through abnormal conditions, they become invested with the idea of personal ability, not only in the field which gained them fame, but in every other as well. Thus the pugilist, having been recognized as champion in the prize ring, feels in himself the genius of a Sheridan or a Booth, and accordingly starts his Thespian career in a vaudeville act. Then crowds pack the theaters and wonder at the ungainliness of their hero creaking across the stage in his evening clothes. And the movie star turns to literature as an outlet for his inexpressible talent. The masses, in turn, read his articles and wonder why that "Million Dollar Smile" has so utterly failed to register in the form of printed words, and why one of such divine screen personality should conceal it so successfully in his literary efforts.

Ego is the sad but almost inevitable accompaniment of sudden greatness, and its urge often leads to as precipitious a downfall. Of course the popular hero does not enter other fields entirely for glory; plenty of cash comes to him in connection with his conquests, until the public discovers that their idol is a moneygrabber. But, in the final count, the popular hero gains little or nothing by entering into the arts because he has a swift punch or a pleasing smile, and might retain his pinnacle of glory longer if he resisted the temptation and remained true to the pursuit that had made him.

The universities of Iowa and Wisconsin, being unable, because of Conference rulings, to send their freshman teams abroad to seek competition, recently got together for an all-frosh radio track meet. Events were run off at Iowa City and Madison, and the results were compared by wireless. All of which goes to prove that there's more than one way of killing a dog besides choking him to death with butter.

Truly, justice works in wondrous ways. In Chicago it kept a murderer alive by artificial means for thirty days, in order that he might be hanged at the appointed time.

The Telescope

'Tis Spring. Who Cares?

The last two weeks have been
A temperatural shame;
The weather was a sin,
No two days were the same.

One night 'twould snow, the sun
Next day hot rays would pour,
Until the white was gone;
That night 'twould snow once more.

We've thought that Spring was here
Most every other day;
Each time 'twould disappear
And cold again held sway.

So hope's become a bore,
No comforts does it bring.
And we shall guess no more
That summery days mean Spring.

Then let the weather veer
As often as it dares,
And if they say, "Spring's here,"
Well, who the devil cares?

It Is Rumored

That a man's face is his fortune. No wonder so many of us are in the poorhouse.

Famous Closing Lines:

"The first step in a great enterprise," gurgled the

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GRAHAM'S
Both Ends of the Diagonal Walk

DETROIT UNITED LINES
Ann Arbor and Jackson
TIME TABLE
(Eastern Standard, Time)
Detroit Limited and Express Cars — 6:00 a. m., 7:00 a. m., 8:00 a. m., 9:00 a. m. and hourly to 9:00 p. m.
Jackson Express Cars (local stops of Ann Arbor), 9:47 a. m. and every two hours to 9:47 p. m.
Local Cars East Bound—6:15 a.m., 7:00 a. m. and every two hours to nine p. m., 11:00 p. m. To Ypsilanti only—11:40 p. m., 12:25 a. m., 1:25 a. m.
To Saline, change at Ypsilanti.
Local Cars West Bound—7:50 a. m., 8:40 p. m.
To Jackson and Kalamazoo—Limited cars: 8:40, 10:40, a. m., 12:40, 2:47, 4:47, 7:47, 10:47 p. m.
To Jackson and Lansing — Limited: 8:47 p. m.

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OTHERS SAY:

POOR PUBLICITY

(Purdue Exponent)

Something seems to be wrong with the type of advertising being given to the universities of the country. Instead of telling of the real work being accomplished and of the realization of the purpose for which the institutions are founded, the metropolitan papers are carrying feature stories on all kinds of freak organizations now being organized and on reforms that are thought necessary. The Indianapolis News in an editorial entitled "College Eccentricities," mentions a few of the leading questions that are finding space in the columns of the daily press:

"This seems to be a season of bizarre activities at colleges and universities. From Chicago university comes a story of the organization of a "Five Minute Egg Club," the members of which are "hard boiled." They are banded together, they say, to fight the college sissy and any applicant for membership must be able to prove that he does not use perfume, has no effeminate habits and can go ten fast rounds with the gloves. Notre Dames reports that several young men, astonished at the amount of money spent for silk hosiery will not go to dances with any girl unless she wear cotton.

"The woman dean of a Columbia university department says that 'of course all the girls smoke.' Some other deans deny this and some admit it. About this time of year the seniors at Eastern universities are asked whether they ever kissed a girl, what they think about kissing in general, whether they think girls dress immodestly, etc. The women's colleges discuss the (dog) husband, whether he shall be a mere money maker, etc. Pictures are published of college girls attired in a gymnasium suit, each of whom has been found by measurements to be the duplicate of the Venus de Milo. The girl who makes grades hardly ever gets a mention. The boy who has distinguished himself as a scholar is not asked to face the fierce light of publicity."

Colleges all over the country would benefit if the papers would leave the solution of the smoking evil to the various deans of women, if the answers to all the foolish questions would never be published, and if the man and woman, who realizes the purpose of the university, and who makes the best of every minute would be given the credit and publicity that is due them.

Japanese Girls Honor Dean Jordan

Dean Myra B. Jordan was the guest of honor at a tea given yesterday afternoon by the Japanese girls of the University at Helen Newberry residence. A clever program comprised of music and Japanese dancing was given. Tea was served.

'22 LITS NOTICE

All members of the 1922 literary class who have not yet paid their class dues are urged to do so at once. Checks are to be mailed to the class treasurer at 2107 Washtenaw avenue. Names of senior lits whose dues are yet unpaid are now in the registrar's office, according to Walter B. Rea, president of the class.

Lost something? A Classified Ad in The Daily will find it for you.—Adv.

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